

# Public First Poll for Manchester Universities

**Fieldwork:** 10th Feb - 22nd Feb 2021  
**Interview method:** Online Survey  
**Population represented:** UK Adults in Greater Manchester  
**Sample size:** 1009

## Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride ([seb@publicfirst.co.uk](mailto:seb@publicfirst.co.uk))

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## (1.A) How long have you lived in Greater Manchester?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Under 6 months	1%	2%	3%	2%	0%	0%	0%	1%	0%	1%	2%	1%	1%	1%	2%	5%
6 months - 1 year	1%	2%	2%	1%	1%	0%	0%	0%	1%	3%	1%	2%	2%	1%	0%	0%
1 year - 2 years	2%	6%	5%	2%	0%	0%	1%	1%	2%	6%	1%	1%	5%	2%	1%	0%
2 years - 3 years	2%	3%	8%	1%	2%	0%	0%	2%	3%	2%	3%	0%	2%	4%	7%	0%
3 years - 5 years	3%	4%	6%	6%	4%	1%	0%	5%	2%	4%	2%	2%	4%	4%	9%	0%
5 years - 10 years	8%	9%	16%	13%	4%	4%	1%	11%	7%	3%	8%	4%	6%	8%	20%	21%
10 years - 20 years	12%	31%	10%	14%	11%	5%	5%	10%	12%	13%	13%	15%	12%	9%	15%	10%
Over 20 years	70%	40%	49%	61%	79%	90%	93%	69%	72%	68%	69%	74%	68%	72%	46%	65%
Don't know	1%	4%	1%	0%	1%	0%	0%	0%	2%	0%	0%	2%	1%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(1.B) How long have you lived in Greater Manchester?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Under 6 months	1%	1%	1%	5%	1%	1%	0%	0%	2%	0%	3%	0%	0%
6 months - 1 year	1%	1%	1%	0%	0%	2%	0%	0%	2%	0%	1%	3%	1%
1 year - 2 years	2%	2%	2%	2%	3%	6%	0%	0%	0%	1%	2%	1%	2%
2 years - 3 years	2%	4%	1%	1%	1%	3%	0%	6%	5%	4%	1%	1%	1%
3 years - 5 years	3%	3%	4%	4%	1%	7%	5%	5%	2%	3%	4%	0%	2%
5 years - 10 years	8%	9%	7%	3%	7%	17%	6%	6%	6%	4%	6%	8%	6%
10 years - 20 years	12%	11%	12%	14%	11%	11%	15%	15%	15%	9%	7%	11%	11%
Over 20 years	70%	68%	72%	68%	74%	53%	74%	68%	68%	79%	77%	76%	76%
Don't know	1%	1%	1%	3%	1%	1%	0%	0%	1%	0%	0%	0%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(1.C) How long have you lived in Greater Manchester?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Under 6 months	1%	7%	4%	3%	1%	0%	0%	0%	0%	0%	0%	0%	3%	2%	0%	5%	0%
6 months - 1 year	1%	11%	1%	1%	0%	0%	3%	2%	0%	0%	0%	0%	0%	3%	5%	0%	0%
1 year - 2 years	2%	2%	5%	4%	2%	5%	1%	7%	2%	0%	0%	0%	0%	0%	4%	0%	0%
2 years - 3 years	2%	3%	0%	2%	2%	2%	5%	3%	5%	0%	0%	0%	0%	6%	0%	0%	8%
3 years - 5 years	3%	4%	2%	4%	3%	1%	2%	4%	8%	2%	1%	0%	7%	14%	0%	0%	0%
5 years - 10 years	8%	0%	8%	4%	7%	5%	5%	6%	7%	8%	17%	16%	7%	16%	22%	14%	16%
10 years - 20 years	12%	47%	4%	6%	10%	10%	17%	15%	12%	6%	14%	0%	6%	9%	10%	17%	21%
Over 20 years	70%	21%	75%	77%	76%	77%	68%	63%	66%	82%	68%	84%	77%	50%	60%	64%	54%
Don't know	1%	5%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

# Public First Poll for Manchester Universities

(2.A) Why did you first choose to live in Greater Manchester? Select ANY which apply

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Was born here	62%	62%	62%	59%	63%	66%	60%	60%	58%	60%	68%	67%	64%	58%	53%	50%
Moved for work	13%	7%	11%	16%	12%	14%	14%	18%	12%	11%	8%	9%	9%	17%	16%	13%
Moved for family or a partner	17%	8%	22%	20%	20%	18%	13%	14%	17%	20%	19%	15%	21%	15%	26%	7%
Moved for the schools	4%	5%	6%	4%	3%	2%	4%	5%	3%	6%	3%	2%	5%	5%	6%	0%
Moved for the universities (please state which one)	4%	4%	7%	3%	1%	3%	3%	7%	3%	2%	1%	0%	1%	7%	14%	7%
Moved for Manchester's culture or atmosphere	4%	1%	7%	4%	4%	3%	2%	4%	3%	5%	4%	3%	5%	3%	4%	9%
Other (Please specify)	5%	8%	2%	2%	6%	4%	9%	5%	5%	6%	5%	6%	7%	4%	4%	0%
Don't know	3%	10%	2%	3%	2%	0%	1%	1%	5%	3%	1%	4%	1%	1%	2%	16%
Manchester university	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%
MMU (Polytechnic)	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
University of Manchester	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%	0%	0%	0%	0%	1%	5%
Manchester Metropolitan University	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%
Salford	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%
Futureworks	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
MMU	1%	1%	1%	0%	1%	0%	0%	2%	0%	0%	0%	0%	0%	1%	2%	0%
The University of Manchester	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Bolton	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
umist	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
The university of Manchester	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
U of Manchester	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
University of manchester	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
University of bolton	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Manchester met	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
University of Salford	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester	0%	0%	1%	0%	0%	0%	1%	1%	1%	1%	0%	0%	0%	1%	2%	2%
Manchester metropolitan	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Manchester Metropolitan	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
University of Law	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester University	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Aston	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
man met	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester Business School	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%



## Public First Poll for Manchester Universities

(2.B) Why did you first choose to live in Greater Manchester? Select ANY which apply

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Was born here	62%	62%	62%	67%	61%	53%	71%	64%	63%	60%	64%	60%	65%
Moved for work	13%	16%	9%	5%	14%	16%	9%	12%	18%	17%	14%	12%	7%
Moved for family or a partner	17%	15%	19%	13%	21%	23%	18%	17%	16%	16%	16%	14%	15%
Moved for the schools	4%	4%	5%	2%	6%	6%	3%	3%	3%	5%	0%	9%	3%
Moved for the universities (please state which one)	4%	4%	4%	2%	2%	6%	2%	1%	6%	4%	7%	5%	1%
Moved for Manchester's culture or atmosphere	4%	5%	2%	3%	5%	5%	1%	4%	8%	2%	4%	7%	1%
Other (Please specify)	5%	5%	5%	10%	6%	2%	5%	9%	3%	4%	2%	4%	7%
Don't know	3%	3%	2%	3%	2%	6%	0%	1%	2%	1%	2%	1%	4%
Manchester university	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
MMU (Polytechnic)	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
University of Manchester	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Manchester Metropolitan University	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
Salford	0%	0%	0%	0%	0%	0%	2%	0%	1%	0%	1%	0%	0%
Futureworks	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
MMU	1%	1%	1%	0%	0%	2%	0%	0%	0%	2%	0%	0%	0%
The University of Manchester	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Bolton	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
umist	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
The university of Manchester	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
U of Manchester	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%
University of manchester	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
University of bolton	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester met	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
University of Salford	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Manchester	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	1%	2%	0%
Manchester metropolitan	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%
Manchester Metropolitan	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
University of Law	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Manchester University	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%

# Public First Poll for Manchester Universities

(2.C) Why did you first choose to live in Greater Manchester? Select ANY which apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Was born here	62%	43%	68%	66%	57%	61%	61%	52%	68%	71%	57%	73%	72%	54%	53%	66%	65%
Moved for work	13%	0%	5%	11%	9%	16%	10%	18%	20%	18%	11%	11%	8%	18%	40%	21%	19%
Moved for family or a partner	17%	13%	15%	21%	23%	17%	13%	30%	11%	4%	17%	19%	16%	26%	18%	15%	13%
Moved for the schools	4%	11%	8%	2%	4%	4%	2%	1%	7%	0%	7%	0%	0%	4%	22%	0%	16%
Moved for the universities (please state which one)	4%	10%	5%	3%	0%	1%	5%	5%	1%	1%	6%	3%	7%	12%	4%	0%	13%
Moved for Manchester's culture or atmosphere	4%	0%	2%	3%	5%	7%	7%	2%	6%	0%	2%	6%	0%	4%	9%	5%	3%
Other (Please specify)	5%	4%	5%	3%	6%	8%	9%	1%	7%	3%	8%	0%	0%	3%	0%	0%	0%
Don't know	3%	22%	2%	1%	3%	0%	1%	2%	0%	5%	0%	0%	0%	0%	4%	0%	0%
Manchester university	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%
MMU (Polytechnic)	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
University of Manchester	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	9%
Manchester Metropolitan University	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%
Salford	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	3%	0%	0%	0%	4%	0%	0%
Futureworks	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
MMU	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	5%	6%	0%	0%	0%
The University of Manchester	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%
Bolton	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
umist	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
The university of Manchester	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
U of Manchester	0%	7%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
University of manchester	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%
University of bolton	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester met	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
University of Salford	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%
Manchester metropolitan	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester Metropolitan	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
University of Law	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester University	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Aston	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
man met	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Manchester Business School	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

## (3.A) How proud are you of living in Greater Manchester, if at all?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very proud	36%	35%	42%	51%	30%	25%	33%	40%	38%	24%	37%	35%	33%	38%	47%	59%
Fairly proud	38%	45%	40%	27%	37%	45%	38%	40%	32%	49%	37%	32%	41%	44%	37%	25%
Indifferent	19%	11%	14%	18%	23%	21%	22%	15%	24%	15%	19%	21%	22%	14%	10%	13%
Not very proud	3%	1%	1%	2%	4%	7%	3%	2%	2%	5%	4%	4%	3%	3%	1%	0%
Not at all proud	3%	3%	2%	1%	5%	3%	2%	3%	2%	5%	3%	6%	1%	1%	5%	3%
Don't know	1%	4%	0%	1%	0%	0%	2%	0%	2%	3%	1%	2%	0%	1%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(3.B) How proud are you of living in Greater Manchester, if at all?

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very proud	36%	39%	34%	24%	40%	47%	21%	35%	39%	35%	35%	43%	36%
Fairly proud	38%	37%	40%	45%	35%	31%	39%	41%	40%	43%	35%	42%	37%
Indifferent	19%	19%	18%	23%	15%	19%	24%	16%	17%	16%	22%	13%	19%
Not very proud	3%	2%	4%	1%	5%	1%	6%	7%	2%	2%	4%	2%	3%
Not at all proud	3%	3%	3%	4%	4%	1%	9%	1%	1%	3%	2%	1%	4%
Don't know	1%	1%	1%	3%	1%	1%	1%	0%	1%	0%	1%	0%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(3.C) How proud are you of living in Greater Manchester, if at all?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very proud	36%	25%	31%	36%	31%	30%	31%	36%	42%	60%	31%	28%	31%	46%	55%	53%	69%
Fairly proud	38%	28%	38%	38%	35%	40%	42%	37%	30%	15%	50%	51%	57%	36%	34%	39%	26%
Indifferent	19%	39%	24%	20%	22%	25%	18%	21%	22%	18%	15%	16%	12%	14%	12%	5%	0%
Not very proud	3%	4%	2%	7%	7%	2%	1%	4%	2%	5%	0%	1%	0%	0%	0%	3%	0%
Not at all proud	3%	0%	5%	0%	4%	2%	6%	2%	3%	2%	2%	3%	0%	2%	0%	0%	5%
Don't know	1%	5%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(4.A) How likely or unlikely do you think you are to move to another city-region or location in the next five years?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very likely	10%	23%	16%	11%	4%	6%	3%	11%	9%	9%	11%	12%	6%	9%	23%	16%
Somewhat likely	13%	24%	18%	11%	13%	13%	3%	11%	10%	22%	13%	12%	19%	10%	14%	5%
Neither likely or unlikely	15%	15%	23%	14%	17%	9%	11%	15%	16%	13%	14%	11%	13%	20%	13%	16%
Somewhat unlikely	14%	7%	17%	14%	15%	17%	11%	14%	13%	9%	17%	12%	15%	18%	11%	21%
Very unlikely	45%	25%	23%	46%	47%	51%	70%	46%	47%	43%	42%	50%	43%	42%	35%	35%
Don't know	4%	7%	2%	4%	4%	3%	2%	2%	6%	4%	3%	2%	4%	2%	3%	7%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(4.B) How likely or unlikely do you think you are to move to another city-region or location in the next five years?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very likely	10%	12%	8%	6%	12%	20%	5%	13%	5%	3%	9%	7%	11%
Somewhat likely	13%	13%	13%	17%	14%	13%	18%	14%	16%	11%	12%	7%	8%
Neither likely or unlikely	15%	18%	12%	15%	10%	20%	13%	10%	11%	14%	17%	12%	20%
Somewhat unlikely	14%	11%	17%	24%	13%	13%	14%	12%	20%	14%	8%	12%	9%
Very unlikely	45%	43%	47%	34%	45%	30%	43%	48%	45%	57%	51%	60%	49%
Don't know	4%	4%	3%	4%	7%	3%	7%	3%	4%	1%	3%	3%	3%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(4.C) How likely or unlikely do you think you are to move to another city-region or location in the next five years?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very likely	10%	46%	8%	8%	4%	10%	9%	9%	8%	12%	1%	5%	17%	23%	14%	19%	21%
Somewhat likely	13%	3%	11%	15%	13%	18%	13%	10%	13%	16%	15%	11%	12%	21%	4%	0%	7%
Neither likely or unlikely	15%	5%	19%	9%	25%	5%	13%	21%	17%	7%	30%	23%	11%	8%	20%	18%	10%
Somewhat unlikely	14%	10%	11%	18%	10%	13%	13%	15%	13%	14%	11%	15%	14%	16%	30%	9%	11%
Very unlikely	45%	31%	44%	50%	46%	47%	47%	44%	48%	50%	43%	43%	38%	31%	32%	54%	51%
Don't know	4%	5%	7%	1%	1%	6%	3%	2%	0%	1%	0%	3%	8%	2%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(5.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Cultural attractions (museums, galleries etc)

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	38%	33%	36%	42%	43%	34%	38%	37%	42%	36%	37%	35%	39%	38%	41%	39%
Somewhat important	42%	39%	42%	41%	34%	51%	45%	46%	39%	42%	39%	41%	42%	47%	43%	34%
Neither important or unimportant	12%	16%	13%	8%	14%	10%	13%	10%	13%	12%	14%	15%	12%	10%	8%	18%
Somewhat unimportant	4%	8%	5%	4%	5%	2%	3%	3%	4%	5%	5%	4%	4%	2%	4%	10%
Very unimportant	2%	0%	3%	3%	2%	1%	1%	2%	1%	1%	2%	3%	1%	2%	1%	0%
Don't know	2%	4%	2%	2%	2%	2%	0%	1%	1%	4%	3%	2%	2%	0%	3%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(5.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following: Cultural attractions (museums, galleries etc)

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	38%	35%	40%	36%	36%	49%	30%	31%	43%	38%	39%	35%	31%
Somewhat important	42%	43%	40%	40%	39%	36%	37%	46%	42%	48%	38%	49%	48%
Neither important or unimportant	12%	13%	12%	14%	12%	7%	18%	16%	11%	9%	15%	13%	12%
Somewhat unimportant	4%	4%	4%	3%	5%	5%	8%	5%	2%	2%	4%	3%	5%
Very unimportant	2%	3%	1%	1%	4%	2%	1%	1%	1%	1%	2%	1%	4%
Don't know	2%	2%	2%	5%	3%	1%	5%	1%	1%	2%	2%	0%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(5.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Cultural attractions (museums, galleries etc)

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	38%	22%	42%	35%	47%	33%	40%	44%	25%	49%	32%	16%	45%	46%	39%	45%	53%
Somewhat important	42%	31%	36%	34%	39%	50%	47%	31%	60%	34%	59%	44%	43%	47%	43%	55%	40%
Neither important or unimportant	12%	20%	12%	21%	7%	11%	5%	15%	15%	12%	7%	25%	7%	1%	16%	0%	2%
Somewhat unimportant	4%	17%	7%	5%	1%	4%	4%	3%	0%	3%	2%	7%	5%	3%	2%	0%	0%
Very unimportant	2%	0%	0%	4%	1%	2%	2%	4%	0%	1%	0%	5%	0%	2%	0%	0%	4%
Don't know	2%	11%	2%	1%	4%	0%	1%	2%	0%	1%	0%	3%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(6.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Natural environment

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	47%	47%	48%	48%	46%	45%	49%	46%	44%	48%	52%	52%	48%	43%	48%	55%
Somewhat important	37%	33%	37%	35%	40%	39%	37%	40%	41%	33%	31%	33%	39%	39%	40%	25%
Neither important or unimportant	10%	12%	12%	9%	9%	10%	10%	11%	9%	13%	10%	8%	9%	14%	8%	19%
Somewhat unimportant	2%	2%	2%	3%	2%	2%	0%	1%	3%	3%	2%	3%	2%	2%	1%	0%
Very unimportant	1%	1%	0%	2%	2%	0%	2%	1%	1%	1%	2%	1%	1%	1%	2%	0%
Don't know	2%	4%	2%	3%	1%	2%	1%	1%	2%	3%	3%	3%	2%	1%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(6.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Natural environment

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	47%	41%	53%	50%	46%	56%	44%	39%	49%	53%	43%	43%	42%
Somewhat important	37%	40%	34%	37%	41%	29%	32%	44%	33%	37%	38%	44%	42%
Neither important or unimportant	10%	12%	9%	7%	9%	9%	15%	11%	13%	7%	15%	11%	10%
Somewhat unimportant	2%	2%	2%	1%	1%	2%	3%	3%	2%	1%	2%	0%	3%
Very unimportant	1%	2%	0%	2%	1%	1%	1%	1%	2%	1%	0%	1%	2%
Don't know	2%	2%	2%	4%	3%	2%	6%	1%	1%	1%	3%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(6.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Natural environment

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	47%	47%	56%	53%	51%	39%	58%	48%	40%	48%	53%	42%	47%	25%	38%	63%	43%
Somewhat important	37%	21%	29%	34%	35%	42%	31%	37%	43%	34%	38%	34%	46%	53%	36%	25%	48%
Neither important or unimportant	10%	7%	12%	5%	6%	16%	9%	7%	13%	13%	4%	19%	2%	22%	18%	7%	2%
Somewhat unimportant	2%	16%	0%	1%	1%	0%	1%	4%	2%	2%	5%	4%	5%	0%	7%	0%	0%
Very unimportant	1%	0%	0%	2%	2%	1%	1%	1%	2%	1%	0%	0%	0%	0%	0%	5%	7%
Don't know	2%	9%	2%	5%	3%	2%	0%	2%	0%	2%	0%	1%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(7.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Existing businesses

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	52%	53%	48%	51%	52%	52%	58%	48%	55%	50%	54%	54%	55%	49%	51%	48%
Somewhat important	35%	29%	35%	39%	36%	40%	33%	43%	33%	36%	28%	34%	33%	42%	35%	42%
Neither important or unimportant	8%	8%	14%	6%	10%	4%	7%	6%	8%	7%	11%	7%	8%	6%	10%	10%
Somewhat unimportant	1%	3%	1%	2%	0%	0%	2%	0%	1%	2%	2%	2%	1%	1%	1%	0%
Very unimportant	1%	0%	0%	0%	1%	2%	1%	1%	0%	0%	1%	0%	0%	2%	0%	0%
Don't know	3%	7%	3%	3%	2%	2%	1%	2%	2%	5%	3%	4%	4%	1%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(7.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Existing businesses

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	52%	48%	56%	51%	56%	52%	50%	46%	62%	52%	52%	48%	53%
Somewhat important	35%	37%	34%	35%	28%	31%	32%	41%	31%	38%	40%	45%	35%
Neither important or unimportant	8%	10%	6%	6%	13%	13%	7%	8%	4%	6%	6%	5%	10%
Somewhat unimportant	1%	1%	1%	1%	0%	1%	2%	4%	1%	1%	1%	1%	1%
Very unimportant	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	0%	0%	1%
Don't know	3%	3%	2%	7%	3%	4%	9%	0%	1%	3%	1%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(7.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Existing businesses

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	52%	83%	56%	51%	50%	52%	52%	55%	63%	61%	50%	27%	45%	62%	33%	51%	50%
Somewhat important	35%	6%	28%	38%	32%	41%	39%	33%	36%	30%	44%	55%	48%	22%	47%	26%	41%
Neither important or unimportant	8%	2%	10%	5%	11%	7%	8%	7%	1%	6%	5%	7%	7%	14%	20%	19%	10%
Somewhat unimportant	1%	0%	2%	1%	4%	0%	0%	2%	0%	1%	0%	2%	0%	0%	0%	4%	0%
Very unimportant	1%	0%	1%	3%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	3%	9%	3%	3%	4%	0%	0%	2%	0%	1%	1%	9%	0%	2%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(8.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Existing workforce

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	50%	56%	50%	54%	45%	44%	51%	45%	50%	56%	51%	52%	50%	51%	45%	58%
Somewhat important	35%	28%	33%	31%	41%	41%	35%	41%	35%	32%	30%	33%	35%	37%	36%	39%
Neither important or unimportant	10%	8%	12%	10%	9%	10%	7%	10%	10%	8%	10%	9%	8%	9%	14%	3%
Somewhat unimportant	2%	1%	3%	2%	1%	0%	3%	1%	2%	1%	3%	2%	2%	1%	3%	0%
Very unimportant	1%	0%	1%	0%	1%	2%	1%	0%	0%	1%	2%	1%	0%	1%	0%	0%
Don't know	3%	8%	2%	3%	4%	3%	2%	3%	2%	3%	5%	3%	5%	1%	2%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(8.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Existing workforce

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	50%	49%	50%	49%	52%	56%	46%	48%	55%	44%	55%	40%	48%
Somewhat important	35%	35%	35%	32%	32%	30%	36%	34%	33%	44%	28%	49%	34%
Neither important or unimportant	10%	10%	9%	10%	5%	10%	10%	13%	10%	6%	13%	7%	11%
Somewhat unimportant	2%	3%	1%	0%	3%	1%	1%	3%	1%	1%	1%	1%	5%
Very unimportant	1%	0%	1%	2%	2%	1%	1%	1%	1%	1%	0%	1%	0%
Don't know	3%	3%	4%	7%	6%	3%	6%	1%	1%	3%	3%	2%	2%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(8.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Existing workforce

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	50%	69%	43%	45%	52%	51%	52%	55%	44%	58%	55%	46%	53%	56%	33%	54%	37%
Somewhat important	35%	12%	37%	38%	30%	39%	29%	31%	39%	32%	33%	45%	41%	33%	43%	23%	47%
Neither important or unimportant	10%	4%	10%	10%	10%	9%	13%	10%	15%	8%	3%	8%	7%	7%	24%	23%	0%
Somewhat unimportant	2%	0%	2%	1%	3%	1%	2%	2%	2%	0%	7%	0%	0%	0%	0%	0%	7%
Very unimportant	1%	0%	2%	3%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	3%	16%	7%	3%	3%	1%	3%	2%	0%	3%	1%	1%	0%	4%	0%	0%	9%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(9.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following: Greater Manchester’s universities

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	48%	61%	52%	52%	44%	41%	41%	51%	49%	49%	41%	41%	49%	53%	47%	81%
Somewhat important	35%	28%	33%	30%	35%	39%	41%	35%	34%	35%	36%	35%	35%	32%	45%	13%
Neither important or unimportant	11%	3%	7%	12%	15%	11%	14%	8%	13%	11%	12%	17%	11%	8%	4%	0%
Somewhat unimportant	3%	3%	6%	4%	1%	4%	2%	3%	3%	2%	4%	2%	3%	5%	1%	6%
Very unimportant	2%	3%	0%	1%	3%	2%	2%	1%	1%	0%	4%	2%	1%	2%	1%	0%
Don't know	2%	3%	2%	1%	3%	2%	1%	1%	1%	3%	2%	3%	2%	0%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(9.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following: Greater Manchester’s universities

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	48%	50%	46%	52%	47%	54%	36%	40%	60%	45%	52%	40%	45%
Somewhat important	35%	33%	36%	28%	32%	32%	41%	41%	30%	33%	33%	43%	39%
Neither important or unimportant	11%	10%	12%	13%	15%	10%	11%	10%	6%	12%	11%	14%	9%
Somewhat unimportant	3%	4%	3%	2%	3%	3%	3%	6%	1%	7%	2%	1%	5%
Very unimportant	2%	2%	1%	3%	1%	0%	2%	2%	2%	2%	0%	2%	3%
Don't know	2%	1%	2%	2%	3%	1%	8%	1%	1%	2%	2%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(9.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following: Greater Manchester’s universities

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	48%	73%	39%	38%	49%	44%	52%	64%	41%	48%	46%	40%	60%	36%	58%	67%	78%
Somewhat important	35%	18%	38%	38%	32%	39%	34%	17%	44%	37%	43%	30%	30%	53%	32%	28%	13%
Neither important or unimportant	11%	0%	11%	18%	10%	14%	10%	8%	11%	9%	11%	23%	7%	5%	4%	0%	0%
Somewhat unimportant	3%	0%	7%	3%	4%	2%	2%	9%	0%	2%	0%	6%	3%	3%	0%	0%	8%
Very unimportant	2%	0%	1%	2%	2%	2%	1%	0%	2%	1%	0%	0%	0%	0%	6%	5%	0%
Don't know	2%	9%	3%	1%	4%	0%	1%	2%	1%	2%	0%	1%	0%	2%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(10.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Quality of public transport

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	53%	57%	58%	52%	50%	49%	53%	53%	52%	52%	55%	55%	53%	51%	54%	52%
Somewhat important	34%	31%	32%	35%	34%	39%	36%	37%	33%	36%	32%	32%	36%	38%	35%	42%
Neither important or unimportant	7%	6%	7%	8%	9%	6%	7%	5%	11%	5%	6%	7%	6%	7%	7%	6%
Somewhat unimportant	2%	1%	1%	2%	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	0%
Very unimportant	1%	1%	1%	1%	2%	2%	1%	1%	1%	3%	2%	2%	1%	2%	1%	0%
Don't know	2%	4%	2%	3%	2%	2%	1%	1%	2%	3%	3%	3%	3%	0%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(10.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Quality of public transport

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	53%	50%	56%	58%	57%	52%	45%	50%	56%	55%	54%	53%	50%
Somewhat important	34%	36%	33%	27%	29%	39%	42%	36%	33%	35%	32%	36%	34%
Neither important or unimportant	7%	8%	6%	9%	8%	7%	4%	8%	5%	5%	13%	8%	6%
Somewhat unimportant	2%	3%	1%	1%	3%	0%	1%	3%	4%	3%	0%	1%	4%
Very unimportant	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	0%	2%	5%
Don't know	2%	2%	2%	4%	3%	1%	6%	2%	1%	2%	2%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(10.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Quality of public transport

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	53%	57%	57%	55%	58%	42%	52%	68%	50%	61%	47%	46%	47%	61%	39%	59%	64%
Somewhat important	34%	32%	30%	33%	32%	43%	39%	16%	34%	27%	43%	38%	43%	29%	41%	33%	34%
Neither important or unimportant	7%	0%	7%	5%	3%	12%	7%	10%	12%	4%	8%	10%	8%	0%	20%	0%	0%
Somewhat unimportant	2%	0%	1%	2%	2%	0%	1%	4%	0%	4%	3%	5%	0%	6%	0%	5%	2%
Very unimportant	1%	0%	3%	3%	2%	2%	2%	0%	4%	2%	0%	0%	0%	0%	0%	4%	0%
Don't know	2%	11%	3%	3%	3%	1%	0%	2%	0%	2%	0%	1%	2%	4%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(11.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Quality of roads

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	46%	34%	40%	45%	43%	51%	59%	45%	48%	48%	45%	51%	46%	39%	46%	36%
Somewhat important	38%	41%	39%	40%	44%	39%	30%	43%	37%	37%	35%	38%	35%	42%	45%	37%
Neither important or unimportant	10%	14%	16%	9%	8%	5%	8%	8%	10%	12%	11%	6%	14%	12%	5%	19%
Somewhat unimportant	3%	7%	2%	2%	4%	2%	1%	3%	2%	1%	4%	2%	2%	5%	2%	8%
Very unimportant	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	0%	1%	1%	0%
Don't know	2%	4%	2%	2%	0%	2%	1%	1%	1%	2%	3%	2%	3%	1%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(11.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Quality of roads

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	46%	45%	47%	46%	45%	52%	38%	43%	49%	47%	46%	45%	44%
Somewhat important	38%	36%	40%	42%	43%	30%	44%	37%	41%	39%	45%	42%	32%
Neither important or unimportant	10%	12%	8%	3%	7%	13%	7%	17%	3%	12%	6%	7%	18%
Somewhat unimportant	3%	4%	2%	2%	2%	4%	4%	2%	4%	2%	1%	4%	3%
Very unimportant	1%	2%	1%	2%	1%	0%	1%	2%	1%	0%	0%	2%	3%
Don't know	2%	2%	2%	5%	2%	1%	6%	0%	1%	1%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(11.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Quality of roads

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	46%	59%	39%	50%	49%	41%	45%	52%	48%	48%	37%	28%	46%	52%	32%	44%	35%
Somewhat important	38%	20%	35%	37%	34%	47%	40%	30%	35%	34%	48%	48%	43%	48%	63%	40%	44%
Neither important or unimportant	10%	0%	17%	6%	11%	9%	11%	12%	10%	12%	12%	15%	2%	0%	5%	12%	16%
Somewhat unimportant	3%	10%	3%	3%	4%	1%	1%	1%	4%	3%	3%	8%	10%	0%	0%	4%	4%
Very unimportant	1%	0%	2%	1%	2%	2%	2%	2%	2%	2%	0%	0%	0%	0%	0%	0%	0%
Don't know	2%	11%	5%	3%	1%	0%	1%	2%	0%	1%	0%	1%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(12.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local government

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	43%	50%	47%	43%	37%	37%	44%	45%	43%	42%	42%	40%	44%	44%	43%	60%
Somewhat important	38%	27%	33%	43%	41%	47%	36%	38%	37%	39%	37%	36%	37%	38%	44%	29%
Neither important or unimportant	13%	13%	15%	8%	15%	10%	13%	10%	14%	15%	13%	16%	14%	13%	3%	11%
Somewhat unimportant	3%	2%	3%	2%	3%	2%	4%	3%	3%	1%	4%	3%	2%	3%	6%	0%
Very unimportant	1%	2%	0%	0%	2%	2%	1%	2%	1%	0%	1%	1%	1%	2%	0%	0%
Don't know	3%	7%	2%	3%	2%	2%	2%	2%	3%	3%	3%	4%	2%	1%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(12.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local government

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	43%	41%	45%	42%	40%	55%	40%	34%	47%	42%	35%	37%	43%
Somewhat important	38%	37%	39%	35%	41%	33%	39%	37%	35%	41%	43%	49%	33%
Neither important or unimportant	13%	15%	10%	14%	9%	8%	12%	15%	12%	12%	16%	13%	17%
Somewhat unimportant	3%	4%	2%	1%	4%	3%	1%	10%	3%	1%	2%	0%	4%
Very unimportant	1%	1%	1%	0%	2%	1%	1%	2%	1%	3%	1%	0%	2%
Don't know	3%	3%	2%	7%	4%	1%	7%	2%	1%	2%	4%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(12.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local government

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	43%	50%	48%	42%	47%	37%	49%	43%	34%	38%	40%	31%	54%	43%	39%	63%	59%
Somewhat important	38%	26%	27%	35%	37%	38%	39%	47%	36%	42%	41%	43%	35%	38%	51%	28%	33%
Neither important or unimportant	13%	6%	16%	16%	10%	20%	9%	4%	24%	18%	12%	18%	9%	8%	4%	4%	0%
Somewhat unimportant	3%	4%	4%	3%	3%	3%	2%	4%	1%	1%	4%	4%	0%	9%	0%	5%	2%
Very unimportant	1%	5%	1%	3%	0%	1%	1%	0%	2%	0%	0%	0%	0%	2%	6%	0%	2%
Don't know	3%	9%	3%	1%	3%	1%	1%	2%	2%	1%	2%	3%	2%	0%	0%	0%	3%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(13.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local schools

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	55%	63%	59%	59%	47%	52%	53%	55%	48%	62%	58%	52%	58%	55%	51%	72%
Somewhat important	30%	19%	31%	31%	35%	29%	31%	31%	34%	27%	26%	31%	31%	26%	41%	21%
Neither important or unimportant	9%	11%	7%	6%	11%	11%	9%	11%	11%	7%	6%	10%	7%	11%	5%	3%
Somewhat unimportant	2%	1%	1%	1%	3%	3%	1%	2%	3%	0%	1%	2%	0%	3%	2%	3%
Very unimportant	2%	0%	1%	0%	1%	3%	3%	1%	1%	1%	3%	2%	0%	2%	0%	0%
Don't know	3%	6%	1%	3%	3%	2%	3%	1%	4%	2%	5%	4%	3%	2%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(13.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local schools

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	55%	53%	57%	55%	51%	62%	54%	53%	58%	51%	53%	54%	51%
Somewhat important	30%	30%	30%	28%	40%	31%	28%	22%	26%	35%	26%	33%	32%
Neither important or unimportant	9%	10%	8%	9%	3%	4%	10%	16%	9%	7%	11%	13%	12%
Somewhat unimportant	2%	2%	1%	0%	2%	1%	1%	3%	3%	4%	3%	1%	1%
Very unimportant	2%	2%	1%	2%	1%	1%	2%	3%	2%	2%	0%	0%	3%
Don't know	3%	3%	3%	7%	3%	1%	6%	3%	2%	1%	7%	0%	2%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(13.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local schools

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	55%	60%	61%	59%	55%	49%	55%	58%	45%	55%	44%	35%	78%	49%	60%	65%	70%
Somewhat important	30%	31%	23%	26%	23%	35%	34%	24%	33%	30%	44%	42%	19%	40%	30%	30%	30%
Neither important or unimportant	9%	0%	11%	6%	11%	10%	6%	10%	12%	10%	7%	23%	2%	8%	10%	0%	0%
Somewhat unimportant	2%	0%	0%	3%	4%	2%	1%	5%	0%	1%	4%	0%	2%	3%	0%	5%	0%
Very unimportant	2%	0%	2%	2%	5%	2%	2%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	3%	9%	3%	5%	2%	2%	2%	3%	8%	4%	1%	1%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(14.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local sports teams

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	31%	28%	31%	36%	31%	26%	30%	34%	30%	31%	27%	34%	28%	34%	29%	39%
Somewhat important	33%	30%	31%	34%	34%	35%	32%	35%	31%	31%	31%	26%	36%	32%	40%	25%
Neither important or unimportant	22%	18%	22%	15%	24%	20%	28%	19%	25%	17%	23%	21%	23%	21%	18%	10%
Somewhat unimportant	8%	14%	9%	9%	6%	9%	5%	6%	6%	16%	9%	8%	7%	8%	7%	26%
Very unimportant	5%	5%	6%	4%	4%	8%	4%	4%	5%	3%	7%	8%	4%	4%	4%	0%
Don't know	2%	6%	2%	2%	2%	2%	1%	1%	2%	4%	3%	3%	3%	1%	2%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(14.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local sports teams

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	31%	36%	25%	29%	30%	36%	28%	15%	35%	33%	31%	33%	28%
Somewhat important	33%	32%	33%	25%	36%	30%	33%	35%	42%	29%	33%	36%	29%
Neither important or unimportant	22%	18%	25%	24%	13%	21%	20%	27%	11%	21%	22%	25%	30%
Somewhat unimportant	8%	8%	8%	11%	8%	7%	9%	14%	6%	11%	6%	3%	8%
Very unimportant	5%	4%	6%	5%	7%	6%	5%	7%	4%	5%	6%	2%	4%
Don't know	2%	2%	2%	6%	5%	1%	5%	1%	2%	1%	3%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(14.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local sports teams

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	31%	29%	30%	26%	28%	28%	30%	37%	30%	43%	31%	22%	45%	27%	51%	58%	49%
Somewhat important	33%	31%	25%	34%	37%	32%	29%	34%	33%	22%	36%	40%	31%	49%	18%	28%	33%
Neither important or unimportant	22%	16%	26%	21%	18%	17%	22%	13%	29%	23%	26%	31%	15%	10%	24%	14%	5%
Somewhat unimportant	8%	2%	2%	9%	8%	15%	12%	7%	7%	6%	6%	5%	6%	6%	7%	0%	7%
Very unimportant	5%	12%	13%	7%	7%	5%	4%	7%	1%	3%	0%	0%	3%	7%	0%	0%	5%
Don't know	2%	11%	4%	3%	2%	2%	2%	2%	0%	3%	1%	1%	0%	2%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(15.A) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local house prices

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	46%	50%	54%	54%	35%	36%	44%	48%	42%	47%	46%	44%	44%	47%	58%	47%
Somewhat important	39%	38%	31%	29%	49%	51%	41%	40%	44%	38%	35%	38%	43%	42%	28%	45%
Neither important or unimportant	11%	9%	11%	13%	11%	9%	11%	9%	11%	11%	13%	12%	10%	8%	11%	8%
Somewhat unimportant	1%	0%	3%	1%	1%	2%	2%	1%	1%	3%	2%	2%	1%	2%	0%	0%
Very unimportant	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%
Don't know	2%	4%	1%	2%	2%	2%	1%	1%	2%	1%	4%	3%	2%	0%	2%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(15.B) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local house prices

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	46%	42%	50%	49%	41%	57%	47%	40%	46%	43%	50%	35%	39%
Somewhat important	39%	43%	36%	34%	43%	30%	38%	43%	37%	44%	37%	55%	43%
Neither important or unimportant	11%	12%	10%	11%	10%	11%	10%	13%	13%	8%	10%	8%	14%
Somewhat unimportant	1%	1%	2%	1%	0%	2%	1%	2%	1%	4%	1%	1%	2%
Very unimportant	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%
Don't know	2%	2%	2%	6%	4%	1%	4%	2%	2%	0%	2%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(15.C) How important or unimportant do you think the following are to enhancing the city and region’s economy? Please think only about the economic benefits of the following:  
Local house prices

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	46%	51%	44%	40%	41%	51%	51%	42%	51%	45%	46%	37%	61%	46%	56%	32%	67%
Somewhat important	39%	36%	35%	39%	43%	32%	38%	48%	37%	43%	39%	47%	31%	34%	30%	56%	33%
Neither important or unimportant	11%	4%	18%	11%	12%	16%	8%	8%	8%	6%	12%	13%	6%	20%	6%	12%	0%
Somewhat unimportant	1%	0%	0%	5%	1%	1%	1%	0%	1%	2%	3%	0%	0%	0%	7%	0%	0%
Very unimportant	0%	0%	1%	2%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	2%	9%	1%	3%	3%	0%	2%	2%	0%	3%	0%	3%	2%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(16.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Cultural attractions (museums, galleries etc)

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Somewhat important	39%	47%	42%	28%	41%	43%	36%	41%	39%	39%	37%	40%	39%	40%	44%	29%
Neither important or unimportant	13%	19%	12%	11%	11%	10%	14%	10%	10%	18%	15%	16%	12%	7%	10%	24%
Somewhat unimportant	4%	5%	5%	7%	4%	3%	2%	3%	3%	4%	7%	5%	2%	3%	3%	11%
Very unimportant	2%	2%	3%	1%	2%	1%	2%	1%	3%	0%	2%	2%	1%	2%	1%	0%
Don't know	1%	4%	2%	0%	1%	2%	0%	1%	1%	2%	1%	2%	1%	1%	3%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(16.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Cultural attractions (museums, galleries etc)

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Somewhat important	39%	41%	37%	43%	36%	33%	37%	50%	34%	39%	34%	47%	42%
Neither important or unimportant	13%	14%	11%	12%	10%	15%	12%	15%	8%	11%	19%	7%	15%
Somewhat unimportant	4%	4%	4%	4%	4%	6%	8%	3%	5%	3%	3%	0%	3%
Very unimportant	2%	2%	1%	1%	4%	2%	1%	3%	1%	1%	1%	1%	3%
Don't know	1%	2%	1%	3%	4%	1%	4%	1%	1%	1%	1%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(16.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Cultural attractions (museums, galleries etc)

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Somewhat important	39%	31%	32%	36%	32%	44%	41%	34%	49%	37%	42%	47%	39%	53%	32%	19%	20%
Neither important or unimportant	13%	10%	18%	14%	15%	9%	5%	12%	11%	17%	14%	7%	5%	6%	18%	18%	16%
Somewhat unimportant	4%	18%	5%	5%	2%	6%	3%	7%	3%	2%	0%	6%	6%	3%	2%	0%	7%
Very unimportant	2%	7%	2%	2%	1%	4%	2%	4%	0%	0%	0%	5%	0%	0%	0%	0%	0%
Don't know	1%	5%	2%	1%	2%	0%	0%	1%	0%	2%	0%	3%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(17.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Natural environment

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	55%	52%	53%	56%	54%	53%	59%	57%	54%	54%	54%	53%	57%	53%	54%	71%
Somewhat important	32%	33%	31%	33%	34%	37%	29%	33%	35%	33%	29%	31%	34%	35%	34%	16%
Neither important or unimportant	8%	8%	11%	5%	7%	7%	8%	8%	6%	9%	8%	9%	5%	8%	8%	10%
Somewhat unimportant	2%	3%	3%	3%	2%	0%	1%	1%	1%	1%	5%	2%	1%	3%	2%	3%
Very unimportant	1%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	0%
Don't know	2%	4%	2%	2%	2%	2%	1%	1%	3%	3%	3%	3%	3%	0%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(17.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Natural environment

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	55%	51%	59%	52%	57%	57%	51%	47%	59%	62%	52%	56%	52%
Somewhat important	32%	35%	31%	37%	32%	28%	32%	36%	31%	26%	34%	35%	38%
Neither important or unimportant	8%	9%	7%	6%	5%	8%	6%	10%	8%	6%	12%	8%	8%
Somewhat unimportant	2%	2%	2%	2%	1%	4%	3%	3%	1%	3%	1%	1%	0%
Very unimportant	1%	1%	0%	0%	1%	1%	2%	1%	1%	1%	0%	1%	1%
Don't know	2%	3%	1%	3%	3%	2%	5%	3%	1%	2%	1%	0%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(17.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Natural environment

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	55%	47%	61%	51%	59%	51%	62%	62%	49%	59%	64%	52%	60%	41%	58%	67%	53%
Somewhat important	32%	25%	21%	39%	28%	40%	29%	26%	41%	30%	26%	29%	35%	46%	15%	33%	35%
Neither important or unimportant	8%	7%	9%	4%	7%	4%	7%	4%	10%	9%	10%	13%	2%	9%	21%	0%	12%
Somewhat unimportant	2%	16%	5%	2%	3%	3%	0%	1%	0%	0%	0%	3%	3%	2%	6%	0%	0%
Very unimportant	1%	0%	1%	2%	1%	1%	1%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	2%	5%	2%	4%	1%	1%	1%	4%	0%	2%	0%	3%	0%	2%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(18.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Existing businesses

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	48%	49%	46%	55%	46%	44%	50%	45%	48%	52%	51%	51%	52%	46%	44%	39%
Somewhat important	38%	31%	41%	35%	42%	44%	36%	42%	40%	34%	35%	34%	38%	41%	47%	53%
Neither important or unimportant	9%	14%	8%	8%	5%	9%	10%	10%	9%	9%	7%	8%	6%	11%	8%	5%
Somewhat unimportant	1%	1%	1%	0%	3%	1%	2%	2%	1%	1%	2%	2%	1%	1%	0%	3%
Very unimportant	1%	0%	1%	0%	1%	1%	2%	1%	0%	2%	2%	1%	1%	1%	0%	0%
Don't know	2%	4%	2%	2%	3%	2%	1%	1%	2%	2%	3%	4%	3%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(18.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Existing businesses

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	48%	45%	52%	51%	54%	56%	46%	43%	55%	45%	44%	42%	42%
Somewhat important	38%	39%	38%	38%	31%	31%	34%	43%	36%	40%	43%	47%	46%
Neither important or unimportant	9%	11%	7%	8%	10%	8%	12%	11%	5%	10%	10%	9%	8%
Somewhat unimportant	1%	1%	2%	0%	1%	2%	3%	2%	1%	2%	1%	0%	1%
Very unimportant	1%	1%	1%	0%	1%	2%	1%	1%	2%	1%	0%	1%	1%
Don't know	2%	3%	2%	3%	4%	1%	5%	1%	1%	2%	2%	1%	2%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(18.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Existing businesses

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	48%	79%	53%	45%	46%	46%	55%	44%	54%	36%	48%	38%	46%	45%	56%	59%	57%
Somewhat important	38%	16%	28%	45%	37%	40%	31%	43%	42%	53%	47%	48%	42%	44%	35%	25%	31%
Neither important or unimportant	9%	0%	11%	5%	10%	10%	11%	9%	1%	8%	2%	9%	13%	6%	4%	16%	13%
Somewhat unimportant	1%	0%	4%	0%	2%	0%	0%	2%	0%	2%	3%	2%	0%	3%	6%	0%	0%
Very unimportant	1%	0%	2%	2%	2%	4%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	2%	5%	3%	4%	3%	0%	2%	1%	2%	1%	0%	3%	0%	2%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(19.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Existing workforce

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	41%	42%	46%	47%	37%	34%	41%	37%	39%	48%	45%	46%	42%	38%	42%	39%
Somewhat important	41%	43%	37%	38%	45%	47%	39%	42%	44%	40%	37%	38%	43%	44%	44%	25%
Neither important or unimportant	12%	8%	11%	11%	12%	15%	12%	15%	11%	7%	11%	7%	12%	13%	9%	31%
Somewhat unimportant	2%	2%	3%	3%	2%	1%	3%	2%	2%	3%	3%	4%	1%	2%	1%	6%
Very unimportant	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%
Don't know	3%	4%	2%	0%	3%	2%	3%	3%	3%	3%	2%	4%	3%	1%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(19.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Existing workforce

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	41%	38%	44%	39%	50%	44%	46%	39%	48%	38%	34%	37%	39%
Somewhat important	41%	42%	40%	51%	34%	43%	35%	39%	34%	44%	45%	41%	42%
Neither important or unimportant	12%	14%	10%	5%	6%	11%	9%	16%	13%	8%	15%	18%	15%
Somewhat unimportant	2%	3%	2%	1%	7%	1%	4%	4%	0%	5%	2%	1%	2%
Very unimportant	1%	1%	1%	1%	1%	0%	1%	1%	3%	2%	0%	1%	0%
Don't know	3%	2%	3%	4%	3%	1%	5%	2%	1%	3%	4%	3%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(19.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Existing workforce

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	41%	55%	45%	42%	44%	39%	42%	47%	33%	46%	48%	22%	38%	26%	46%	47%	43%
Somewhat important	41%	36%	31%	43%	30%	44%	45%	39%	47%	49%	39%	54%	49%	55%	33%	35%	30%
Neither important or unimportant	12%	4%	16%	9%	13%	14%	7%	9%	19%	4%	10%	20%	10%	8%	15%	14%	23%
Somewhat unimportant	2%	0%	5%	1%	7%	1%	3%	2%	0%	0%	2%	3%	0%	7%	0%	4%	0%
Very unimportant	1%	0%	1%	2%	1%	1%	1%	1%	0%	0%	0%	0%	2%	0%	6%	0%	0%
Don't know	3%	5%	2%	3%	5%	1%	2%	1%	1%	1%	1%	1%	0%	4%	0%	0%	3%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(20.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Presence of local universities

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	42%	56%	47%	44%	33%	36%	37%	44%	37%	51%	37%	39%	46%	39%	45%	73%
Somewhat important	37%	29%	31%	41%	46%	40%	36%	37%	42%	31%	36%	39%	34%	39%	42%	14%
Neither important or unimportant	14%	8%	15%	9%	12%	18%	21%	13%	16%	10%	17%	13%	14%	13%	11%	3%
Somewhat unimportant	4%	2%	7%	3%	4%	3%	3%	3%	3%	4%	6%	4%	3%	7%	0%	10%
Very unimportant	1%	1%	0%	3%	1%	1%	2%	1%	1%	0%	2%	2%	0%	1%	2%	0%
Don't know	2%	4%	1%	0%	4%	3%	1%	1%	2%	3%	2%	3%	3%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(20.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Presence of local universities

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	42%	45%	38%	50%	42%	51%	36%	37%	53%	35%	34%	37%	33%
Somewhat important	37%	34%	40%	28%	35%	37%	38%	36%	34%	34%	41%	43%	44%
Neither important or unimportant	14%	13%	16%	17%	12%	8%	15%	19%	5%	18%	19%	17%	17%
Somewhat unimportant	4%	3%	4%	1%	6%	2%	5%	4%	4%	11%	3%	2%	4%
Very unimportant	1%	2%	1%	0%	1%	1%	1%	1%	3%	0%	1%	1%	3%
Don't know	2%	2%	2%	4%	5%	1%	5%	2%	1%	2%	2%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(20.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Presence of local universities

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	42%	60%	44%	36%	41%	37%	36%	49%	30%	43%	43%	38%	53%	58%	49%	41%	45%
Somewhat important	37%	25%	30%	36%	35%	34%	45%	36%	57%	37%	36%	31%	34%	29%	41%	47%	28%
Neither important or unimportant	14%	8%	23%	20%	14%	18%	14%	11%	9%	11%	15%	30%	8%	7%	0%	6%	9%
Somewhat unimportant	4%	2%	0%	7%	4%	9%	2%	1%	1%	5%	3%	0%	5%	3%	10%	0%	18%
Very unimportant	1%	0%	1%	1%	3%	2%	2%	2%	2%	0%	2%	0%	0%	0%	0%	5%	0%
Don't know	2%	5%	2%	2%	3%	1%	2%	0%	1%	4%	1%	1%	0%	2%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(21.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Quality of public transport

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	56%	59%	60%	56%	48%	54%	56%	55%	54%	59%	57%	56%	58%	56%	62%	27%
Somewhat important	31%	22%	25%	33%	39%	35%	32%	34%	32%	29%	29%	32%	32%	31%	28%	48%
Neither important or unimportant	9%	14%	11%	8%	8%	7%	7%	8%	11%	9%	8%	6%	7%	11%	8%	25%
Somewhat unimportant	1%	0%	2%	0%	1%	0%	3%	1%	1%	1%	1%	0%	0%	1%	1%	0%
Very unimportant	2%	1%	1%	2%	2%	2%	1%	2%	1%	1%	3%	2%	1%	2%	0%	0%
Don't know	2%	4%	1%	1%	2%	2%	1%	1%	2%	2%	3%	3%	2%	0%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(21.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Quality of public transport

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	56%	52%	58%	63%	61%	58%	51%	52%	62%	53%	52%	49%	53%
Somewhat important	31%	31%	31%	24%	28%	28%	36%	36%	28%	32%	40%	38%	28%
Neither important or unimportant	9%	11%	7%	10%	7%	11%	4%	9%	5%	10%	5%	11%	12%
Somewhat unimportant	1%	1%	1%	1%	0%	2%	2%	1%	2%	1%	0%	0%	1%
Very unimportant	2%	2%	1%	0%	2%	0%	2%	1%	3%	2%	1%	1%	5%
Don't know	2%	2%	2%	3%	3%	1%	5%	1%	1%	2%	2%	0%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(21.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Quality of public transport

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	56%	68%	63%	57%	53%	52%	60%	63%	50%	65%	53%	36%	44%	64%	70%	49%	57%
Somewhat important	31%	24%	22%	31%	28%	35%	30%	25%	41%	21%	36%	48%	38%	28%	24%	42%	31%
Neither important or unimportant	9%	0%	6%	6%	13%	11%	7%	10%	5%	5%	10%	11%	16%	2%	6%	5%	10%
Somewhat unimportant	1%	4%	4%	0%	1%	0%	1%	0%	0%	4%	0%	0%	2%	3%	0%	0%	2%
Very unimportant	2%	0%	1%	2%	2%	2%	1%	2%	4%	2%	0%	2%	0%	4%	0%	4%	0%
Don't know	2%	5%	3%	4%	3%	0%	1%	1%	0%	2%	0%	3%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(22.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Quality of roads

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	46%	46%	47%	44%	40%	49%	52%	44%	45%	53%	48%	53%	42%	41%	46%	51%
Somewhat important	39%	30%	41%	42%	46%	39%	34%	40%	42%	34%	36%	36%	44%	41%	43%	25%
Neither important or unimportant	9%	12%	9%	9%	7%	8%	10%	11%	8%	8%	9%	6%	9%	9%	7%	20%
Somewhat unimportant	3%	7%	2%	3%	2%	0%	2%	3%	3%	0%	4%	1%	2%	5%	2%	3%
Very unimportant	1%	1%	0%	1%	2%	2%	1%	1%	1%	2%	1%	1%	0%	2%	1%	0%
Don't know	2%	4%	1%	0%	2%	2%	0%	1%	2%	2%	1%	2%	3%	0%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(22.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Quality of roads

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	46%	45%	47%	49%	49%	46%	40%	44%	56%	46%	43%	44%	45%
Somewhat important	39%	38%	40%	42%	37%	36%	40%	39%	34%	38%	41%	45%	41%
Neither important or unimportant	9%	9%	9%	4%	6%	12%	8%	12%	6%	9%	12%	7%	11%
Somewhat unimportant	3%	4%	2%	1%	5%	3%	6%	4%	0%	4%	2%	2%	1%
Very unimportant	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	0%	1%	2%
Don't know	2%	2%	1%	3%	3%	1%	4%	0%	1%	2%	2%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(22.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Quality of roads

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	46%	52%	50%	50%	49%	41%	46%	49%	38%	42%	49%	28%	46%	43%	50%	52%	64%
Somewhat important	39%	30%	31%	35%	36%	49%	42%	36%	49%	42%	42%	59%	35%	41%	31%	32%	18%
Neither important or unimportant	9%	4%	8%	10%	9%	7%	8%	10%	11%	11%	7%	8%	8%	6%	13%	12%	18%
Somewhat unimportant	3%	10%	4%	3%	4%	3%	1%	4%	0%	0%	2%	2%	10%	7%	0%	4%	0%
Very unimportant	1%	0%	3%	2%	2%	0%	2%	0%	2%	2%	0%	2%	0%	0%	6%	0%	0%
Don't know	2%	5%	4%	1%	1%	0%	1%	1%	0%	2%	0%	1%	0%	2%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(23.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local government

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	41%	41%	45%	49%	38%	30%	41%	45%	38%	39%	40%	41%	43%	40%	46%	49%
Somewhat important	38%	30%	35%	36%	40%	45%	38%	36%	40%	40%	35%	33%	37%	38%	40%	33%
Neither important or unimportant	14%	16%	15%	11%	14%	17%	14%	13%	14%	18%	14%	16%	14%	16%	6%	8%
Somewhat unimportant	3%	3%	2%	3%	3%	3%	4%	3%	2%	1%	5%	5%	3%	1%	4%	6%
Very unimportant	2%	4%	1%	1%	2%	2%	2%	1%	3%	0%	3%	3%	0%	3%	1%	3%
Don't know	2%	7%	2%	1%	3%	2%	1%	2%	3%	2%	2%	3%	3%	1%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(23.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local government

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	41%	39%	42%	41%	42%	50%	39%	30%	50%	43%	37%	34%	33%
Somewhat important	38%	35%	41%	37%	36%	33%	44%	46%	30%	35%	36%	47%	39%
Neither important or unimportant	14%	18%	11%	14%	9%	11%	7%	15%	16%	16%	21%	16%	20%
Somewhat unimportant	3%	3%	2%	2%	9%	3%	3%	5%	1%	4%	1%	1%	3%
Very unimportant	2%	2%	1%	1%	1%	1%	3%	2%	2%	1%	4%	0%	5%
Don't know	2%	3%	2%	6%	4%	2%	5%	2%	1%	2%	1%	2%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(23.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local government

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	41%	36%	48%	38%	43%	34%	52%	41%	32%	43%	45%	20%	52%	39%	42%	59%	45%
Somewhat important	38%	44%	29%	40%	34%	37%	29%	45%	39%	33%	43%	46%	37%	46%	30%	38%	38%
Neither important or unimportant	14%	11%	13%	13%	17%	23%	17%	8%	18%	20%	10%	23%	11%	4%	13%	3%	5%
Somewhat unimportant	3%	0%	6%	1%	2%	3%	1%	2%	4%	3%	2%	7%	0%	7%	14%	0%	6%
Very unimportant	2%	9%	1%	5%	2%	2%	1%	2%	5%	0%	0%	3%	0%	0%	0%	0%	2%
Don't know	2%	0%	3%	3%	2%	1%	1%	1%	1%	1%	0%	1%	0%	4%	0%	0%	3%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(24.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local schools

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	57%	72%	69%	64%	44%	41%	56%	56%	57%	63%	55%	57%	58%	60%	60%	58%
Somewhat important	30%	15%	21%	25%	42%	44%	30%	32%	31%	30%	27%	28%	33%	27%	33%	34%
Neither important or unimportant	8%	7%	5%	6%	8%	9%	10%	8%	8%	3%	8%	8%	6%	8%	4%	5%
Somewhat unimportant	2%	2%	3%	2%	2%	1%	1%	2%	1%	0%	4%	2%	0%	3%	0%	3%
Very unimportant	1%	0%	0%	1%	1%	1%	3%	1%	1%	1%	3%	2%	1%	1%	0%	0%
Don't know	2%	4%	2%	1%	3%	3%	0%	1%	3%	2%	3%	3%	3%	1%	3%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(24.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local schools

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	57%	55%	60%	63%	57%	64%	50%	53%	56%	55%	61%	59%	52%
Somewhat important	30%	30%	29%	28%	28%	23%	34%	29%	31%	34%	26%	30%	36%
Neither important or unimportant	8%	10%	6%	3%	8%	6%	9%	11%	8%	7%	12%	9%	7%
Somewhat unimportant	2%	2%	1%	1%	2%	5%	1%	1%	1%	2%	0%	2%	1%
Very unimportant	1%	1%	1%	1%	1%	0%	1%	3%	2%	1%	0%	1%	3%
Don't know	2%	2%	2%	4%	4%	2%	4%	3%	2%	1%	1%	0%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(24.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local schools

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	57%	88%	57%	59%	56%	51%	64%	68%	41%	53%	52%	42%	70%	58%	72%	62%	63%
Somewhat important	30%	3%	22%	30%	27%	36%	24%	19%	44%	39%	40%	49%	26%	36%	18%	29%	20%
Neither important or unimportant	8%	4%	9%	6%	10%	5%	8%	10%	10%	7%	4%	6%	4%	2%	0%	9%	17%
Somewhat unimportant	2%	0%	5%	1%	2%	5%	0%	0%	0%	0%	3%	2%	0%	3%	10%	0%	0%
Very unimportant	1%	0%	1%	2%	3%	1%	2%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	2%	5%	5%	2%	1%	2%	2%	1%	4%	1%	1%	1%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(25.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local sports teams

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	29%	30%	27%	37%	26%	24%	28%	32%	28%	35%	24%	32%	30%	31%	23%	36%
Somewhat important	35%	20%	38%	30%	43%	36%	37%	38%	33%	27%	36%	32%	30%	31%	45%	13%
Neither important or unimportant	21%	27%	18%	18%	18%	22%	24%	17%	25%	22%	20%	17%	20%	20%	20%	39%
Somewhat unimportant	8%	13%	8%	12%	6%	8%	4%	8%	7%	10%	10%	12%	6%	10%	7%	11%
Very unimportant	5%	5%	7%	3%	4%	6%	5%	4%	5%	2%	8%	5%	3%	7%	4%	0%
Don't know	2%	5%	2%	0%	2%	3%	2%	1%	2%	4%	2%	2%	2%	1%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(25.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local sports teams

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	29%	33%	25%	27%	30%	39%	28%	16%	30%	27%	26%	29%	25%
Somewhat important	35%	34%	35%	31%	31%	32%	28%	38%	46%	33%	35%	39%	35%
Neither important or unimportant	21%	19%	23%	20%	19%	16%	19%	27%	13%	22%	28%	25%	24%
Somewhat unimportant	8%	9%	8%	10%	8%	8%	16%	11%	7%	7%	3%	2%	10%
Very unimportant	5%	4%	6%	6%	8%	4%	3%	8%	3%	7%	5%	3%	4%
Don't know	2%	2%	3%	4%	4%	1%	6%	1%	1%	3%	2%	2%	1%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(25.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local sports teams

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	29%	32%	29%	25%	29%	22%	32%	29%	30%	36%	28%	25%	36%	28%	51%	54%	43%
Somewhat important	35%	20%	30%	28%	39%	42%	31%	34%	42%	37%	40%	46%	43%	45%	30%	20%	22%
Neither important or unimportant	21%	19%	26%	26%	16%	15%	22%	21%	23%	14%	19%	19%	13%	17%	6%	11%	24%
Somewhat unimportant	8%	6%	6%	12%	4%	14%	9%	12%	2%	7%	10%	9%	9%	5%	9%	14%	5%
Very unimportant	5%	18%	5%	8%	7%	7%	4%	4%	1%	4%	3%	0%	0%	2%	4%	0%	5%
Don't know	2%	5%	4%	2%	4%	0%	3%	0%	0%	2%	1%	1%	0%	2%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(26.A) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local house prices

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very important	50%	53%	54%	56%	39%	44%	52%	51%	47%	55%	48%	48%	52%	47%	54%	45%
Somewhat important	36%	30%	31%	31%	46%	43%	36%	36%	38%	32%	37%	38%	37%	37%	34%	43%
Neither important or unimportant	11%	13%	12%	9%	12%	11%	8%	10%	11%	9%	11%	9%	8%	13%	9%	11%
Somewhat unimportant	2%	1%	2%	3%	2%	0%	2%	2%	2%	1%	1%	2%	1%	2%	1%	0%
Very unimportant	1%	0%	0%	1%	1%	1%	0%	0%	0%	0%	1%	2%	0%	1%	0%	0%
Don't know	1%	4%	1%	0%	1%	2%	1%	1%	1%	2%	2%	2%	2%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(26.B) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local house prices

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very important	50%	45%	55%	55%	47%	55%	51%	41%	48%	47%	59%	46%	44%
Somewhat important	36%	38%	34%	34%	33%	31%	33%	44%	39%	42%	30%	37%	41%
Neither important or unimportant	11%	14%	8%	7%	13%	12%	11%	11%	10%	6%	9%	15%	12%
Somewhat unimportant	2%	2%	1%	0%	4%	1%	0%	4%	0%	2%	2%	1%	2%
Very unimportant	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	1%
Don't know	1%	2%	1%	4%	3%	1%	4%	1%	2%	1%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(26.C) And how important or unimportant do you think the following are to making Greater Manchester a good place to live?: Local house prices

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very important	50%	62%	50%	47%	46%	46%	61%	55%	49%	49%	53%	40%	57%	41%	47%	41%	52%
Somewhat important	36%	16%	31%	40%	40%	47%	31%	35%	40%	36%	32%	41%	34%	49%	18%	55%	22%
Neither important or unimportant	11%	18%	14%	10%	11%	5%	5%	7%	7%	14%	11%	15%	7%	3%	35%	4%	26%
Somewhat unimportant	2%	0%	1%	1%	1%	2%	3%	2%	1%	0%	4%	2%	0%	7%	0%	0%	0%
Very unimportant	1%	0%	1%	2%	1%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	1%	5%	2%	1%	2%	0%	1%	0%	0%	1%	0%	3%	2%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(27.A) Overall, how do you think Greater Manchester’s economy has changed in the last ten years, if at all?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Significantly improved	15%	20%	22%	21%	7%	12%	10%	19%	11%	15%	14%	13%	18%	15%	17%	30%
Somewhat improved	37%	32%	44%	41%	35%	39%	32%	41%	36%	35%	34%	35%	29%	47%	49%	21%
Neither improved nor deteriorated	17%	13%	15%	12%	21%	23%	19%	16%	20%	17%	18%	19%	19%	14%	16%	17%
Somewhat deteriorated	16%	17%	9%	13%	20%	17%	19%	12%	17%	20%	16%	17%	19%	13%	8%	26%
Significantly deteriorated	4%	1%	3%	3%	7%	3%	8%	3%	3%	2%	8%	6%	4%	2%	3%	3%
Don't know	10%	17%	7%	10%	9%	7%	13%	8%	12%	12%	10%	11%	12%	9%	7%	3%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(27.B) Overall, how do you think Greater Manchester’s economy has changed in the last ten years, if at all?

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Significantly improved	15%	20%	11%	13%	9%	24%	10%	16%	16%	14%	13%	13%	13%
Somewhat improved	37%	40%	34%	25%	39%	41%	27%	40%	44%	40%	36%	43%	35%
Neither improved nor deteriorated	17%	15%	20%	14%	20%	11%	23%	16%	19%	17%	19%	18%	23%
Somewhat deteriorated	16%	15%	17%	21%	17%	13%	20%	14%	12%	12%	19%	9%	21%
Significantly deteriorated	4%	3%	6%	8%	6%	7%	6%	2%	1%	5%	3%	1%	3%
Don't know	10%	6%	14%	20%	9%	3%	15%	12%	8%	12%	10%	15%	4%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(27.C) Overall, how do you think Greater Manchester’s economy has changed in the last ten years, if at all?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Significantly improved	15%	18%	16%	17%	5%	13%	10%	12%	20%	24%	11%	12%	34%	17%	11%	16%	42%
Somewhat improved	37%	24%	28%	24%	40%	36%	36%	48%	35%	35%	55%	40%	33%	43%	58%	68%	30%
Neither improved nor deteriorated	17%	11%	12%	27%	22%	17%	18%	17%	18%	20%	9%	16%	10%	21%	10%	12%	19%
Somewhat deteriorated	16%	15%	19%	16%	17%	17%	23%	15%	17%	14%	22%	20%	9%	8%	0%	5%	3%
Significantly deteriorated	4%	0%	16%	7%	3%	6%	2%	1%	4%	4%	0%	2%	0%	2%	12%	0%	0%
Don't know	10%	33%	10%	9%	13%	11%	11%	6%	6%	4%	2%	11%	13%	8%	9%	0%	5%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(28.A) And how optimistic or pessimistic are you about how it will improve in the next ten years?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very optimistic	18%	19%	27%	22%	11%	13%	11%	21%	12%	15%	20%	15%	18%	19%	22%	28%
Somewhat optimistic	34%	36%	37%	42%	27%	32%	31%	36%	34%	36%	31%	33%	34%	38%	34%	41%
Neither optimistic or pessimistic	21%	21%	12%	20%	30%	25%	21%	19%	22%	24%	23%	24%	21%	18%	18%	5%
Somewhat pessimistic	16%	7%	14%	10%	18%	19%	25%	17%	19%	11%	15%	14%	16%	16%	15%	14%
Very pessimistic	6%	4%	5%	3%	8%	7%	5%	4%	4%	7%	7%	6%	6%	5%	5%	6%
Don't know	5%	13%	4%	2%	5%	4%	6%	3%	8%	7%	4%	7%	4%	4%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(28.B) And how optimistic or pessimistic are you about how it will improve in the next ten years?

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very optimistic	18%	21%	14%	9%	16%	34%	8%	15%	22%	14%	17%	12%	13%
Somewhat optimistic	34%	39%	29%	34%	40%	32%	33%	33%	36%	32%	27%	44%	35%
Neither optimistic or pessimistic	21%	18%	24%	22%	22%	16%	27%	22%	16%	20%	26%	27%	24%
Somewhat pessimistic	16%	12%	20%	15%	11%	10%	22%	18%	19%	22%	20%	11%	16%
Very pessimistic	6%	5%	6%	11%	6%	4%	5%	4%	5%	4%	6%	3%	7%
Don't know	5%	5%	5%	9%	6%	4%	5%	7%	3%	7%	5%	3%	5%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(28.C) And how optimistic or pessimistic are you about how it will improve in the next ten years?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very optimistic	18%	7%	16%	20%	13%	14%	12%	18%	19%	25%	14%	20%	21%	29%	31%	27%	30%
Somewhat optimistic	34%	51%	28%	28%	25%	35%	39%	36%	35%	32%	38%	25%	36%	42%	30%	47%	50%
Neither optimistic or pessimistic	21%	11%	21%	30%	30%	21%	15%	19%	17%	18%	23%	22%	27%	12%	16%	7%	10%
Somewhat pessimistic	16%	4%	16%	14%	21%	22%	24%	17%	20%	13%	21%	21%	14%	7%	12%	13%	0%
Very pessimistic	6%	0%	14%	5%	6%	5%	7%	5%	5%	7%	3%	3%	0%	7%	6%	0%	4%
Don't know	5%	28%	6%	2%	5%	3%	4%	5%	4%	4%	0%	9%	2%	3%	5%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(29.A) Which do you think are the most important long-term social and economic priorities facing Greater Manchester at this time? Please choose up to three.

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Economic recovery from lockdown	47%	28%	45%	43%	53%	54%	56%	45%	49%	52%	45%	50%	44%	50%	43%	31%
Reducing unemployment	32%	36%	34%	33%	31%	26%	31%	32%	31%	27%	35%	32%	32%	28%	27%	33%
Improving health and fighting disease	24%	17%	23%	27%	24%	23%	30%	25%	21%	19%	30%	25%	25%	23%	23%	13%
Attracting new major employers	19%	10%	10%	16%	21%	22%	30%	18%	25%	10%	18%	21%	17%	18%	14%	20%
Improving the environment e.g. clean air, green space, sustainable transport	23%	21%	17%	24%	25%	28%	23%	25%	25%	22%	19%	23%	21%	23%	27%	21%
Improving educational outcomes for young people	15%	28%	13%	19%	17%	12%	8%	14%	13%	22%	16%	16%	17%	17%	11%	22%
Boosting vocational/technical education for young people and adults	11%	14%	13%	10%	7%	8%	12%	11%	9%	11%	13%	9%	10%	10%	16%	6%
Ensuring access to culture: investing in museums, galleries, music and the arts	6%	10%	5%	7%	5%	4%	3%	5%	7%	5%	5%	5%	7%	5%	6%	10%
Encouraging more students to stay in the city post graduation	5%	6%	7%	7%	5%	5%	1%	5%	4%	5%	6%	3%	7%	5%	5%	14%
Encouraging start-ups and fast growing firms	12%	14%	13%	8%	8%	15%	12%	14%	12%	13%	7%	10%	12%	13%	14%	0%
Reducing inequalities e.g. poverty, homelessness, discrimination	31%	30%	30%	27%	35%	31%	33%	31%	32%	33%	30%	29%	33%	32%	30%	25%
Increasing job quality and security	24%	23%	25%	31%	28%	21%	19%	28%	19%	28%	24%	24%	26%	24%	24%	29%
Investing in green industries	11%	13%	11%	11%	10%	11%	10%	12%	10%	11%	9%	9%	10%	10%	20%	20%
Improving public transport	17%	15%	20%	16%	17%	18%	16%	17%	22%	16%	13%	18%	19%	19%	20%	8%
Other (Please Specify)	2%	0%	3%	1%	2%	2%	1%	2%	2%	0%	1%	1%	1%	2%	2%	0%
Don't know	3%	7%	3%	2%	1%	3%	4%	2%	5%	3%	3%	4%	2%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(29.B) Which do you think are the most important long-term social and economic priorities facing Greater Manchester at this time? Please choose up to three.

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Economic recovery from lockdown	47%	44%	51%	41%	47%	36%	47%	50%	50%	53%	50%	60%	53%
Reducing unemployment	32%	28%	35%	34%	31%	32%	34%	34%	24%	30%	33%	30%	33%
Improving health and fighting disease	24%	24%	25%	30%	22%	28%	18%	35%	23%	17%	21%	19%	29%
Attracting new major employers	19%	22%	15%	19%	24%	14%	16%	15%	15%	18%	19%	27%	23%
Improving the environment e.g. clean air, green space, sustainable transport	23%	22%	23%	16%	21%	20%	21%	23%	26%	29%	24%	27%	26%
Improving educational outcomes for young people	15%	14%	16%	18%	24%	12%	18%	20%	12%	10%	11%	21%	16%
Boosting vocational/technical education for young people and adults	11%	12%	10%	12%	9%	10%	13%	6%	9%	13%	14%	12%	11%
Ensuring access to culture: investing in museums, galleries, music and the arts	6%	6%	5%	5%	4%	8%	5%	3%	6%	3%	7%	5%	7%
Encouraging more students to stay in the city post graduation	5%	5%	4%	5%	9%	9%	5%	3%	5%	3%	2%	4%	2%
Encouraging start-ups and fast growing firms	12%	14%	9%	12%	9%	16%	12%	6%	10%	14%	12%	9%	11%
Reducing inequalities e.g. poverty, homelessness, discrimination	31%	28%	35%	36%	34%	24%	31%	37%	33%	31%	39%	36%	22%
Increasing job quality and security	24%	23%	26%	18%	22%	28%	32%	22%	25%	16%	24%	25%	29%
Investing in green industries	11%	14%	8%	11%	14%	17%	6%	7%	6%	13%	11%	8%	8%
Improving public transport	17%	18%	16%	16%	14%	16%	14%	21%	20%	18%	15%	16%	20%
Other (Please Specify)	2%	2%	1%	1%	3%	2%	0%	2%	3%	2%	1%	2%	1%
Don't know	3%	2%	4%	6%	1%	1%	7%	3%	5%	6%	3%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(29.C) Which do you think are the most important long-term social and economic priorities facing Greater Manchester at this time? Please choose up to three.

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Economic recovery from lockdown	47%	34%	50%	46%	50%	45%	45%	47%	63%	51%	48%	45%	45%	32%	13%	55%	62%
Reducing unemployment	32%	37%	26%	35%	33%	36%	30%	24%	30%	40%	29%	30%	38%	31%	26%	22%	16%
Improving health and fighting disease	24%	3%	23%	37%	28%	19%	19%	24%	24%	28%	16%	26%	31%	24%	31%	32%	20%
Attracting new major employers	19%	29%	18%	15%	22%	17%	13%	19%	25%	14%	17%	27%	12%	23%	30%	8%	20%
Improving the environment e.g. clean air, green space, sustainable transport	23%	8%	21%	27%	26%	25%	31%	19%	18%	15%	14%	18%	40%	17%	21%	33%	24%
Improving educational outcomes for young people	15%	15%	20%	14%	11%	11%	11%	10%	13%	20%	32%	12%	17%	18%	14%	0%	15%
Boosting vocational/technical education for young people and adults	11%	27%	10%	10%	12%	13%	10%	12%	10%	10%	5%	9%	16%	20%	8%	12%	6%
Ensuring access to culture: investing in museums, galleries, music and the arts	6%	22%	1%	6%	8%	6%	3%	3%	5%	9%	0%	8%	10%	4%	13%	9%	10%
Encouraging more students to stay in the city post graduation	5%	0%	7%	7%	6%	3%	5%	3%	6%	6%	0%	5%	10%	8%	4%	10%	0%
Encouraging start-ups and fast growing firms	12%	39%	10%	7%	5%	10%	15%	20%	11%	12%	15%	20%	14%	9%	9%	0%	7%
Reducing inequalities e.g. poverty, homelessness, discrimination	31%	12%	34%	35%	33%	30%	33%	37%	22%	32%	28%	17%	30%	26%	47%	19%	45%
Increasing job quality and security	24%	34%	27%	22%	17%	25%	29%	20%	36%	26%	28%	30%	19%	18%	41%	26%	24%
Investing in green industries	11%	4%	6%	8%	11%	9%	12%	7%	11%	8%	25%	6%	3%	33%	4%	23%	20%
Improving public transport	17%	2%	17%	17%	11%	20%	27%	30%	12%	22%	20%	13%	13%	17%	29%	5%	15%
Other (Please Specify)	2%	0%	4%	0%	1%	3%	1%	4%	0%	2%	0%	2%	0%	4%	0%	0%	4%
Don't know	3%	10%	3%	2%	6%	4%	4%	0%	2%	1%	7%	2%	0%	3%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(30.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Traditional

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	19%	23%	21%	24%	15%	17%	16%	18%	19%	22%	20%	18%	23%	15%	17%	28%
A good description	36%	26%	44%	37%	36%	42%	32%	42%	36%	34%	31%	28%	35%	47%	44%	27%
Neither good nor bad description	28%	29%	25%	21%	28%	24%	39%	28%	26%	28%	30%	29%	25%	28%	29%	39%
A bad description	4%	12%	4%	4%	3%	4%	2%	5%	4%	4%	4%	3%	7%	4%	4%	6%
A very bad description	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%
Don't Know	11%	9%	6%	14%	17%	11%	11%	7%	14%	11%	15%	20%	10%	5%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(30.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Traditional

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	19%	21%	18%	14%	13%	35%	12%	21%	20%	9%	18%	14%	19%
A good description	36%	34%	38%	34%	40%	35%	30%	31%	40%	36%	45%	39%	34%
Neither good nor bad description	28%	29%	27%	30%	23%	24%	29%	25%	28%	36%	24%	31%	31%
A bad description	4%	5%	4%	5%	7%	2%	9%	10%	3%	4%	1%	4%	2%
A very bad description	0%	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%
Don't Know	11%	10%	13%	16%	17%	3%	19%	11%	8%	13%	10%	11%	14%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(30.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Traditional

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	19%	34%	14%	24%	17%	19%	16%	16%	21%	28%	20%	18%	14%	16%	42%	12%	35%
A good description	36%	18%	38%	34%	32%	40%	39%	38%	37%	31%	38%	30%	52%	40%	35%	38%	40%
Neither good nor bad description	28%	21%	26%	26%	32%	29%	33%	30%	22%	28%	33%	33%	23%	19%	17%	42%	20%
A bad description	4%	12%	3%	5%	4%	4%	2%	2%	6%	0%	4%	8%	5%	15%	0%	0%	0%
A very bad description	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%
Don't Know	11%	15%	17%	10%	15%	8%	8%	13%	14%	12%	6%	11%	6%	9%	0%	9%	5%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(31.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Well-known

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	37%	40%	44%	36%	30%	36%	36%	41%	40%	31%	33%	37%	43%	41%	32%	29%
A good description	41%	37%	41%	40%	46%	39%	41%	40%	39%	43%	41%	35%	36%	44%	49%	55%
Neither good nor bad description	12%	14%	11%	12%	11%	14%	13%	13%	11%	14%	13%	11%	12%	11%	15%	9%
A bad description	1%	4%	1%	0%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	6%
A very bad description	1%	0%	1%	2%	2%	0%	0%	1%	0%	1%	1%	1%	1%	0%	1%	0%
Don't Know	7%	4%	3%	9%	11%	8%	10%	4%	9%	8%	10%	14%	6%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(31.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Well-known

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	37%	36%	38%	31%	34%	47%	24%	36%	44%	36%	48%	35%	31%
A good description	41%	44%	38%	41%	38%	36%	45%	42%	40%	44%	37%	42%	44%
Neither good nor bad description	12%	12%	12%	16%	15%	13%	12%	14%	6%	8%	6%	20%	13%
A bad description	1%	1%	1%	2%	2%	1%	3%	1%	2%	1%	1%	0%	1%
A very bad description	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%	0%	3%
Don't Know	7%	6%	9%	8%	11%	3%	14%	7%	8%	9%	7%	3%	9%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(31.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Well-known

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	37%	52%	42%	38%	27%	30%	41%	48%	40%	49%	36%	45%	32%	43%	41%	33%	45%
A good description	41%	27%	32%	38%	49%	46%	41%	27%	38%	26%	49%	44%	44%	43%	45%	53%	46%
Neither good nor bad description	12%	0%	9%	15%	12%	16%	14%	12%	7%	13%	9%	7%	22%	6%	8%	14%	4%
A bad description	1%	10%	3%	1%	2%	2%	0%	1%	2%	0%	2%	3%	0%	0%	0%	0%	0%
A very bad description	1%	0%	2%	0%	1%	0%	1%	2%	2%	0%	2%	0%	0%	0%	6%	0%	0%
Don't Know	7%	11%	11%	8%	9%	5%	4%	9%	11%	12%	3%	1%	2%	8%	0%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(32.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Self-interested

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	12%	22%	21%	17%	8%	3%	4%	12%	9%	18%	14%	11%	12%	13%	17%	40%
A good description	21%	31%	25%	31%	16%	16%	12%	20%	21%	24%	19%	22%	18%	24%	30%	11%
Neither good nor bad description	34%	23%	32%	27%	36%	48%	37%	38%	34%	29%	32%	28%	36%	33%	31%	26%
A bad description	12%	11%	10%	5%	13%	13%	20%	15%	11%	11%	11%	9%	17%	15%	11%	9%
A very bad description	3%	2%	0%	2%	2%	4%	7%	3%	4%	1%	3%	5%	2%	4%	2%	2%
Don't Know	17%	12%	11%	18%	25%	16%	21%	11%	22%	17%	21%	26%	16%	11%	9%	11%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(32.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Self-interested

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	12%	15%	10%	11%	6%	32%	11%	5%	11%	6%	11%	3%	8%
A good description	21%	23%	19%	24%	19%	28%	13%	25%	20%	18%	20%	21%	17%
Neither good nor bad description	34%	31%	37%	28%	34%	25%	33%	30%	33%	47%	30%	47%	40%
A bad description	12%	13%	11%	13%	17%	8%	10%	14%	16%	9%	17%	10%	14%
A very bad description	3%	3%	3%	0%	4%	2%	1%	7%	2%	5%	4%	2%	4%
Don't Know	17%	14%	20%	24%	20%	5%	33%	19%	20%	15%	18%	17%	17%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(32.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Self-interested

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	12%	35%	8%	15%	12%	8%	12%	11%	14%	14%	7%	7%	8%	2%	48%	31%	31%
A good description	21%	23%	21%	15%	18%	26%	26%	28%	23%	19%	27%	15%	17%	27%	12%	25%	7%
Neither good nor bad description	34%	0%	35%	30%	37%	35%	33%	36%	30%	30%	41%	54%	45%	36%	22%	27%	28%
A bad description	12%	17%	8%	13%	9%	17%	8%	10%	17%	20%	16%	11%	6%	18%	14%	13%	15%
A very bad description	3%	6%	4%	6%	3%	3%	2%	2%	0%	4%	3%	0%	4%	0%	4%	0%	7%
Don't Know	17%	18%	25%	20%	22%	12%	19%	13%	16%	12%	7%	13%	21%	16%	0%	5%	11%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(33.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Diverse

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	33%	46%	39%	37%	27%	24%	28%	35%	33%	35%	29%	34%	34%	39%	27%	49%
A good description	42%	33%	44%	38%	44%	46%	45%	42%	46%	36%	42%	39%	44%	40%	51%	33%
Neither good nor bad description	13%	13%	7%	12%	15%	17%	16%	14%	10%	14%	15%	11%	13%	12%	12%	15%
A bad description	2%	2%	3%	2%	1%	1%	2%	1%	0%	5%	2%	1%	1%	2%	3%	3%
A very bad description	1%	2%	1%	1%	1%	0%	0%	0%	1%	1%	1%	1%	0%	2%	0%	0%
Don't Know	9%	4%	5%	10%	13%	12%	9%	7%	10%	9%	11%	15%	7%	4%	6%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(33.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Diverse

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	33%	35%	31%	27%	29%	43%	26%	33%	31%	27%	44%	26%	35%
A good description	42%	40%	45%	45%	45%	39%	46%	40%	44%	45%	35%	50%	40%
Neither good nor bad description	13%	14%	12%	15%	11%	10%	11%	16%	16%	13%	12%	19%	11%
A bad description	2%	3%	1%	0%	1%	3%	0%	2%	0%	3%	1%	1%	3%
A very bad description	1%	1%	1%	0%	0%	2%	2%	1%	0%	1%	0%	0%	1%
Don't Know	9%	7%	11%	13%	15%	3%	15%	8%	8%	11%	8%	4%	11%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(33.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Diverse

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	33%	63%	33%	28%	33%	23%	31%	32%	40%	54%	31%	29%	35%	34%	43%	36%	52%
A good description	42%	22%	37%	48%	41%	46%	47%	43%	37%	28%	54%	47%	52%	48%	39%	52%	28%
Neither good nor bad description	13%	0%	14%	18%	10%	11%	13%	11%	15%	9%	5%	23%	10%	10%	11%	7%	8%
A bad description	2%	0%	0%	1%	3%	5%	0%	3%	0%	0%	4%	0%	0%	0%	0%	0%	7%
A very bad description	1%	5%	0%	0%	1%	4%	1%	0%	0%	0%	2%	0%	0%	0%	6%	0%	0%
Don't Know	9%	11%	15%	6%	12%	11%	8%	11%	9%	10%	5%	1%	4%	9%	0%	5%	5%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(34.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Caring and socially- responsible

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	17%	33%	26%	19%	13%	8%	10%	16%	12%	28%	19%	18%	21%	15%	19%	42%
A good description	37%	29%	40%	45%	35%	35%	34%	42%	37%	29%	34%	26%	37%	41%	46%	23%
Neither good nor bad description	27%	24%	24%	20%	26%	35%	34%	29%	27%	25%	27%	27%	26%	31%	23%	30%
A bad description	3%	5%	3%	2%	3%	2%	3%	2%	3%	6%	3%	4%	2%	3%	4%	0%
A very bad description	1%	1%	0%	1%	3%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	0%
Don't Know	14%	7%	7%	13%	20%	19%	17%	10%	20%	11%	15%	22%	13%	10%	7%	5%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(34.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Caring and socially- responsible

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	17%	19%	16%	11%	11%	35%	13%	23%	16%	10%	12%	10%	18%
A good description	37%	36%	37%	42%	36%	39%	35%	35%	40%	34%	40%	30%	33%
Neither good nor bad description	27%	29%	26%	25%	29%	19%	25%	22%	28%	37%	25%	41%	30%
A bad description	3%	3%	3%	3%	3%	1%	5%	3%	2%	2%	6%	4%	4%
A very bad description	1%	2%	1%	0%	1%	1%	2%	1%	1%	2%	0%	2%	3%
Don't Know	14%	11%	17%	19%	20%	5%	21%	17%	13%	15%	18%	12%	12%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(34.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Caring and socially- responsible

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	17%	25%	24%	21%	10%	15%	14%	16%	17%	27%	18%	14%	22%	12%	37%	20%	34%
A good description	37%	48%	26%	32%	43%	32%	41%	38%	33%	26%	41%	46%	35%	59%	42%	56%	30%
Neither good nor bad description	27%	8%	29%	27%	26%	33%	27%	27%	26%	33%	22%	31%	32%	14%	15%	15%	31%
A bad description	3%	4%	2%	3%	4%	2%	4%	3%	11%	0%	6%	0%	7%	0%	0%	0%	0%
A very bad description	1%	0%	0%	1%	2%	4%	1%	2%	0%	0%	0%	2%	0%	0%	6%	5%	0%
Don't Know	14%	15%	19%	16%	16%	15%	14%	15%	13%	15%	13%	7%	4%	14%	0%	5%	5%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(35.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Elitist

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	10%	18%	15%	13%	8%	3%	2%	10%	8%	11%	9%	8%	9%	10%	10%	35%
A good description	15%	20%	23%	21%	11%	11%	8%	15%	14%	18%	17%	15%	13%	14%	24%	18%
Neither good nor bad description	28%	18%	25%	25%	32%	38%	29%	29%	27%	25%	29%	21%	25%	30%	36%	27%
A bad description	23%	17%	19%	21%	21%	27%	30%	26%	23%	23%	18%	17%	26%	31%	19%	12%
A very bad description	9%	8%	3%	5%	9%	8%	18%	10%	11%	3%	7%	12%	10%	9%	5%	9%
Don't Know	16%	19%	15%	16%	19%	13%	13%	9%	17%	21%	20%	26%	17%	7%	7%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(35.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Elitist

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	10%	11%	8%	5%	5%	25%	5%	7%	10%	4%	11%	6%	4%
A good description	15%	16%	15%	17%	17%	22%	10%	15%	15%	9%	12%	12%	18%
Neither good nor bad description	28%	26%	30%	27%	25%	24%	24%	20%	25%	40%	31%	38%	27%
A bad description	23%	25%	21%	14%	24%	18%	25%	25%	27%	17%	27%	27%	31%
A very bad description	9%	10%	7%	9%	11%	2%	13%	13%	6%	16%	8%	7%	8%
Don't Know	16%	13%	19%	28%	19%	9%	22%	20%	19%	13%	11%	10%	13%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(35.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Elitist

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	10%	27%	9%	15%	9%	4%	5%	10%	8%	15%	8%	9%	2%	8%	34%	0%	15%
A good description	15%	11%	20%	9%	18%	17%	19%	19%	6%	9%	12%	14%	18%	27%	11%	41%	13%
Neither good nor bad description	28%	20%	17%	25%	24%	31%	31%	22%	30%	29%	38%	25%	21%	27%	33%	30%	41%
A bad description	23%	7%	18%	25%	22%	29%	24%	19%	36%	25%	22%	27%	36%	23%	21%	12%	16%
A very bad description	9%	12%	10%	5%	9%	9%	9%	9%	7%	11%	11%	13%	10%	5%	0%	12%	10%
Don't Know	16%	23%	26%	21%	17%	11%	13%	21%	13%	12%	8%	12%	13%	9%	0%	5%	5%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(36.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Innovative

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	25%	26%	26%	29%	19%	22%	26%	31%	24%	17%	22%	23%	24%	27%	27%	60%
A good description	41%	41%	41%	41%	47%	39%	37%	45%	40%	45%	34%	30%	45%	45%	50%	31%
Neither good nor bad description	20%	21%	22%	15%	15%	24%	22%	16%	17%	23%	25%	22%	18%	20%	16%	9%
A bad description	1%	2%	1%	2%	2%	1%	0%	0%	1%	3%	2%	2%	1%	1%	1%	0%
A very bad description	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	1%	1%	0%
Don't Know	12%	7%	9%	13%	15%	13%	14%	7%	15%	12%	16%	21%	11%	6%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(36.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Innovative

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	25%	30%	19%	18%	21%	33%	23%	26%	25%	25%	29%	18%	22%
A good description	41%	40%	42%	40%	44%	40%	31%	37%	47%	41%	41%	52%	38%
Neither good nor bad description	20%	19%	21%	21%	20%	19%	22%	20%	11%	17%	18%	21%	26%
A bad description	1%	1%	2%	4%	0%	0%	3%	3%	0%	1%	2%	0%	2%
A very bad description	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	0%	1%	2%
Don't Know	12%	9%	15%	16%	13%	6%	20%	14%	17%	13%	11%	8%	10%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(36.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Innovative

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	25%	39%	16%	17%	29%	17%	19%	21%	24%	33%	25%	46%	21%	40%	36%	42%	51%
A good description	41%	22%	39%	42%	36%	45%	53%	40%	40%	45%	50%	27%	57%	35%	48%	42%	32%
Neither good nor bad description	20%	25%	20%	22%	15%	21%	18%	23%	22%	9%	18%	13%	17%	16%	10%	11%	12%
A bad description	1%	0%	3%	1%	2%	2%	1%	2%	2%	1%	2%	2%	0%	0%	0%	0%	0%
A very bad description	1%	0%	0%	0%	2%	1%	1%	2%	2%	0%	2%	2%	0%	0%	6%	0%	0%
Don't Know	12%	13%	21%	18%	17%	13%	9%	11%	10%	13%	3%	11%	4%	9%	0%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(37.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Accessible

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	27%	39%	28%	33%	21%	18%	22%	29%	24%	30%	24%	27%	28%	24%	25%	51%
A good description	44%	41%	47%	38%	43%	47%	48%	48%	47%	38%	40%	38%	44%	52%	51%	33%
Neither good nor bad description	15%	7%	15%	16%	18%	19%	17%	14%	15%	14%	19%	14%	17%	13%	18%	16%
A bad description	2%	5%	5%	1%	1%	3%	1%	1%	2%	5%	3%	1%	2%	5%	3%	0%
A very bad description	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%
Don't Know	10%	8%	5%	11%	15%	13%	11%	6%	11%	13%	14%	18%	9%	6%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(37.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Accessible

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	27%	29%	24%	22%	25%	45%	17%	33%	32%	21%	25%	16%	16%
A good description	44%	41%	48%	51%	43%	32%	48%	36%	42%	45%	51%	50%	54%
Neither good nor bad description	15%	18%	13%	16%	12%	16%	12%	14%	15%	17%	16%	19%	16%
A bad description	2%	3%	2%	0%	6%	2%	1%	6%	1%	4%	1%	3%	2%
A very bad description	1%	1%	0%	0%	1%	1%	2%	1%	1%	0%	0%	1%	0%
Don't Know	10%	9%	12%	12%	13%	5%	20%	9%	8%	13%	8%	11%	12%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(37.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Accessible

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	27%	52%	31%	26%	24%	15%	27%	22%	29%	32%	33%	23%	20%	37%	35%	50%	32%
A good description	44%	37%	37%	47%	40%	50%	49%	52%	40%	44%	40%	45%	54%	43%	44%	24%	44%
Neither good nor bad description	15%	0%	17%	15%	20%	19%	12%	14%	14%	13%	16%	18%	16%	10%	22%	21%	15%
A bad description	2%	0%	4%	0%	3%	3%	2%	2%	3%	0%	6%	3%	3%	0%	0%	0%	3%
A very bad description	1%	0%	0%	0%	0%	2%	1%	0%	0%	0%	0%	2%	0%	0%	0%	5%	0%
Don't Know	10%	11%	12%	11%	13%	9%	9%	10%	14%	11%	5%	9%	6%	11%	0%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(38.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Ethical and transparent

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	20%	25%	30%	24%	17%	11%	11%	22%	16%	26%	18%	17%	21%	19%	25%	55%
A good description	34%	30%	39%	38%	33%	31%	31%	35%	32%	34%	33%	30%	37%	36%	39%	18%
Neither good nor bad description	27%	23%	22%	18%	24%	35%	35%	27%	26%	24%	28%	27%	25%	24%	23%	16%
A bad description	2%	6%	1%	3%	3%	1%	2%	3%	3%	1%	2%	2%	3%	4%	2%	10%
A very bad description	1%	2%	1%	2%	2%	0%	1%	1%	1%	1%	2%	2%	0%	1%	1%	0%
Don't Know	16%	14%	7%	15%	21%	21%	19%	13%	22%	13%	16%	21%	15%	16%	10%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(38.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Ethical and transparent

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	20%	23%	16%	11%	12%	40%	21%	16%	19%	11%	18%	11%	18%
A good description	34%	33%	35%	37%	46%	28%	31%	35%	33%	32%	29%	37%	39%
Neither good nor bad description	27%	27%	25%	25%	19%	24%	17%	25%	30%	36%	33%	29%	25%
A bad description	2%	3%	2%	4%	1%	2%	6%	3%	3%	1%	1%	4%	2%
A very bad description	1%	2%	1%	0%	2%	1%	3%	3%	0%	1%	0%	1%	2%
Don't Know	16%	12%	20%	23%	19%	5%	23%	17%	16%	19%	19%	18%	14%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(38.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Ethical and transparent

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	20%	47%	17%	15%	20%	16%	22%	8%	23%	25%	20%	21%	27%	24%	45%	23%	29%
A good description	34%	5%	30%	37%	30%	35%	38%	39%	32%	39%	38%	34%	34%	40%	27%	44%	41%
Neither good nor bad description	27%	26%	31%	27%	26%	28%	23%	33%	25%	19%	27%	26%	31%	25%	16%	22%	21%
A bad description	2%	4%	2%	0%	4%	1%	2%	2%	4%	0%	6%	5%	0%	0%	5%	0%	0%
A very bad description	1%	0%	0%	0%	1%	1%	1%	4%	2%	0%	0%	2%	0%	0%	6%	0%	0%
Don't Know	16%	18%	20%	20%	18%	18%	14%	14%	13%	16%	10%	11%	8%	11%	0%	11%	9%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(39.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : Practical

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	19%	23%	29%	19%	16%	13%	16%	24%	17%	17%	19%	18%	20%	19%	20%	40%
A good description	44%	45%	41%	47%	42%	46%	44%	44%	49%	39%	42%	42%	41%	51%	51%	39%
Neither good nor bad description	22%	20%	21%	18%	22%	25%	26%	22%	18%	28%	22%	18%	24%	21%	21%	14%
A bad description	2%	2%	3%	0%	1%	3%	2%	1%	2%	1%	3%	1%	2%	2%	3%	0%
A very bad description	1%	1%	0%	2%	1%	0%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%
Don't Know	12%	9%	6%	14%	18%	13%	13%	9%	14%	14%	13%	18%	13%	7%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(39.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : Practical

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	19%	21%	17%	16%	12%	28%	18%	19%	20%	16%	21%	12%	21%
A good description	44%	42%	46%	48%	51%	45%	35%	40%	49%	40%	38%	50%	44%
Neither good nor bad description	22%	22%	22%	23%	15%	19%	26%	23%	19%	25%	27%	23%	21%
A bad description	2%	3%	1%	1%	6%	1%	1%	6%	0%	3%	0%	2%	3%
A very bad description	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	2%
Don't Know	12%	10%	14%	12%	16%	7%	20%	12%	12%	14%	14%	13%	9%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(39.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : Practical

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	19%	21%	21%	20%	23%	15%	16%	14%	22%	24%	25%	28%	15%	22%	29%	17%	28%
A good description	44%	60%	37%	44%	42%	36%	51%	46%	37%	45%	39%	38%	58%	53%	48%	60%	54%
Neither good nor bad description	22%	2%	27%	24%	16%	33%	24%	16%	27%	16%	26%	20%	12%	16%	17%	18%	12%
A bad description	2%	4%	4%	1%	5%	1%	1%	3%	3%	2%	2%	0%	2%	0%	0%	0%	0%
A very bad description	1%	0%	0%	0%	1%	0%	1%	2%	0%	0%	0%	2%	3%	0%	6%	0%	0%
Don't Know	12%	13%	12%	10%	14%	15%	7%	19%	11%	14%	8%	12%	10%	10%	0%	5%	5%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(40.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : A public space for the community to visit

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	16%	33%	26%	20%	12%	7%	4%	20%	12%	22%	13%	14%	17%	16%	25%	39%
A good description	27%	21%	34%	32%	28%	20%	25%	27%	26%	24%	30%	27%	31%	24%	32%	24%
Neither good nor bad description	28%	26%	22%	17%	26%	40%	38%	28%	30%	27%	28%	25%	27%	32%	24%	18%
A bad description	12%	11%	8%	11%	9%	18%	13%	13%	12%	11%	9%	9%	11%	16%	9%	16%
A very bad description	3%	1%	2%	2%	6%	2%	2%	2%	4%	1%	3%	5%	2%	3%	2%	0%
Don't Know	14%	7%	8%	17%	19%	13%	17%	10%	16%	15%	17%	21%	11%	9%	8%	3%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(40.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : A public space for the community to visit

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	16%	17%	15%	13%	10%	34%	7%	16%	17%	7%	17%	13%	13%
A good description	27%	28%	27%	27%	30%	35%	20%	20%	24%	26%	24%	23%	33%
Neither good nor bad description	28%	28%	29%	29%	27%	17%	23%	25%	34%	36%	32%	36%	32%
A bad description	12%	13%	10%	14%	15%	6%	18%	16%	9%	15%	6%	13%	10%
A very bad description	3%	3%	2%	1%	3%	1%	7%	4%	2%	4%	4%	3%	1%
Don't Know	14%	11%	17%	17%	14%	6%	26%	18%	15%	12%	17%	13%	11%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(40.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : A public space for the community to visit

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	16%	44%	18%	13%	12%	12%	11%	13%	19%	17%	21%	17%	25%	39%	27%	14%	14%
A good description	27%	15%	26%	33%	33%	27%	28%	27%	20%	29%	32%	26%	21%	20%	35%	49%	35%
Neither good nor bad description	28%	8%	31%	29%	22%	35%	29%	31%	36%	24%	22%	26%	28%	21%	20%	30%	22%
A bad description	12%	16%	4%	9%	13%	10%	16%	13%	11%	12%	18%	14%	20%	8%	9%	3%	21%
A very bad description	3%	4%	1%	4%	5%	4%	3%	3%	3%	0%	0%	5%	0%	2%	6%	0%	3%
Don't Know	14%	13%	20%	13%	16%	12%	12%	13%	11%	18%	7%	11%	6%	11%	3%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(41.A) Which of the following words do you think best describes the universities overall in Greater Manchester? : A cultural attraction for visitors

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
A very good description	16%	27%	18%	23%	16%	11%	8%	18%	15%	24%	12%	14%	22%	14%	22%	21%
A good description	31%	30%	41%	33%	29%	26%	28%	34%	29%	28%	32%	23%	31%	35%	39%	44%
Neither good nor bad description	28%	18%	29%	18%	23%	34%	40%	28%	30%	23%	29%	31%	24%	29%	25%	23%
A bad description	10%	15%	4%	9%	11%	16%	9%	9%	12%	11%	9%	10%	10%	15%	7%	6%
A very bad description	2%	4%	1%	2%	4%	2%	1%	2%	2%	3%	1%	3%	2%	3%	1%	3%
Don't Know	12%	6%	6%	15%	17%	11%	14%	8%	12%	12%	17%	20%	11%	5%	7%	3%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(41.B) Which of the following words do you think best describes the universities overall in Greater Manchester? : A cultural attraction for visitors

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
A very good description	16%	19%	14%	12%	12%	31%	11%	16%	23%	7%	18%	11%	12%
A good description	31%	31%	32%	35%	37%	36%	20%	35%	25%	27%	29%	33%	33%
Neither good nor bad description	28%	28%	28%	27%	21%	22%	24%	23%	24%	42%	30%	35%	31%
A bad description	10%	10%	10%	12%	12%	3%	15%	12%	14%	11%	6%	10%	12%
A very bad description	2%	3%	2%	2%	4%	1%	8%	3%	1%	2%	2%	2%	1%
Don't Know	12%	10%	14%	12%	14%	6%	22%	12%	13%	11%	14%	9%	12%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(41.C) Which of the following words do you think best describes the universities overall in Greater Manchester? : A cultural attraction for visitors

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
A very good description	16%	38%	10%	14%	16%	17%	15%	17%	19%	14%	16%	23%	19%	27%	24%	14%	19%
A good description	31%	22%	32%	29%	30%	31%	37%	33%	23%	36%	30%	31%	36%	37%	45%	29%	40%
Neither good nor bad description	28%	0%	28%	33%	28%	26%	28%	23%	38%	24%	37%	28%	26%	13%	22%	45%	18%
A bad description	10%	21%	7%	6%	7%	13%	11%	12%	9%	15%	10%	6%	14%	14%	0%	8%	15%
A very bad description	2%	4%	0%	3%	2%	5%	5%	2%	1%	0%	0%	7%	0%	0%	6%	0%	0%
Don't Know	12%	15%	23%	14%	18%	9%	4%	12%	10%	12%	7%	5%	4%	9%	3%	5%	8%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(42.A) Do you know anybody who has studied or worked at any of the following universities in Greater Manchester? Please select all that apply.

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
The University of Manchester	41%	60%	42%	40%	29%	42%	39%	55%	42%	37%	25%	26%	39%	51%	64%	57%
Manchester Metropolitan University	36%	40%	51%	41%	23%	32%	29%	51%	33%	32%	23%	20%	36%	48%	62%	42%
University of Salford	34%	33%	39%	37%	29%	37%	30%	41%	31%	34%	27%	24%	32%	42%	51%	44%
Royal Northern College of Music	10%	5%	5%	10%	11%	8%	16%	15%	10%	5%	5%	7%	10%	9%	14%	17%
University of Bolton	18%	19%	21%	22%	14%	16%	14%	21%	16%	20%	15%	16%	14%	22%	24%	20%
None of the above	30%	22%	21%	25%	41%	31%	36%	18%	31%	29%	43%	45%	29%	20%	11%	0%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(42.B) Do you know anybody who has studied or worked at any of the following universities in Greater Manchester? Please select all that apply.

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
The University of Manchester	41%	40%	42%	23%	41%	54%	33%	42%	46%	45%	44%	55%	25%
Manchester Metropolitan University	36%	36%	36%	23%	32%	46%	32%	31%	40%	37%	32%	59%	24%
University of Salford	34%	32%	36%	33%	33%	25%	33%	31%	53%	38%	26%	38%	36%
Royal Northern College of Music	10%	9%	10%	3%	8%	8%	9%	13%	13%	10%	17%	10%	6%
University of Bolton	18%	17%	18%	47%	23%	13%	10%	14%	24%	10%	7%	7%	20%
None of the above	30%	32%	28%	31%	30%	20%	40%	39%	22%	27%	36%	18%	42%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(42.C) Do you know anybody who has studied or worked at any of the following universities in Greater Manchester? Please select all that apply.

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
The University of Manchester	41%	62%	30%	28%	30%	40%	46%	47%	52%	43%	50%	50%	39%	47%	65%	45%	61%
Manchester Metropolitan University	36%	38%	22%	21%	25%	36%	40%	36%	42%	41%	44%	53%	45%	47%	49%	59%	46%
University of Salford	34%	37%	31%	29%	31%	34%	35%	30%	39%	36%	38%	60%	31%	45%	27%	29%	43%
Royal Northern College of Music	10%	0%	6%	6%	8%	8%	9%	10%	17%	12%	19%	15%	5%	13%	15%	5%	20%
University of Bolton	18%	7%	21%	18%	13%	21%	22%	10%	19%	14%	20%	18%	26%	18%	31%	22%	26%
None of the above	30%	17%	40%	41%	40%	34%	27%	27%	24%	26%	20%	20%	20%	16%	10%	12%	3%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(43.A) How likely or unlikely would you be to recommend attending one of the universities in Greater Manchester to a friend or family?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very likely	37%	43%	41%	46%	27%	34%	35%	46%	35%	33%	32%	28%	38%	42%	55%	48%
Somewhat likely	28%	31%	33%	26%	30%	27%	22%	28%	28%	31%	26%	23%	30%	34%	26%	40%
Neither likely or unlikely	16%	10%	10%	13%	23%	19%	20%	13%	18%	19%	17%	21%	14%	14%	11%	9%
Somewhat unlikely	2%	5%	0%	1%	0%	3%	1%	2%	1%	0%	1%	1%	2%	3%	1%	0%
Very unlikely	5%	2%	4%	2%	9%	4%	7%	3%	5%	5%	5%	8%	3%	2%	1%	3%
Don't know	12%	11%	11%	12%	11%	12%	15%	8%	12%	12%	18%	18%	13%	6%	6%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(43.B) How likely or unlikely would you be to recommend attending one of the universities in Greater Manchester to a friend or family?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very likely	37%	40%	34%	24%	34%	56%	29%	38%	33%	30%	42%	38%	36%
Somewhat likely	28%	25%	30%	37%	29%	23%	19%	23%	39%	30%	25%	28%	28%
Neither likely or unlikely	16%	14%	19%	19%	19%	11%	25%	16%	18%	14%	12%	21%	16%
Somewhat unlikely	2%	2%	1%	2%	2%	3%	2%	0%	2%	0%	3%	0%	2%
Very unlikely	5%	6%	4%	2%	5%	3%	7%	4%	1%	12%	5%	4%	4%
Don't know	12%	13%	12%	15%	12%	5%	19%	20%	8%	13%	13%	9%	14%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(43.C) How likely or unlikely would you be to recommend attending one of the universities in Greater Manchester to a friend or family?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very likely	37%	64%	42%	33%	23%	20%	36%	41%	47%	52%	35%	42%	52%	60%	51%	37%	79%
Somewhat likely	28%	16%	17%	26%	29%	30%	37%	34%	26%	21%	32%	32%	17%	16%	39%	34%	12%
Neither likely or unlikely	16%	4%	19%	23%	23%	20%	13%	11%	10%	12%	21%	12%	17%	12%	4%	29%	4%
Somewhat unlikely	2%	2%	1%	1%	1%	3%	1%	2%	3%	0%	2%	0%	12%	0%	0%	0%	0%
Very unlikely	5%	0%	1%	8%	7%	5%	3%	3%	3%	7%	2%	6%	0%	6%	6%	0%	5%
Don't know	12%	14%	20%	9%	17%	22%	11%	8%	11%	8%	7%	8%	2%	7%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(44.A) How proud, if at all, would you say you are of the roles that the local universities play in Greater Manchester?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Very proud	35%	40%	35%	41%	27%	34%	37%	41%	35%	32%	32%	31%	37%	39%	42%	50%
Fairly proud	36%	38%	42%	30%	37%	35%	35%	38%	35%	38%	33%	29%	37%	38%	41%	38%
Indifferent	17%	10%	16%	18%	22%	19%	17%	13%	19%	17%	21%	21%	16%	17%	13%	6%
Not very proud	0%	0%	0%	0%	0%	2%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%
Not at all proud	1%	2%	0%	0%	4%	0%	1%	2%	1%	0%	0%	2%	1%	1%	1%	3%
Don't know	10%	10%	6%	11%	11%	10%	10%	5%	10%	13%	13%	16%	8%	4%	4%	3%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(44.B) How proud, if at all, would you say you are of the roles that the local universities play in Greater Manchester?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Very proud	35%	37%	33%	21%	34%	47%	26%	33%	38%	30%	41%	37%	37%
Fairly proud	36%	35%	37%	44%	37%	32%	30%	40%	34%	42%	29%	37%	36%
Indifferent	17%	16%	18%	18%	19%	14%	25%	13%	19%	14%	18%	21%	16%
Not very proud	0%	1%	0%	1%	0%	0%	1%	1%	1%	2%	0%	0%	0%
Not at all proud	1%	1%	1%	1%	3%	1%	1%	1%	0%	2%	0%	1%	1%
Don't know	10%	9%	10%	15%	7%	5%	17%	13%	8%	10%	11%	3%	10%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(44.C) How proud, if at all, would you say you are of the roles that the local universities play in Greater Manchester?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Very proud	35%	48%	36%	32%	32%	22%	31%	39%	39%	55%	36%	33%	39%	38%	52%	35%	55%
Fairly proud	36%	35%	27%	41%	34%	37%	39%	35%	38%	20%	44%	51%	43%	43%	38%	46%	35%
Indifferent	17%	2%	24%	22%	21%	24%	23%	16%	16%	11%	11%	8%	12%	13%	4%	15%	4%
Not very proud	0%	0%	0%	0%	2%	1%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%
Not at all proud	1%	0%	0%	0%	1%	3%	0%	1%	0%	2%	0%	4%	0%	2%	6%	0%	5%
Don't know	10%	14%	13%	6%	11%	14%	7%	9%	7%	11%	6%	4%	5%	3%	0%	3%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(45.A) Which of the below are the main reason(s) why you did not visit any of the facilities of the universities in Greater Manchester more recently before the pandemic? Please select all that apply

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	695	52	86	106	135	140	176	197	193	94	205	0	0	126	59	6
Weighted	667	54	108	103	128	108	166	190	178	90	205	0	0	125	60	6
I didn't know they were open to the public	36%	31%	31%	32%	29%	41%	44%	31%	33%	35%	43%	37%	34%	38%	19%	41%
There is nothing that the universities offer that is of interest to me	32%	25%	44%	30%	35%	36%	24%	31%	35%	42%	26%	32%	31%	36%	38%	59%
I don't have time to go	14%	26%	23%	19%	14%	9%	5%	18%	18%	8%	11%	12%	10%	24%	21%	41%
I think it would be too expensive to use any of the university facilities	5%	14%	11%	5%	2%	4%	3%	2%	3%	8%	10%	6%	6%	3%	10%	12%
I can't travel easily to any of the university facilities	10%	13%	4%	10%	11%	11%	11%	10%	5%	11%	14%	11%	9%	6%	10%	12%
I don't think universities and their facilities are for people like me	12%	11%	12%	11%	14%	13%	9%	6%	14%	11%	15%	14%	13%	6%	4%	19%
Other (Please Specify)	6%	11%	6%	3%	6%	3%	9%	8%	4%	2%	8%	3%	7%	7%	8%	0%
Don't Know	13%	19%	12%	17%	7%	12%	13%	17%	13%	8%	11%	12%	15%	10%	11%	0%

Note:

BASE: Those who haven't visited a University in Manchester since at least 2016

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(45.B) Which of the below are the main reason(s) why you did not visit any of the facilities of the universities in Greater Manchester more recently before the pandemic? Please select all that apply

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	695	304	389	66	76	50	75	75	66	72	70	65	80
Weighted	667	314	351	72	52	82	62	53	63	77	57	55	94
I didn't know they were open to the public	36%	33%	38%	27%	35%	39%	42%	40%	22%	40%	33%	35%	42%
There is nothing that the universities offer that is of interest to me	32%	35%	30%	35%	28%	31%	31%	37%	37%	34%	37%	21%	32%
I don't have time to go	14%	14%	15%	15%	15%	18%	9%	9%	23%	9%	20%	23%	7%
I think it would be too expensive to use any of the university facilities	5%	6%	5%	8%	3%	6%	8%	5%	5%	5%	6%	2%	6%
I can't travel easily to any of the university facilities	10%	7%	13%	9%	9%	8%	14%	12%	9%	12%	12%	6%	10%
I don't think universities and their facilities are for people like me	12%	13%	11%	8%	20%	14%	18%	9%	4%	18%	12%	5%	10%
Other (Please Specify)	6%	8%	4%	11%	5%	6%	10%	5%	9%	1%	6%	4%	3%
Don't Know	13%	12%	13%	9%	22%	11%	11%	8%	10%	12%	13%	16%	16%

Note:

BASE: Those who haven't visited a University in Manchester since at least 2016

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(45.C) Which of the below are the main reason(s) why you did not visit any of the facilities of the universities in Greater Manchester more recently before the pandemic? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	695	11	51	82	78	58	76	44	37	33	29	31	23	21	8	12	9
Weighted	667	13	51	79	69	51	71	41	35	34	29	29	26	23	7	14	8
I didn't know they were open to the public	36%	26%	47%	39%	38%	35%	41%	25%	39%	22%	38%	32%	35%	20%	16%	6%	64%
There is nothing that the universities offer that is of interest to me	32%	19%	23%	27%	27%	32%	31%	48%	29%	39%	35%	49%	34%	43%	31%	33%	46%
I don't have time to go	14%	18%	5%	17%	19%	14%	13%	8%	9%	8%	7%	18%	31%	33%	22%	13%	19%
I think it would be too expensive to use any of the university facilities	5%	0%	15%	8%	5%	4%	8%	1%	0%	0%	5%	5%	12%	0%	0%	0%	0%
I can't travel easily to any of the university facilities	10%	6%	12%	15%	12%	7%	18%	11%	4%	8%	12%	2%	4%	4%	16%	0%	0%
I don't think universities and their facilities are for people like me	12%	11%	14%	15%	18%	7%	12%	7%	4%	14%	18%	22%	3%	6%	0%	12%	19%
Other (Please Specify)	6%	17%	15%	3%	3%	11%	4%	2%	4%	6%	8%	0%	6%	3%	15%	8%	0%
Don't Know	13%	7%	5%	14%	11%	11%	14%	9%	29%	13%	9%	13%	7%	3%	0%	29%	6%

Note:

BASE: Those who haven't visited a University in Manchester since at least 2016

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(46.A) What benefits do you think local universities bring to Greater Manchester, if any? Please select ALL the options that best apply. If you don't think there are any benefits in particular from your local university(ies), please select the "Not applicable" option.

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Research carried out locally e.g. on health, environment, education, society and the economy	44%	36%	33%	43%	45%	53%	53%	55%	46%	40%	31%	33%	44%	55%	49%	33%
Economic benefits to other parts of society: hotels, restaurants, taxis, buses, airports, bars etc.	43%	24%	38%	44%	43%	52%	55%	54%	46%	32%	35%	37%	42%	51%	58%	37%
Training future professionals to work locally in key areas e.g. as Teachers, Doctors, Nurses and Engineers	56%	47%	44%	54%	60%	64%	66%	64%	56%	52%	50%	49%	55%	64%	57%	49%
Forming partnerships with other organisations such as businesses, charities and schools	35%	24%	31%	30%	41%	40%	41%	42%	38%	34%	26%	28%	30%	49%	43%	21%
Students volunteering in schools, communities and local charities	28%	22%	35%	24%	29%	26%	27%	30%	26%	31%	25%	22%	25%	36%	35%	18%
Providing access and opportunities for local people, from all backgrounds, to study at university	48%	42%	42%	44%	49%	50%	58%	55%	48%	47%	42%	43%	47%	54%	53%	47%
Students from other countries coming to study in Greater Manchester	49%	44%	42%	41%	54%	52%	57%	56%	51%	47%	39%	43%	47%	58%	50%	28%
Taxes being paid to the national and local government by universities and students	25%	18%	22%	24%	24%	25%	32%	29%	27%	21%	18%	21%	22%	28%	35%	23%
Providing public access to university-owned cultural venues (Manchester Museum, the Whitworth, RNCM Concert Hall, John Rylands Library, Jodrell Bank, North West Film Archive, Special Collections Museum and Archive, Holden Gallery, Grosvenor Gallery, Poetry Library)	39%	32%	29%	40%	42%	45%	47%	49%	42%	32%	29%	29%	39%	49%	47%	41%
Creating jobs and employing local people	55%	49%	54%	50%	60%	55%	60%	63%	54%	51%	49%	49%	57%	61%	57%	36%
Supporting key public services such as the NHS and schools	36%	27%	36%	37%	35%	42%	38%	39%	41%	32%	30%	33%	31%	47%	40%	31%
Holding public events, performances and open days for local people	28%	24%	30%	31%	31%	27%	26%	36%	30%	28%	18%	18%	27%	37%	41%	27%
Other (Please Specify)	1%	0%	1%	0%	1%	0%	3%	1%	0%	0%	2%	0%	1%	1%	2%	0%
Not applicable - I don't think anyone in particular benefits from my local university(ies)	6%	4%	9%	5%	9%	6%	3%	5%	6%	6%	8%	9%	6%	4%	4%	11%
Don't know	9%	12%	6%	11%	12%	8%	9%	6%	9%	11%	13%	15%	9%	3%	5%	0%

Note:

BASE: All Respondents

(46.B) What benefits do you think local universities bring to Greater Manchester, if any? Please select ALL the options that best apply. If you don't think there are any benefits in particular from your local university(ies), please select the "Not applicable" option.

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Research carried out locally e.g. on health, environment, education, society and the economy	44%	46%	42%	33%	50%	34%	35%	55%	49%	49%	49%	57%	43%
Economic benefits to other parts of society: hotels, restaurants, taxis, buses, airports, bars etc.	43%	44%	43%	39%	47%	33%	35%	45%	52%	51%	41%	61%	41%
Training future professionals to work locally in key areas e.g. as Teachers, Doctors, Nurses and Engineers	56%	54%	58%	50%	54%	42%	53%	54%	66%	60%	62%	71%	60%
Forming partnerships with other organisations such as businesses, charities and schools	35%	38%	33%	25%	36%	28%	36%	42%	42%	40%	33%	43%	33%
Students volunteering in schools, communities and local charities	28%	26%	29%	25%	37%	24%	28%	33%	36%	29%	21%	30%	22%
Providing access and opportunities for local people, from all backgrounds, to study at university	48%	48%	48%	53%	47%	41%	47%	47%	52%	48%	57%	50%	46%
Students from other countries coming to study in Greater Manchester	49%	47%	50%	53%	49%	35%	45%	58%	57%	56%	45%	58%	44%
Taxes being paid to the national and local government by universities and students	25%	29%	20%	24%	28%	24%	22%	22%	28%	25%	28%	28%	20%
Providing public access to university-owned cultural venues (Manchester Museum, the Whitworth, RNCM Concert Hall, John Rylands Library, Jodrell Bank, North West Film Archive, Special Collections Museum and Archive, Holden Gallery, Grosvenor Gallery, Poetry Library)	39%	39%	40%	36%	44%	28%	35%	44%	53%	40%	44%	54%	32%
Creating jobs and employing local people	55%	55%	55%	51%	65%	47%	52%	63%	57%	57%	51%	65%	54%
Supporting key public services such as the NHS and schools	36%	37%	35%	26%	39%	33%	26%	30%	46%	42%	40%	46%	35%
Holding public events, performances and open days for local people	28%	29%	28%	27%	31%	30%	29%	29%	27%	28%	29%	35%	22%
Other (Please Specify)	1%	1%	1%	1%	1%	2%	0%	3%	1%	1%	0%	0%	1%
Not applicable - I don't think anyone in particular benefits	6%	6%	6%	8%	4%	5%	9%	8%	2%	6%	8%	6%	6%

(46.C) What benefits do you think local universities bring to Greater Manchester, if any? Please select ALL the options that best apply. If you don't think there are any benefits in particular from your local university(ies), please select the "Not applicable" option.

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Research carried out locally e.g. on health, environment, education, society and the economy	44%	28%	25%	37%	46%	40%	55%	45%	45%	62%	54%	62%	45%	48%	58%	27%	44%
Economic benefits to other parts of society: hotels, restaurants, taxis, buses, airports, bars etc.	43%	30%	30%	43%	43%	46%	49%	33%	40%	54%	56%	48%	52%	62%	65%	29%	64%
Training future professionals to work locally in key areas e.g. as Teachers, Doctors, Nurses and Engineers	56%	24%	48%	58%	61%	54%	57%	51%	59%	66%	68%	65%	58%	56%	73%	52%	59%
Forming partnerships with other organisations such as businesses, charities and schools	35%	15%	28%	26%	39%	29%	39%	30%	44%	48%	53%	48%	35%	51%	49%	32%	37%
Students volunteering in schools, communities and local charities	28%	15%	35%	23%	28%	21%	33%	31%	28%	31%	33%	29%	24%	31%	44%	17%	31%
Providing access and opportunities for local people, from all backgrounds, to study at university	48%	40%	47%	47%	48%	43%	47%	35%	47%	63%	59%	66%	48%	74%	50%	24%	46%
Students from other countries coming to study in Greater Manchester	49%	27%	50%	40%	50%	47%	53%	48%	44%	57%	62%	55%	58%	51%	61%	35%	59%
Taxes being paid to the national and local government by universities and students	25%	14%	16%	26%	23%	27%	18%	22%	20%	33%	36%	35%	48%	37%	36%	15%	37%
Providing public access to university-owned cultural venues (Manchester Museum, the Whitworth, RNCM Concert Hall, John Rylands Library, Jodrell Bank, North West Film Archive, Special Collections Museum and Archive, Holden Gallery, Grosvenor Gallery, Poetry Library)	39%	25%	25%	39%	42%	42%	46%	32%	44%	42%	47%	52%	49%	51%	75%	31%	45%
Creating jobs and employing local people	55%	44%	55%	52%	55%	51%	55%	53%	53%	60%	78%	59%	65%	65%	57%	30%	66%
Supporting key public services such as the NHS and schools	36%	17%	35%	37%	37%	31%	43%	29%	30%	44%	46%	46%	42%	43%	57%	20%	43%
Holding public events, performances and open days for local people	28%	14%	16%	23%	32%	23%	34%	22%	25%	29%	41%	38%	42%	48%	59%	33%	26%
Other (Please Specify)	1%	0%	4%	1%	0%	4%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not applicable - I don't think anyone in particular benefits from my local university(ies)	6%	7%	8%	9%	7%	4%	5%	7%	5%	1%	9%	8%	3%	4%	13%	6%	4%
Don't know	9%	37%	8%	8%	10%	9%	6%	8%	7%	8%	1%	7%	3%	2%	0%	11%	5%

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(47.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: Encouraging more students to come to Greater Manchester is good for the region's economy and culture

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	6%	7%	6%	9%	5%	7%	4%	5%	7%	7%	6%	8%	6%	5%	3%	5%
Moderately disagree	7%	8%	13%	4%	6%	6%	5%	7%	6%	9%	7%	7%	5%	8%	4%	21%
Neither agree or disagree	14%	16%	13%	10%	14%	16%	15%	11%	13%	11%	19%	15%	13%	12%	15%	9%
Moderately agree	28%	32%	28%	27%	25%	34%	26%	31%	29%	33%	23%	24%	30%	36%	27%	15%
Strongly agree	39%	30%	39%	41%	39%	34%	44%	42%	40%	34%	35%	36%	39%	38%	48%	51%
Don't know	6%	7%	2%	9%	10%	4%	6%	4%	5%	6%	10%	10%	8%	1%	2%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(47.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: Encouraging more students to come to Greater Manchester is good for the region’s economy and culture

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	6%	7%	5%	3%	6%	11%	5%	2%	12%	3%	6%	1%	8%
Moderately disagree	7%	8%	6%	6%	6%	6%	5%	10%	4%	9%	5%	7%	9%
Neither agree or disagree	14%	12%	16%	11%	14%	12%	12%	18%	12%	17%	18%	18%	9%
Moderately agree	28%	25%	31%	35%	24%	19%	22%	32%	36%	30%	24%	28%	35%
Strongly agree	39%	41%	37%	32%	44%	48%	41%	34%	34%	37%	42%	41%	31%
Don't know	6%	8%	5%	13%	7%	4%	15%	5%	1%	4%	5%	4%	8%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(47.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: Encouraging more students to come to Greater Manchester is good for the region’s economy and culture

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	6%	22%	13%	5%	4%	10%	5%	6%	8%	4%	2%	8%	0%	1%	13%	4%	2%
Moderately disagree	7%	4%	8%	5%	8%	10%	10%	7%	6%	2%	10%	9%	3%	0%	0%	17%	10%
Neither agree or disagree	14%	7%	16%	21%	14%	15%	10%	16%	11%	7%	11%	14%	10%	8%	0%	16%	18%
Moderately agree	28%	7%	16%	30%	29%	31%	29%	25%	31%	28%	38%	28%	35%	28%	23%	18%	21%
Strongly agree	39%	46%	41%	35%	41%	32%	40%	37%	34%	50%	37%	34%	49%	53%	64%	37%	49%
Don't know	6%	13%	7%	3%	4%	2%	5%	9%	9%	9%	2%	7%	3%	10%	0%	7%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(48.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: Greater Manchester would be a nicer place to live with fewer students

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	19%	14%	16%	19%	20%	16%	27%	24%	15%	21%	18%	17%	21%	16%	20%	49%
Moderately disagree	24%	26%	22%	23%	27%	24%	23%	26%	29%	20%	19%	18%	25%	31%	23%	17%
Neither agree or disagree	28%	35%	27%	20%	23%	32%	32%	23%	31%	25%	32%	35%	22%	27%	26%	17%
Moderately agree	13%	11%	18%	14%	12%	15%	7%	11%	11%	18%	13%	10%	16%	14%	14%	6%
Strongly agree	9%	7%	14%	13%	7%	6%	5%	11%	9%	7%	8%	9%	8%	9%	16%	11%
Don't know	7%	6%	4%	10%	10%	7%	6%	5%	5%	10%	10%	11%	8%	2%	2%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(48.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: Greater Manchester would be a nicer place to live with fewer students

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	19%	22%	17%	18%	18%	23%	14%	16%	26%	21%	16%	18%	18%
Moderately disagree	24%	24%	24%	21%	27%	13%	30%	32%	28%	20%	29%	27%	28%
Neither agree or disagree	28%	25%	31%	30%	31%	24%	29%	18%	23%	32%	26%	36%	32%
Moderately agree	13%	12%	13%	13%	12%	20%	9%	18%	9%	17%	10%	6%	8%
Strongly agree	9%	10%	8%	5%	7%	17%	5%	10%	10%	4%	14%	8%	4%
Don't know	7%	7%	7%	13%	6%	4%	14%	6%	4%	7%	5%	4%	10%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(48.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: Greater Manchester would be a nicer place to live with fewer students

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	19%	20%	17%	20%	17%	19%	18%	14%	17%	16%	19%	30%	33%	19%	16%	24%	27%
Moderately disagree	24%	24%	24%	27%	24%	31%	21%	23%	29%	27%	22%	32%	20%	17%	33%	12%	16%
Neither agree or disagree	28%	20%	27%	26%	35%	28%	29%	26%	27%	24%	32%	17%	18%	38%	3%	8%	38%
Moderately agree	13%	4%	13%	8%	12%	13%	17%	17%	11%	10%	13%	12%	10%	15%	25%	26%	10%
Strongly agree	9%	9%	7%	12%	6%	8%	11%	10%	7%	14%	9%	0%	9%	6%	23%	29%	6%
Don't know	7%	22%	11%	7%	5%	1%	5%	10%	10%	8%	4%	8%	10%	5%	0%	0%	2%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(49.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The strength and quality of the universities is an important driver of Greater Manchester’s economy

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	4%	3%	7%	5%	4%	5%	4%	5%	3%	6%	4%	4%	4%	5%	4%	15%
Moderately disagree	8%	9%	15%	4%	6%	8%	4%	7%	8%	8%	8%	6%	8%	13%	6%	8%
Neither agree or disagree	17%	20%	18%	13%	16%	19%	16%	14%	18%	19%	17%	23%	13%	15%	13%	20%
Moderately agree	31%	36%	26%	31%	31%	30%	34%	32%	32%	28%	31%	27%	34%	33%	37%	16%
Strongly agree	30%	22%	28%	35%	29%	30%	33%	35%	30%	27%	25%	24%	31%	31%	35%	42%
Don't know	10%	10%	7%	11%	12%	8%	10%	7%	8%	11%	15%	16%	11%	3%	4%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(49.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The strength and quality of the universities is an important driver of Greater Manchester’s economy

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	4%	6%	3%	2%	2%	4%	2%	5%	9%	2%	6%	1%	10%
Moderately disagree	8%	9%	7%	8%	10%	9%	6%	9%	9%	8%	12%	4%	4%
Neither agree or disagree	17%	17%	17%	16%	13%	17%	18%	22%	11%	16%	17%	20%	19%
Moderately agree	31%	27%	35%	34%	33%	28%	32%	35%	30%	31%	33%	34%	25%
Strongly agree	30%	32%	28%	24%	32%	36%	21%	22%	34%	34%	25%	29%	32%
Don't know	10%	10%	10%	16%	9%	6%	21%	7%	8%	9%	6%	11%	10%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(49.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The strength and quality of the universities is an important driver of Greater Manchester’s economy

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	4%	7%	2%	6%	3%	5%	2%	5%	9%	0%	4%	9%	3%	3%	17%	12%	12%
Moderately disagree	8%	4%	7%	6%	5%	13%	12%	19%	1%	5%	8%	10%	13%	5%	0%	3%	11%
Neither agree or disagree	17%	25%	18%	16%	23%	21%	12%	17%	14%	15%	16%	16%	16%	7%	15%	15%	10%
Moderately agree	31%	24%	27%	31%	29%	35%	30%	20%	45%	27%	30%	36%	31%	45%	34%	40%	21%
Strongly agree	30%	28%	30%	32%	31%	22%	34%	29%	24%	41%	40%	23%	32%	30%	34%	24%	41%
Don't know	10%	13%	15%	9%	10%	5%	9%	10%	6%	11%	2%	7%	5%	10%	0%	7%	5%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(50.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The strength and quality of the universities is an important driver of Greater Manchester’s culture

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	4%	3%	5%	6%	5%	3%	2%	3%	5%	5%	4%	3%	5%	5%	2%	10%
Moderately disagree	9%	15%	12%	5%	5%	9%	8%	9%	9%	10%	7%	10%	8%	9%	6%	11%
Neither agree or disagree	17%	21%	15%	13%	15%	21%	17%	12%	17%	20%	20%	21%	15%	14%	14%	0%
Moderately agree	29%	22%	30%	27%	28%	31%	31%	31%	30%	27%	26%	23%	32%	33%	30%	21%
Strongly agree	32%	27%	32%	37%	36%	28%	32%	38%	32%	27%	29%	29%	31%	35%	43%	58%
Don't know	9%	13%	6%	11%	10%	8%	9%	7%	7%	10%	14%	14%	10%	4%	5%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(50.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The strength and quality of the universities is an important driver of Greater Manchester’s culture

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	4%	5%	4%	5%	5%	3%	1%	1%	4%	3%	4%	5%	9%
Moderately disagree	9%	10%	8%	9%	8%	11%	7%	13%	7%	10%	11%	4%	7%
Neither agree or disagree	17%	14%	19%	11%	15%	18%	18%	16%	14%	21%	16%	20%	16%
Moderately agree	29%	26%	31%	31%	34%	17%	27%	37%	34%	27%	31%	34%	27%
Strongly agree	32%	36%	29%	27%	31%	42%	26%	27%	36%	31%	32%	31%	30%
Don't know	9%	10%	9%	17%	7%	8%	21%	5%	5%	7%	6%	5%	11%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(50.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The strength and quality of the universities is an important driver of Greater Manchester’s culture

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	4%	5%	2%	7%	3%	3%	2%	4%	2%	0%	3%	8%	5%	2%	13%	5%	17%
Moderately disagree	9%	20%	7%	12%	9%	20%	9%	13%	6%	4%	10%	12%	0%	5%	4%	6%	8%
Neither agree or disagree	17%	6%	21%	17%	21%	21%	15%	20%	14%	10%	11%	10%	6%	12%	0%	22%	4%
Moderately agree	29%	20%	26%	28%	23%	35%	31%	19%	33%	38%	30%	33%	34%	41%	28%	23%	28%
Strongly agree	32%	36%	31%	29%	35%	18%	33%	36%	40%	37%	44%	30%	42%	31%	55%	29%	43%
Don't know	9%	13%	13%	7%	9%	4%	10%	8%	6%	11%	2%	7%	13%	10%	0%	14%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(51.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The local universities should do more to support Greater Manchester’s economy and culture

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	3%	2%	5%	4%	3%	2%	1%	2%	3%	3%	3%	2%	3%	4%	2%	5%
Moderately disagree	11%	17%	21%	7%	8%	6%	7%	10%	12%	10%	11%	9%	14%	9%	10%	20%
Neither agree or disagree	34%	31%	23%	26%	37%	44%	44%	38%	34%	32%	31%	40%	29%	37%	32%	21%
Moderately agree	25%	24%	29%	28%	25%	22%	22%	25%	26%	25%	24%	19%	25%	30%	34%	9%
Strongly agree	15%	18%	14%	22%	11%	13%	12%	13%	13%	19%	16%	13%	16%	14%	13%	37%
Don't know	12%	9%	9%	12%	16%	13%	15%	12%	12%	11%	14%	17%	13%	7%	9%	7%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(51.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The local universities should do more to support Greater Manchester’s economy and culture

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	3%	2%	3%	3%	1%	3%	1%	3%	4%	2%	5%	3%	3%
Moderately disagree	11%	12%	10%	7%	11%	12%	7%	13%	13%	12%	7%	9%	15%
Neither agree or disagree	34%	34%	34%	32%	42%	21%	35%	28%	26%	48%	44%	45%	35%
Moderately agree	25%	23%	27%	27%	24%	32%	20%	27%	29%	21%	23%	23%	19%
Strongly agree	15%	14%	15%	14%	13%	27%	7%	18%	14%	6%	12%	11%	14%
Don't know	12%	14%	11%	17%	10%	5%	29%	12%	15%	11%	9%	10%	13%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(51.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The local universities should do more to support Greater Manchester’s economy and culture

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	3%	0%	3%	6%	1%	4%	6%	3%	0%	3%	4%	0%	0%	2%	13%	0%	0%
Moderately disagree	11%	34%	8%	7%	12%	15%	8%	10%	7%	13%	6%	20%	10%	8%	0%	24%	27%
Neither agree or disagree	34%	27%	31%	39%	32%	38%	38%	28%	37%	30%	36%	47%	45%	43%	29%	22%	18%
Moderately agree	25%	12%	16%	19%	28%	30%	25%	26%	29%	29%	24%	16%	19%	29%	37%	16%	33%
Strongly agree	15%	11%	18%	21%	16%	6%	12%	20%	10%	11%	18%	7%	14%	13%	21%	23%	19%
Don't know	12%	16%	24%	8%	10%	8%	11%	12%	18%	14%	12%	11%	11%	6%	0%	14%	3%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(52.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester are involved with the local community.

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	5%	12%	6%	2%	6%	1%	3%	5%	4%	7%	4%	6%	5%	4%	2%	16%
Moderately disagree	8%	11%	13%	9%	4%	8%	5%	7%	9%	6%	9%	9%	7%	10%	6%	10%
Neither agree or disagree	24%	18%	20%	19%	26%	31%	30%	23%	25%	24%	26%	26%	20%	24%	23%	27%
Moderately agree	30%	34%	30%	29%	31%	26%	29%	34%	27%	32%	27%	26%	32%	33%	33%	21%
Strongly agree	17%	11%	25%	21%	14%	16%	14%	19%	17%	18%	15%	13%	19%	19%	26%	26%
Don't know	16%	14%	5%	20%	19%	18%	19%	12%	18%	14%	19%	20%	18%	11%	9%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(52.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester are involved with the local community.

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	5%	7%	3%	0%	2%	9%	3%	7%	7%	2%	5%	2%	7%
Moderately disagree	8%	8%	8%	8%	8%	7%	5%	9%	7%	5%	8%	11%	14%
Neither agree or disagree	24%	23%	25%	30%	24%	21%	21%	24%	20%	33%	24%	32%	18%
Moderately agree	30%	29%	30%	30%	23%	27%	31%	37%	33%	33%	23%	29%	31%
Strongly agree	17%	18%	16%	12%	28%	29%	9%	13%	18%	13%	22%	8%	13%
Don't know	16%	14%	18%	21%	15%	7%	31%	10%	14%	14%	18%	19%	17%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(52.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester are involved with the local community.

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	5%	24%	8%	5%	3%	7%	0%	5%	6%	0%	3%	5%	3%	0%	13%	5%	0%
Moderately disagree	8%	8%	4%	9%	4%	14%	8%	9%	7%	1%	19%	10%	4%	2%	6%	17%	14%
Neither agree or disagree	24%	11%	28%	27%	26%	26%	27%	28%	34%	22%	15%	22%	35%	13%	31%	16%	16%
Moderately agree	30%	30%	27%	27%	33%	31%	27%	23%	24%	47%	33%	39%	28%	42%	23%	18%	26%
Strongly agree	17%	7%	11%	14%	13%	9%	22%	27%	15%	14%	22%	11%	21%	35%	27%	30%	32%
Don't know	16%	20%	23%	18%	21%	13%	17%	8%	14%	17%	8%	13%	9%	8%	0%	15%	12%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(53.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester contribute positively to me and my family/friends.

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	9%	12%	7%	8%	6%	11%	12%	9%	9%	10%	9%	11%	7%	9%	6%	8%
Moderately disagree	13%	19%	13%	10%	12%	16%	10%	9%	17%	15%	11%	14%	14%	15%	7%	17%
Neither agree or disagree	32%	25%	30%	21%	35%	36%	39%	31%	33%	31%	32%	33%	30%	31%	26%	20%
Moderately agree	18%	19%	17%	23%	21%	14%	13%	23%	18%	13%	14%	13%	19%	21%	28%	16%
Strongly agree	16%	18%	25%	20%	11%	13%	12%	19%	13%	18%	16%	12%	16%	20%	25%	39%
Don't know	12%	7%	8%	18%	15%	10%	14%	9%	10%	12%	18%	16%	14%	4%	8%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(53.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester contribute positively to me and my family/friends.

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	9%	9%	9%	11%	6%	13%	6%	10%	9%	9%	13%	4%	6%
Moderately disagree	13%	14%	12%	12%	9%	13%	14%	18%	11%	11%	9%	14%	18%
Neither agree or disagree	32%	31%	32%	21%	41%	21%	24%	34%	32%	45%	33%	46%	31%
Moderately agree	18%	18%	17%	18%	19%	19%	20%	16%	18%	15%	18%	18%	16%
Strongly agree	16%	17%	15%	19%	13%	30%	8%	10%	20%	10%	19%	12%	12%
Don't know	12%	11%	14%	19%	12%	5%	26%	13%	10%	11%	8%	6%	17%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(53.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester contribute positively to me and my family/friends.

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	9%	0%	16%	10%	8%	6%	12%	10%	3%	7%	1%	15%	15%	5%	13%	13%	7%
Moderately disagree	13%	25%	7%	13%	14%	19%	13%	12%	22%	7%	21%	11%	15%	2%	8%	20%	19%
Neither agree or disagree	32%	32%	35%	33%	32%	39%	36%	29%	27%	24%	45%	41%	19%	19%	12%	15%	20%
Moderately agree	18%	4%	8%	16%	15%	22%	14%	14%	18%	34%	10%	22%	22%	37%	25%	11%	32%
Strongly agree	16%	17%	17%	11%	15%	6%	16%	25%	16%	18%	21%	3%	20%	31%	42%	30%	22%
Don't know	12%	22%	17%	17%	16%	8%	10%	9%	14%	10%	2%	7%	9%	5%	0%	11%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(54.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities are continuously improving their contribution to communities in Greater Manchester.

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	5%	11%	8%	3%	4%	2%	1%	4%	6%	5%	4%	6%	4%	3%	2%	24%
Moderately disagree	8%	7%	12%	10%	6%	8%	4%	6%	8%	8%	9%	9%	7%	9%	8%	0%
Neither agree or disagree	28%	29%	27%	21%	24%	33%	33%	31%	27%	22%	28%	27%	23%	29%	33%	44%
Moderately agree	26%	24%	27%	26%	31%	26%	21%	29%	24%	24%	25%	21%	28%	28%	31%	14%
Strongly agree	17%	12%	21%	23%	14%	14%	16%	17%	16%	21%	16%	17%	18%	18%	18%	18%
Don't know	17%	17%	6%	16%	21%	17%	25%	13%	19%	20%	19%	20%	20%	12%	9%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(54.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities are continuously improving their contribution to communities in Greater Manchester.

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	5%	6%	3%	3%	2%	8%	1%	7%	9%	3%	2%	1%	5%
Moderately disagree	8%	9%	6%	9%	5%	6%	7%	7%	8%	11%	9%	5%	11%
Neither agree or disagree	28%	27%	28%	22%	25%	26%	22%	27%	24%	38%	30%	32%	28%
Moderately agree	26%	24%	28%	38%	24%	26%	20%	24%	27%	22%	23%	29%	25%
Strongly agree	17%	18%	16%	9%	20%	23%	20%	19%	16%	11%	23%	13%	15%
Don't know	17%	15%	19%	20%	24%	10%	30%	17%	16%	16%	13%	20%	16%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(54.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities are continuously improving their contribution to communities in Greater Manchester.

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	5%	18%	5%	7%	3%	4%	2%	4%	3%	0%	4%	11%	3%	3%	13%	10%	0%
Moderately disagree	8%	4%	2%	11%	8%	11%	8%	13%	6%	2%	12%	6%	7%	0%	0%	0%	17%
Neither agree or disagree	28%	20%	29%	26%	30%	33%	28%	27%	31%	16%	22%	28%	37%	23%	30%	30%	32%
Moderately agree	26%	36%	23%	21%	27%	32%	27%	12%	25%	34%	25%	30%	26%	45%	36%	23%	13%
Strongly agree	17%	0%	19%	17%	16%	10%	19%	24%	18%	32%	23%	15%	20%	16%	21%	18%	25%
Don't know	17%	22%	22%	18%	16%	9%	16%	20%	16%	16%	14%	10%	7%	13%	0%	18%	13%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(55.A) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester serve the wider city-region, not just their own students and academics.

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
Strongly disagree	4%	7%	5%	3%	5%	3%	2%	4%	5%	3%	3%	6%	3%	4%	2%	11%
Moderately disagree	9%	11%	12%	9%	6%	8%	5%	10%	9%	7%	7%	7%	7%	12%	7%	19%
Neither agree or disagree	21%	25%	24%	14%	19%	18%	23%	16%	16%	26%	28%	26%	19%	17%	16%	11%
Moderately agree	27%	13%	27%	30%	31%	31%	29%	33%	28%	23%	23%	22%	30%	29%	33%	21%
Strongly agree	29%	28%	29%	32%	24%	29%	31%	31%	31%	27%	25%	24%	27%	34%	36%	38%
Don't know	11%	16%	4%	11%	15%	10%	11%	6%	12%	14%	14%	15%	13%	4%	5%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(55.B) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester serve the wider city-region, not just their own students and academics.

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
Strongly disagree	4%	4%	4%	3%	4%	4%	2%	1%	9%	4%	4%	2%	6%
Moderately disagree	9%	10%	7%	3%	4%	11%	8%	9%	6%	10%	7%	10%	13%
Neither agree or disagree	21%	18%	23%	23%	17%	24%	18%	24%	14%	23%	26%	24%	12%
Moderately agree	27%	27%	27%	31%	38%	21%	20%	29%	34%	30%	22%	26%	28%
Strongly agree	29%	29%	29%	24%	28%	33%	26%	29%	25%	28%	32%	30%	31%
Don't know	11%	11%	11%	16%	9%	7%	27%	8%	12%	5%	8%	8%	11%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(55.C) Below are several statements that you may agree or disagree with. Using the scale, indicate your agreement with each item.: The universities in Greater Manchester serve the wider city-region, not just their own students and academics.

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
Strongly disagree	4%	24%	2%	5%	3%	5%	2%	3%	3%	1%	0%	13%	3%	2%	13%	10%	2%
Moderately disagree	9%	0%	4%	6%	9%	9%	8%	13%	9%	8%	23%	6%	15%	2%	0%	10%	18%
Neither agree or disagree	21%	17%	38%	25%	18%	27%	18%	19%	19%	12%	8%	13%	21%	16%	30%	16%	6%
Moderately agree	27%	5%	15%	23%	29%	33%	30%	25%	33%	33%	32%	32%	19%	51%	22%	27%	25%
Strongly agree	29%	34%	28%	31%	32%	17%	31%	29%	25%	32%	31%	28%	35%	26%	36%	30%	44%
Don't know	11%	21%	12%	10%	9%	8%	11%	10%	11%	14%	6%	9%	7%	5%	0%	7%	5%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(56.A) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £5 a year in additional taxes to keep the local universities in your city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	410	39	63	74	81	73	80	130	119	55	102	0	0	98	46	5
Weighted	421	43	88	80	75	57	77	133	117	61	107	0	0	101	55	6
I would prefer to pay £5 a year in additional taxes, and keep the local universities	62%	58%	63%	61%	59%	69%	61%	71%	58%	72%	50%	55%	64%	73%	49%	80%
I would prefer to allow the local universities to close	15%	15%	18%	21%	12%	13%	10%	15%	21%	3%	15%	9%	16%	10%	34%	20%
Don't know	23%	27%	19%	18%	29%	17%	29%	14%	22%	25%	34%	36%	20%	17%	17%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(56.B) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £5 a year in additional taxes to keep the local universities in your city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	410	183	226	38	31	45	40	42	43	42	52	33	44
Weighted	421	211	209	39	23	76	35	33	40	47	43	29	56
I would prefer to pay £5 a year in additional taxes, and keep the local universities	62%	64%	60%	67%	63%	49%	60%	78%	58%	69%	64%	64%	62%
I would prefer to allow the local universities to close	15%	18%	12%	12%	6%	32%	9%	3%	10%	10%	11%	9%	24%
Don't know	23%	18%	28%	20%	30%	20%	31%	18%	32%	21%	25%	27%	14%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(56.C) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £5 a year in additional taxes to keep the local universities in your city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	410	9	24	44	40	38	39	29	26	26	17	18	14	22	6	12	4
Weighted	421	14	28	40	37	35	40	27	27	28	20	20	14	26	5	14	5
I would prefer to pay £5 a year in additional taxes, and keep the local universities	62%	45%	65%	53%	54%	64%	64%	60%	68%	74%	47%	85%	45%	56%	100%	84%	72%
I would prefer to allow the local universities to close	15%	10%	15%	12%	14%	16%	11%	16%	14%	18%	34%	9%	35%	33%	0%	16%	0%
Don't know	23%	45%	20%	35%	32%	21%	25%	24%	18%	8%	19%	5%	20%	11%	0%	0%	28%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(57.A) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £10 a year in additional taxes to keep the local universities in your city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	427	46	60	70	81	85	85	129	126	61	107	0	0	96	43	8
Weighted	416	45	73	71	79	65	83	128	119	60	104	0	0	92	46	8
I would prefer to pay £10 a year in additional taxes, and keep the local universities	65%	71%	63%	79%	42%	66%	73%	69%	63%	69%	60%	55%	71%	81%	58%	69%
I would prefer to allow the local universities to close	12%	11%	20%	11%	12%	11%	6%	9%	15%	8%	12%	12%	11%	5%	25%	31%
Don't know	23%	18%	17%	10%	46%	23%	21%	22%	21%	22%	28%	32%	18%	15%	17%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(57.B) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £10 a year in additional taxes to keep the local universities in your city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	427	180	245	40	49	43	44	47	43	38	33	46	44
Weighted	416	197	217	43	33	68	35	37	42	40	26	39	54
I would prefer to pay £10 a year in additional taxes, and keep the local universities	65%	65%	65%	76%	62%	67%	50%	66%	55%	75%	64%	72%	61%
I would prefer to allow the local universities to close	12%	15%	9%	9%	12%	10%	15%	16%	13%	7%	15%	10%	11%
Don't know	23%	21%	26%	15%	26%	23%	34%	19%	32%	17%	21%	18%	28%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(57.C) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £10 a year in additional taxes to keep the local universities in your city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	427	4	27	45	46	34	42	27	28	21	21	24	18	12	10	4	15
Weighted	416	4	25	45	43	33	41	25	28	20	24	20	16	14	11	5	16
I would prefer to pay £10 a year in additional taxes, and keep the local universities	65%	65%	52%	58%	65%	72%	63%	66%	76%	54%	59%	69%	64%	89%	64%	82%	85%
I would prefer to allow the local universities to close	12%	0%	4%	13%	12%	8%	15%	12%	19%	13%	14%	13%	16%	0%	36%	0%	0%
Don't know	23%	35%	44%	29%	23%	20%	22%	22%	5%	33%	27%	18%	20%	11%	0%	18%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(58.A) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £50 a year in additional taxes to keep the local universities in your city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	387	50	56	55	69	75	82	114	105	56	106	0	0	79	44	3
Weighted	396	59	75	57	69	60	77	116	103	60	110	0	0	86	47	3
I would prefer to pay £50 a year in additional taxes, and keep the local universities	46%	61%	44%	43%	44%	48%	41%	55%	52%	60%	26%	38%	49%	61%	51%	52%
I would prefer to allow the local universities to close	21%	18%	28%	20%	20%	21%	18%	17%	18%	19%	28%	22%	23%	18%	26%	0%
Don't know	32%	21%	28%	37%	36%	31%	41%	28%	30%	20%	46%	40%	28%	21%	22%	48%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(58.B) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £50 a year in additional taxes to keep the local universities in your city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	387	179	205	41	28	45	39	43	34	44	34	38	41
Weighted	396	208	185	43	20	78	34	35	33	47	29	32	48
I would prefer to pay £50 a year in additional taxes, and keep the local universities	46%	50%	43%	48%	46%	46%	36%	51%	48%	46%	38%	54%	49%
I would prefer to allow the local universities to close	21%	21%	21%	30%	17%	19%	24%	27%	20%	19%	33%	11%	14%
Don't know	32%	29%	36%	22%	38%	36%	40%	22%	32%	34%	30%	35%	37%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(58.C) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £50 a year in additional taxes to keep the local universities in your city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	387	6	32	45	44	33	35	25	24	23	12	13	13	13	8	7	5
Weighted	396	11	31	47	42	32	34	29	26	23	12	13	17	12	8	8	4
I would prefer to pay £50 a year in additional taxes, and keep the local universities	46%	64%	22%	30%	45%	48%	62%	51%	44%	57%	44%	78%	68%	87%	67%	62%	52%
I would prefer to allow the local universities to close	21%	27%	21%	35%	24%	25%	20%	11%	17%	8%	24%	8%	5%	6%	24%	38%	0%
Don't know	32%	9%	57%	35%	32%	27%	18%	38%	38%	35%	32%	15%	27%	7%	10%	0%	48%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(59.A) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £100 a year in additional taxes to keep the local universities in your city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	410	53	58	66	69	71	93	124	119	68	99	0	0	91	42	12
Weighted	393	50	75	65	64	57	81	120	112	66	95	0	0	92	45	17
I would prefer to pay £100 a year in additional taxes, and keep the local universities	44%	50%	57%	39%	34%	42%	40%	50%	45%	43%	35%	36%	36%	52%	59%	78%
I would prefer to allow the local universities to close	18%	14%	15%	16%	18%	22%	22%	18%	17%	16%	20%	17%	17%	18%	19%	13%
Don't know	38%	36%	28%	45%	47%	36%	38%	31%	38%	41%	46%	47%	46%	30%	22%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(59.B) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £100 a year in additional taxes to keep the local universities in your city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	410	176	234	37	54	35	42	32	41	40	46	44	39
Weighted	393	188	205	38	38	57	31	24	39	43	37	38	49
I would prefer to pay £100 a year in additional taxes, and keep the local universities	44%	54%	34%	32%	47%	53%	24%	51%	35%	51%	29%	54%	53%
I would prefer to allow the local universities to close	18%	16%	20%	19%	21%	12%	26%	18%	20%	13%	27%	16%	14%
Don't know	38%	30%	46%	49%	32%	35%	50%	32%	45%	36%	44%	30%	32%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(59.C) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £100 a year in additional taxes to keep the local universities in your city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	410	7	24	37	35	31	43	33	19	25	21	23	17	16	5	10	10
Weighted	393	7	22	30	30	28	39	33	17	23	19	22	16	18	6	11	12
I would prefer to pay £100 a year in additional taxes, and keep the local universities	44%	0%	39%	28%	34%	40%	31%	49%	27%	45%	64%	60%	55%	63%	100%	51%	92%
I would prefer to allow the local universities to close	18%	28%	11%	34%	16%	23%	27%	22%	16%	16%	19%	17%	6%	8%	0%	30%	0%
Don't know	38%	72%	50%	38%	50%	37%	42%	30%	57%	39%	18%	23%	39%	29%	0%	19%	8%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(60.A) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £500 a year in additional taxes to keep the local universities in your city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	395	44	57	66	60	68	100	123	119	46	105	0	0	98	37	8
Weighted	396	50	79	66	53	52	96	122	112	46	113	0	0	108	42	13
I would prefer to pay £500 a year in additional taxes, and keep the local universities	24%	30%	36%	32%	11%	26%	10%	29%	18%	23%	22%	13%	16%	31%	40%	75%
I would prefer to allow the local universities to close	33%	34%	39%	28%	25%	35%	34%	26%	37%	41%	33%	32%	37%	34%	20%	16%
Don't know	44%	36%	25%	41%	64%	40%	55%	44%	45%	36%	46%	54%	47%	35%	41%	8%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(60.B) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £500 a year in additional taxes to keep the local universities in your city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	395	169	226	44	40	46	39	42	39	36	35	39	35
Weighted	396	192	204	44	27	80	33	31	36	39	31	32	42
I would prefer to pay £500 a year in additional taxes, and keep the local universities	24%	31%	16%	19%	22%	41%	17%	18%	15%	10%	32%	25%	18%
I would prefer to allow the local universities to close	33%	33%	33%	29%	37%	30%	28%	34%	41%	36%	32%	28%	36%
Don't know	44%	36%	51%	51%	41%	28%	56%	48%	44%	54%	36%	48%	45%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(60.C) Imagine you had to choose between paying higher taxes, or the universities leaving the city and region. Would you be prepared to pay £500 a year in additional taxes to keep the local universities in your city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	395	8	29	41	47	28	47	29	21	19	19	16	12	13	7	5	12
Weighted	396	8	30	40	44	27	45	28	20	19	20	15	14	16	9	7	13
I would prefer to pay £500 a year in additional taxes, and keep the local universities	24%	0%	10%	14%	15%	25%	18%	20%	27%	40%	35%	17%	24%	36%	75%	14%	77%
I would prefer to allow the local universities to close	33%	67%	43%	28%	35%	29%	45%	47%	25%	26%	23%	27%	43%	21%	16%	46%	19%
Don't know	44%	33%	47%	58%	50%	47%	36%	33%	49%	34%	42%	56%	33%	43%	9%	40%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(61.A) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £5 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	402	52	53	57	73	79	88	129	109	56	103	0	0	72	46	11
Weighted	416	64	77	59	68	62	86	132	108	61	110	0	0	77	50	12
I would prefer to receive £5 a year in compensation, and allow the local universities to leave the city region	12%	25%	16%	5%	13%	8%	5%	5%	13%	15%	18%	11%	14%	9%	11%	30%
I would prefer the universities to remain open	71%	59%	61%	76%	64%	74%	86%	87%	73%	59%	54%	65%	70%	81%	74%	55%
Don't know	18%	15%	23%	19%	23%	18%	10%	8%	14%	26%	29%	25%	16%	10%	15%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(61.B) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £5 a year in compensation. Would you be happy for the local universities to leave the city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	402	176	224	38	33	45	51	48	42	32	33	36	44
Weighted	416	214	199	41	23	86	43	41	42	33	27	29	53
I would prefer to receive £5 a year in compensation, and allow the local universities to leave the city region	12%	14%	9%	18%	4%	20%	8%	11%	9%	6%	16%	4%	10%
I would prefer the universities to remain open	71%	68%	74%	66%	73%	57%	69%	79%	74%	87%	69%	75%	75%
Don't know	18%	17%	18%	16%	23%	24%	23%	10%	18%	7%	15%	20%	15%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(61.C) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £5 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	402	4	25	44	45	34	37	21	25	29	16	15	16	16	11	8	8
Weighted	416	8	29	43	40	33	38	22	25	31	18	15	20	21	12	7	8
I would prefer to receive £5 a year in compensation, and allow the local universities to leave the city region	12%	0%	9%	16%	6%	12%	22%	2%	17%	24%	10%	10%	5%	0%	0%	16%	19%
I would prefer the universities to remain open	71%	78%	77%	69%	73%	65%	67%	54%	70%	54%	64%	85%	89%	100%	78%	68%	81%
Don't know	18%	22%	14%	15%	22%	24%	11%	44%	13%	22%	26%	5%	6%	0%	22%	17%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(62.A) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £10 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	415	47	66	69	78	65	90	126	118	62	107	0	0	96	43	7
Weighted	409	44	87	70	70	52	86	124	108	65	111	0	0	94	48	10
I would prefer to receive £10 a year in compensation, and allow the local universities to leave the city region	14%	25%	19%	17%	9%	8%	7%	16%	16%	14%	9%	14%	18%	12%	24%	0%
I would prefer the universities to remain open	66%	61%	57%	69%	59%	76%	75%	68%	65%	70%	64%	59%	63%	70%	68%	86%
Don't know	20%	14%	23%	14%	32%	16%	18%	15%	19%	16%	27%	28%	19%	18%	9%	14%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(62.B) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £10 a year in compensation. Would you be happy for the local universities to leave the city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	415	173	241	40	41	49	41	39	44	37	53	38	33
Weighted	409	192	216	41	27	76	36	27	39	43	45	33	42
I would prefer to receive £10 a year in compensation, and allow the local universities to leave the city region	14%	15%	13%	6%	14%	16%	16%	8%	8%	11%	21%	17%	15%
I would prefer the universities to remain open	66%	71%	62%	75%	69%	61%	60%	77%	68%	70%	63%	58%	68%
Don't know	20%	14%	25%	19%	17%	23%	25%	16%	23%	19%	16%	25%	16%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(62.C) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £10 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	415	11	23	44	47	30	41	25	24	19	22	29	12	13	5	9	11
Weighted	409	14	26	41	45	30	39	21	22	15	25	30	12	15	6	11	10
I would prefer to receive £10 a year in compensation, and allow the local universities to leave the city region	14%	31%	13%	4%	20%	9%	4%	20%	20%	22%	16%	10%	20%	11%	0%	53%	6%
I would prefer the universities to remain open	66%	40%	61%	78%	60%	71%	79%	62%	53%	73%	63%	65%	74%	76%	100%	34%	81%
Don't know	20%	29%	26%	18%	20%	20%	17%	18%	28%	5%	21%	24%	6%	13%	0%	14%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(63.A) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £50 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	416	57	66	65	71	77	80	131	123	60	101	0	0	112	43	3
Weighted	421	63	87	67	67	62	76	134	119	67	100	0	0	118	50	7
I would prefer to receive £50 a year in compensation, and allow the local universities to leave the city region	20%	38%	26%	19%	16%	9%	11%	15%	17%	31%	22%	19%	23%	17%	29%	33%
I would prefer the universities to remain open	64%	36%	63%	64%	65%	76%	76%	75%	69%	47%	53%	48%	65%	73%	64%	13%
Don't know	17%	27%	11%	16%	19%	15%	13%	10%	14%	22%	25%	32%	12%	10%	6%	54%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(63.B) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £50 a year in compensation. Would you be happy for the local universities to leave the city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	416	182	232	43	44	44	37	39	41	47	43	37	41
Weighted	421	210	209	43	32	76	32	32	38	50	36	34	48
I would prefer to receive £50 a year in compensation, and allow the local universities to leave the city region	20%	21%	19%	14%	9%	41%	12%	15%	17%	19%	12%	14%	21%
I would prefer the universities to remain open	64%	65%	62%	65%	61%	40%	65%	73%	77%	66%	71%	77%	65%
Don't know	17%	14%	19%	22%	30%	19%	23%	12%	6%	15%	16%	9%	13%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(63.C) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £50 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	416	9	34	39	45	34	40	33	22	22	17	14	20	17	6	7	9
Weighted	421	10	31	37	42	31	42	34	20	23	14	14	22	18	6	11	12
I would prefer to receive £50 a year in compensation, and allow the local universities to leave the city region	20%	33%	10%	18%	20%	6%	26%	25%	20%	13%	15%	13%	26%	9%	42%	27%	33%
I would prefer the universities to remain open	64%	30%	62%	69%	59%	80%	60%	61%	67%	73%	77%	71%	66%	81%	58%	73%	67%
Don't know	17%	37%	28%	12%	21%	14%	14%	14%	13%	14%	9%	16%	8%	11%	0%	0%	0%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(64.A) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £100 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	391	46	53	66	66	68	92	123	118	51	95	0	0	98	41	9
Weighted	383	42	73	68	64	51	86	124	115	46	94	0	0	102	47	12
I would prefer to receive £100 a year in compensation, and allow the local universities to leave the city region	15%	5%	26%	17%	9%	15%	13%	10%	15%	16%	20%	12%	14%	16%	15%	22%
I would prefer the universities to remain open	65%	71%	58%	62%	66%	64%	68%	77%	67%	60%	46%	57%	67%	69%	83%	69%
Don't know	21%	24%	16%	21%	25%	21%	19%	12%	18%	24%	33%	31%	20%	15%	2%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(64.B) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £100 a year in compensation. Would you be happy for the local universities to leave the city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	391	179	211	40	44	38	31	38	45	47	32	43	33
Weighted	383	193	190	41	31	60	23	29	44	51	27	36	42
I would prefer to receive £100 a year in compensation, and allow the local universities to leave the city region	15%	18%	11%	14%	11%	32%	16%	10%	8%	16%	17%	6%	9%
I would prefer the universities to remain open	65%	68%	61%	65%	65%	53%	56%	79%	74%	62%	51%	83%	61%
Don't know	21%	14%	28%	22%	24%	14%	27%	11%	17%	22%	32%	11%	30%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(64.C) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £100 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	391	2	25	38	39	31	46	30	22	24	18	18	13	12	8	7	14
Weighted	383	2	21	36	35	30	44	30	25	24	18	17	12	13	9	9	15
I would prefer to receive £100 a year in compensation, and allow the local universities to leave the city region	15%	29%	20%	19%	17%	10%	13%	22%	3%	9%	13%	16%	7%	11%	42%	50%	4%
I would prefer the universities to remain open	65%	0%	61%	49%	47%	67%	69%	63%	66%	77%	87%	75%	83%	77%	58%	50%	85%
Don't know	21%	71%	18%	32%	35%	23%	18%	15%	32%	14%	0%	10%	10%	12%	0%	0%	11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(65.A) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £500 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	402	30	56	71	72	83	90	111	120	57	110	0	0	84	39	6
Weighted	389	34	68	72	70	64	80	105	115	54	110	0	0	88	41	6
I would prefer to receive £500 a year in compensation, and allow the local universities to leave the city region	19%	30%	27%	14%	16%	21%	13%	14%	25%	26%	15%	22%	17%	13%	19%	36%
I would prefer the universities to remain open	61%	51%	63%	57%	54%	60%	74%	63%	60%	56%	61%	49%	64%	71%	70%	45%
Don't know	20%	19%	10%	30%	30%	18%	13%	23%	15%	18%	24%	29%	19%	15%	11%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(65.B) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £500 a year in compensation. Would you be happy for the local universities to leave the city region?

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	402	174	228	39	40	38	44	42	28	37	39	46	49
Weighted	389	182	206	40	27	60	35	32	27	40	32	37	60
I would prefer to receive £500 a year in compensation, and allow the local universities to leave the city region	19%	19%	19%	18%	12%	26%	22%	20%	34%	17%	26%	10%	8%
I would prefer the universities to remain open	61%	64%	59%	61%	65%	59%	45%	54%	46%	77%	57%	71%	66%
Don't know	20%	17%	23%	21%	22%	15%	32%	26%	20%	6%	17%	18%	26%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(65.C) Now imagine that you had to choose between the universities staying as they are, and the universities leaving the city region and you receiving £500 a year in compensation. Would you be happy for the local universities to leave the city region?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	402	8	29	47	36	35	42	31	25	20	17	18	13	18	6	7	4
Weighted	389	10	30	45	35	32	37	31	25	20	19	15	12	20	5	9	4
I would prefer to receive £500 a year in compensation, and allow the local universities to leave the city region	19%	48%	24%	19%	29%	14%	25%	11%	23%	11%	9%	16%	5%	4%	14%	53%	0%
I would prefer the universities to remain open	61%	10%	51%	63%	57%	66%	55%	60%	63%	65%	73%	70%	71%	83%	86%	34%	67%
Don't know	20%	42%	26%	18%	14%	20%	20%	29%	14%	24%	18%	15%	24%	13%	0%	13%	33%

*Note:*

BASE: Question randomly assigned to respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(66.A) Which of the following are most important in making Greater Manchester a good place to live? Please select up to three options which you think are most important from the list

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
The professional football clubs in the city region	27%	25%	25%	27%	27%	24%	29%	32%	24%	22%	26%	30%	23%	31%	26%	30%
The local universities	30%	35%	34%	37%	26%	24%	26%	30%	27%	34%	30%	23%	35%	32%	33%	40%
The Trafford Centre	22%	42%	38%	19%	11%	13%	12%	18%	17%	31%	25%	30%	17%	17%	26%	28%
The Greater Manchester Combined Authority	14%	19%	15%	17%	12%	9%	12%	13%	16%	15%	13%	10%	16%	15%	17%	25%
Big businesses who are based in Greater Manchester	26%	24%	25%	29%	24%	26%	28%	27%	21%	23%	30%	28%	26%	21%	31%	11%
Small and medium businesses who are based in Greater Manchester	37%	38%	36%	38%	34%	40%	38%	40%	39%	37%	34%	36%	40%	37%	38%	9%
The music venues and musical culture in the city region	37%	29%	29%	29%	47%	45%	42%	36%	44%	29%	33%	35%	40%	42%	31%	24%
The Manchester Metrolink	27%	30%	28%	25%	27%	27%	29%	28%	32%	25%	23%	28%	26%	29%	31%	18%
The museums, galleries and other cultural attractions in the city region	42%	22%	33%	36%	45%	56%	54%	45%	43%	40%	38%	37%	38%	45%	41%	32%
None of the above are important	4%	4%	2%	4%	8%	6%	4%	3%	3%	6%	6%	5%	5%	2%	2%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021



(66.B) Which of the following are most important in making Greater Manchester a good place to live? Please select up to three options which you think are most important from the list

	Total	Gender		Borough									
		Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
The professional football clubs in the city region	27%	32%	21%	17%	20%	30%	24%	28%	30%	27%	30%	31%	24%
The local universities	30%	31%	29%	31%	33%	35%	26%	27%	37%	21%	26%	24%	32%
The Trafford Centre	22%	19%	25%	24%	17%	27%	20%	18%	23%	16%	23%	16%	26%
The Greater Manchester Combined Authority	14%	15%	13%	17%	6%	21%	13%	19%	10%	12%	9%	12%	11%
Big businesses who are based in Greater Manchester	26%	30%	22%	23%	28%	27%	29%	32%	24%	29%	25%	16%	25%
Small and medium businesses who are based in Greater Manchester	37%	37%	38%	36%	32%	31%	41%	29%	39%	41%	32%	41%	50%
The music venues and musical culture in the city region	37%	35%	39%	29%	35%	28%	39%	39%	39%	41%	46%	44%	40%
The Manchester Metrolink	27%	25%	30%	30%	51%	18%	32%	38%	19%	28%	31%	40%	10%
The museums, galleries and other cultural attractions in the city region	42%	37%	47%	41%	38%	26%	36%	39%	45%	52%	47%	55%	49%
None of the above are important	4%	5%	4%	9%	7%	2%	6%	6%	4%	3%	3%	3%	4%

*Note:*

(66.C) Which of the following are most important in making Greater Manchester a good place to live? Please select up to three options which you think are most important from the list

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
The professional football clubs in the city region	27%	7%	26%	26%	29%	25%	24%	26%	28%	29%	22%	25%	37%	40%	44%	32%	19%
The local universities	30%	23%	32%	23%	33%	30%	31%	20%	33%	25%	42%	24%	31%	40%	48%	37%	18%
The Trafford Centre	22%	47%	19%	19%	21%	26%	17%	19%	20%	22%	29%	24%	19%	17%	11%	20%	27%
The Greater Manchester Combined Authority	14%	0%	11%	16%	10%	14%	14%	24%	8%	17%	15%	12%	10%	10%	11%	34%	16%
Big businesses who are based in Greater Manchester	26%	24%	31%	27%	17%	24%	24%	25%	26%	27%	38%	26%	21%	24%	20%	14%	31%
Small and medium businesses who are based in Greater Manchester	37%	41%	42%	41%	27%	31%	36%	27%	46%	31%	43%	47%	43%	36%	45%	25%	36%
The music venues and musical culture in the city region	37%	23%	28%	36%	43%	41%	37%	29%	41%	51%	37%	49%	37%	34%	36%	34%	42%
The Manchester Metrolink	27%	29%	28%	22%	28%	25%	32%	36%	22%	26%	24%	27%	36%	24%	43%	3%	31%
The museums, galleries and other cultural attractions in the city region	42%	13%	46%	46%	46%	58%	46%	39%	44%	42%	27%	47%	52%	42%	41%	20%	44%
None of the above are important	4%	9%	2%	6%	6%	0%	4%	7%	2%	5%	5%	1%	0%	8%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

Rank Summary: And how would you rank these from most important to least important in making Greater Manchester a good place to live (Ordered Left to Right by Rank)

	1. The museums, galleries and other cultural attractions in the city region	2. Small and medium businesses who are based in Greater Manchester	3. The music venues and musical culture in the city region	4. The local universities	5. Big businesses who are based in Greater Manchester	6. The professional football clubs in the city region	7. The Manchester Metrolink	8. The Trafford Centre	9. The Greater Manchester Combined Authority
1-Highest Rank	15%	15%	13%	8%	11%	11%	8%	8%	8%
2	15%	12%	13%	11%	10%	7%	11%	6%	3%
3-Lowest Rank	12%	11%	11%	10%	5%	9%	9%	8%	3%
Not Selected	58%	63%	63%	70%	74%	73%	73%	78%	86%
Mean Rank	2.1	2.2	2.2	2.4	2.4	2.5	2.5	2.6	2.7
Standard Deviation	1.3	1.3	1.2	1	1.1	1	0.9	0.8	0.8

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(68.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The professional football clubs in the city region

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	11%	11%	10%	11%	11%	10%	11%	13%	8%	9%	11%	11%	11%	11%	13%	10%
2	7%	8%	5%	6%	5%	8%	9%	9%	7%	5%	6%	8%	5%	11%	3%	13%
3-Lowest Rank	9%	7%	10%	9%	11%	6%	9%	9%	9%	8%	9%	11%	7%	9%	10%	7%
Not Selected	73%	75%	75%	73%	73%	76%	71%	68%	76%	78%	74%	70%	77%	69%	74%	70%
Mean Rank	2.5	2.5	2.5	2.4	2.5	2.5	2.4	2.3	2.5	2.5	2.5	2.4	2.5	2.4	2.4	2.4
Standard Deviation	1	1.1	1	1.1	1	1	1.1	1.2	0.9	0.9	1.1	1	1	1.1	1.1	1.1

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(68.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The professional football clubs in the city region

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	11%	14%	7%	3%	7%	16%	8%	11%	14%	13%	11%	10%	9%
2	7%	10%	4%	7%	8%	7%	8%	5%	6%	7%	10%	9%	4%
3-Lowest Rank	9%	8%	10%	7%	6%	7%	7%	12%	10%	8%	9%	12%	12%
Not Selected	73%	68%	79%	83%	80%	70%	76%	72%	70%	73%	70%	69%	76%
Mean Rank	2.5	2.3	2.6	2.7	2.6	2.3	2.5	2.4	2.4	2.4	2.4	2.4	2.6
Standard Deviation	1	1.3	0.8	0.5	0.8	1.3	0.9	1	1.2	1.1	1.1	1	0.8

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(68.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The professional football clubs in the city region

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	11%	7%	8%	8%	10%	10%	13%	8%	15%	14%	16%	5%	14%	19%	20%	12%	5%
2	7%	0%	13%	6%	8%	5%	6%	7%	7%	6%	6%	12%	11%	7%	4%	12%	5%
3-Lowest Rank	9%	0%	5%	11%	12%	10%	5%	10%	7%	9%	0%	8%	11%	14%	20%	8%	9%
Not Selected	73%	93%	74%	74%	71%	75%	76%	74%	72%	71%	78%	75%	63%	60%	56%	68%	81%
Mean Rank	2.5	2.8	2.5	2.5	2.4	2.5	2.4	2.5	2.4	2.4	2.4	2.5	2.2	2.2	2.1	2.3	2.7
Standard Deviation	1	0.6	1	0.9	1	1	1.2	0.9	1.3	1.2	1.4	0.8	1.3	1.4	1.5	1.2	0.6

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(69.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The local universities

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	8%	8%	9%	15%	7%	7%	6%	8%	6%	11%	9%	6%	7%	10%	10%	19%
2	11%	18%	14%	9%	10%	8%	10%	8%	12%	14%	13%	11%	13%	13%	8%	14%
3-Lowest Rank	10%	9%	11%	13%	9%	9%	10%	14%	9%	9%	8%	7%	15%	9%	15%	7%
Not Selected	70%	65%	66%	63%	74%	76%	74%	70%	73%	66%	70%	77%	65%	68%	67%	60%
Mean Rank	2.4	2.3	2.4	2.2	2.5	2.6	2.5	2.5	2.5	2.3	2.4	2.5	2.4	2.4	2.4	2.1
Standard Deviation	1	1.1	1	1.3	0.9	0.8	0.8	0.9	0.9	1.2	1	0.8	0.9	1.1	1	1.6

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(69.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The local universities

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	8%	8%	9%	9%	8%	12%	8%	9%	8%	4%	8%	3%	11%
2	11%	12%	11%	14%	18%	7%	13%	14%	15%	5%	10%	11%	11%
3-Lowest Rank	10%	11%	10%	8%	7%	16%	5%	5%	15%	12%	8%	9%	10%
Not Selected	70%	69%	71%	69%	67%	65%	74%	73%	63%	79%	74%	76%	68%
Mean Rank	2.4	2.4	2.4	2.4	2.3	2.3	2.4	2.4	2.3	2.7	2.5	2.6	2.3
Standard Deviation	1	1	1	1.1	1.1	1.1	1	1.1	1	0.6	0.9	0.7	1.1

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(69.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The local universities

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	8%	23%	9%	5%	15%	6%	8%	3%	7%	4%	7%	1%	7%	6%	14%	22%	15%
2	11%	0%	13%	10%	14%	15%	12%	7%	9%	3%	17%	11%	10%	14%	14%	4%	0%
3-Lowest Rank	10%	0%	11%	7%	5%	9%	11%	10%	16%	17%	18%	12%	14%	20%	20%	11%	4%
Not Selected	70%	77%	68%	77%	67%	70%	69%	80%	67%	75%	58%	76%	69%	60%	52%	63%	82%
Mean Rank	2.4	2.3	2.4	2.6	2.2	2.4	2.4	2.7	2.4	2.6	2.3	2.6	2.5	2.3	2.1	2.2	2.5
Standard Deviation	1	1.7	1	0.8	1.4	0.9	1	0.6	0.9	0.5	1	0.5	0.9	0.9	1.3	1.6	1.2

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(70.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Trafford Centre

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	8%	22%	12%	6%	4%	2%	2%	6%	6%	15%	7%	10%	7%	6%	8%	5%
2	6%	10%	9%	6%	4%	4%	3%	3%	5%	10%	8%	9%	5%	3%	6%	12%
3-Lowest Rank	8%	10%	17%	7%	3%	7%	7%	9%	6%	7%	10%	11%	5%	8%	12%	11%
Not Selected	78%	58%	62%	81%	89%	87%	88%	82%	83%	69%	75%	70%	83%	83%	74%	72%
Mean Rank	2.6	2	2.3	2.6	2.8	2.8	2.8	2.7	2.6	2.3	2.5	2.4	2.6	2.7	2.5	2.5
Standard Deviation	0.8	1.6	1.1	0.7	0.5	0.4	0.3	0.6	0.7	1.3	0.8	1	0.8	0.7	0.9	0.8

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(70.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Trafford Centre

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	8%	7%	8%	10%	3%	13%	7%	6%	7%	3%	5%	6%	7%
2	6%	4%	8%	2%	4%	7%	6%	7%	4%	4%	6%	6%	9%
3-Lowest Rank	8%	8%	9%	12%	9%	7%	6%	5%	12%	8%	12%	4%	10%
Not Selected	78%	81%	75%	76%	83%	73%	80%	82%	77%	84%	77%	84%	74%
Mean Rank	2.6	2.6	2.5	2.5	2.7	2.4	2.6	2.6	2.6	2.7	2.6	2.7	2.5
Standard Deviation	0.8	0.7	0.9	0.9	0.5	1.2	0.8	0.7	0.8	0.5	0.7	0.7	0.9

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(70.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Trafford Centre

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	8%	27%	5%	7%	4%	16%	4%	15%	8%	11%	6%	0%	3%	7%	4%	7%	9%
2	6%	11%	10%	5%	5%	4%	6%	2%	2%	4%	2%	13%	12%	2%	7%	7%	10%
3-Lowest Rank	8%	9%	4%	7%	13%	6%	7%	2%	10%	7%	20%	11%	4%	8%	0%	5%	8%
Not Selected	78%	53%	81%	81%	79%	74%	83%	81%	80%	78%	71%	76%	81%	83%	89%	80%	73%
Mean Rank	2.6	1.9	2.6	2.6	2.7	2.4	2.7	2.5	2.6	2.5	2.6	2.6	2.6	2.7	2.7	2.6	2.4
Standard Deviation	0.8	1.8	0.7	0.8	0.5	1.3	0.6	1.2	0.8	1	0.7	0.5	0.7	0.7	0.6	0.9	1

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(71.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Greater Manchester Combined Authority

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	8%	11%	10%	11%	7%	4%	8%	8%	10%	7%	8%	7%	8%	9%	11%	25%
2	3%	4%	3%	2%	4%	1%	2%	2%	3%	4%	2%	1%	5%	3%	2%	0%
3-Lowest Rank	3%	4%	3%	4%	1%	4%	2%	3%	2%	4%	3%	2%	3%	3%	3%	0%
Not Selected	86%	81%	85%	83%	88%	91%	88%	87%	84%	85%	87%	90%	84%	85%	83%	75%
Mean Rank	2.7	2.6	2.6	2.6	2.7	2.8	2.7	2.7	2.6	2.7	2.7	2.7	2.6	2.6	2.6	2.3
Standard Deviation	0.8	1	0.9	0.9	0.7	0.4	0.7	0.7	0.9	0.8	0.7	0.7	0.8	0.9	1	1.7

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(71.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Greater Manchester Combined Authority

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	8%	10%	7%	8%	2%	15%	8%	12%	5%	7%	4%	8%	8%
2	3%	3%	3%	5%	1%	5%	2%	2%	4%	1%	4%	1%	1%
3-Lowest Rank	3%	2%	3%	5%	3%	1%	4%	5%	2%	4%	1%	4%	2%
Not Selected	86%	85%	87%	83%	94%	79%	87%	81%	90%	88%	91%	88%	89%
Mean Rank	2.7	2.6	2.7	2.6	2.9	2.4	2.7	2.6	2.8	2.7	2.8	2.7	2.7
Standard Deviation	0.8	0.9	0.7	0.8	0.3	1.2	0.7	1	0.6	0.7	0.5	0.7	0.7

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(71.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Greater Manchester Combined Authority

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	8%	0%	6%	11%	6%	10%	8%	13%	2%	9%	12%	6%	8%	7%	0%	19%	13%
2	3%	0%	3%	0%	2%	0%	4%	9%	3%	3%	3%	0%	0%	2%	11%	15%	3%
3-Lowest Rank	3%	0%	2%	5%	2%	4%	2%	1%	3%	5%	0%	6%	2%	2%	0%	0%	0%
Not Selected	86%	100%	89%	84%	90%	86%	86%	76%	92%	83%	85%	88%	90%	90%	89%	66%	84%
Mean Rank	2.7	3	2.7	2.6	2.8	2.7	2.7	2.4	2.8	2.6	2.6	2.7	2.7	2.8	2.8	2.1	2.6
Standard Deviation	0.8	0	0.6	0.9	0.6	0.8	0.8	1.2	0.3	0.9	1.1	0.6	0.7	0.6	0.4	1.6	1.1

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(72.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: Big businesses who are based in Greater Manchester

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	11%	11%	10%	9%	11%	13%	13%	11%	8%	9%	14%	11%	12%	10%	11%	3%
2	10%	8%	11%	13%	8%	9%	7%	11%	8%	10%	9%	11%	9%	8%	14%	8%
3-Lowest Rank	5%	5%	4%	6%	6%	3%	8%	4%	6%	4%	6%	6%	5%	3%	6%	0%
Not Selected	74%	76%	75%	71%	76%	74%	72%	73%	79%	77%	70%	72%	74%	79%	69%	89%
Mean Rank	2.4	2.5	2.4	2.4	2.5	2.4	2.4	2.4	2.6	2.5	2.3	2.4	2.4	2.5	2.3	2.7
Standard Deviation	1.1	1.1	1.1	1.1	1.1	1.2	1.1	1.2	0.9	1	1.3	1.1	1.1	1	1.2	0.6

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(72.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: Big businesses who are based in Greater Manchester

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	11%	14%	8%	12%	16%	10%	12%	13%	9%	12%	13%	6%	9%
2	10%	12%	8%	8%	7%	12%	9%	5%	12%	12%	9%	6%	9%
3-Lowest Rank	5%	5%	6%	3%	6%	5%	7%	13%	3%	4%	3%	4%	7%
Not Selected	74%	70%	78%	77%	72%	73%	71%	68%	76%	71%	75%	84%	75%
Mean Rank	2.4	2.3	2.5	2.4	2.3	2.4	2.4	2.4	2.5	2.3	2.4	2.7	2.5
Standard Deviation	1.1	1.3	0.9	1.2	1.3	1.1	1.2	1.2	1	1.2	1.2	0.7	1

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(72.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: Big businesses who are based in Greater Manchester

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	11%	17%	21%	6%	7%	8%	10%	12%	15%	7%	6%	11%	2%	12%	20%	9%	15%
2	10%	7%	5%	14%	6%	5%	10%	4%	8%	17%	28%	12%	15%	9%	0%	5%	11%
3-Lowest Rank	5%	0%	6%	6%	4%	11%	4%	8%	4%	4%	4%	3%	4%	3%	0%	0%	5%
Not Selected	74%	76%	69%	73%	83%	76%	76%	75%	74%	73%	62%	74%	79%	76%	80%	86%	69%
Mean Rank	2.4	2.4	2.2	2.5	2.6	2.5	2.5	2.5	2.4	2.4	2.2	2.4	2.6	2.4	2.4	2.6	2.3
Standard Deviation	1.1	1.4	1.5	0.9	0.8	0.9	1.1	1.1	1.3	1	1.1	1.1	0.7	1.2	1.5	0.9	1.4

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(73.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: Small and medium businesses who are based in Greater Manchester

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	15%	10%	15%	14%	15%	18%	15%	16%	15%	15%	12%	14%	16%	12%	16%	7%
2	12%	7%	15%	11%	11%	10%	16%	12%	12%	9%	14%	11%	13%	10%	13%	0%
3-Lowest Rank	11%	22%	6%	13%	9%	12%	7%	11%	12%	13%	8%	10%	11%	16%	9%	2%
Not Selected	63%	62%	64%	62%	66%	60%	62%	60%	61%	63%	66%	64%	60%	63%	62%	91%
Mean Rank	2.2	2.4	2.2	2.2	2.3	2.1	2.2	2.2	2.2	2.2	2.3	2.2	2.2	2.3	2.2	2.8
Standard Deviation	1.3	1	1.3	1.2	1.3	1.4	1.4	1.4	1.3	1.3	1.2	1.3	1.3	1.1	1.4	0.6

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(73.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: Small and medium businesses who are based in Greater Manchester

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	15%	14%	15%	17%	10%	11%	17%	7%	16%	15%	15%	18%	20%
2	12%	11%	13%	12%	13%	9%	10%	11%	12%	14%	13%	5%	21%
3-Lowest Rank	11%	12%	9%	7%	9%	12%	14%	10%	11%	12%	4%	18%	10%
Not Selected	63%	63%	62%	64%	68%	69%	59%	71%	61%	59%	68%	59%	50%
Mean Rank	2.2	2.2	2.2	2.2	2.4	2.4	2.2	2.5	2.2	2.1	2.3	2.2	1.9
Standard Deviation	1.3	1.2	1.3	1.4	1.1	1.1	1.4	0.9	1.3	1.3	1.4	1.4	1.5

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(73.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: Small and medium businesses who are based in Greater Manchester

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	15%	14%	15%	14%	15%	11%	10%	9%	15%	13%	18%	22%	34%	12%	10%	14%	11%
2	12%	16%	14%	14%	6%	13%	15%	10%	14%	7%	13%	14%	4%	17%	8%	3%	2%
3-Lowest Rank	11%	11%	13%	12%	6%	7%	11%	8%	18%	12%	12%	11%	5%	8%	27%	8%	22%
Not Selected	63%	59%	58%	59%	73%	69%	64%	73%	54%	69%	57%	53%	57%	64%	55%	75%	64%
Mean Rank	2.2	2.1	2.1	2.2	2.4	2.3	2.3	2.4	2.1	2.4	2.1	2	1.8	2.2	2.3	2.4	2.4
Standard Deviation	1.3	1.4	1.3	1.3	1.3	1.2	1.1	1	1.3	1.1	1.4	1.6	2	1.2	1	1.2	1

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(74.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The music venues and musical culture in the city region

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	13%	11%	12%	12%	15%	14%	13%	12%	14%	12%	13%	11%	16%	17%	8%	10%
2	13%	12%	11%	11%	18%	16%	11%	15%	14%	8%	12%	13%	13%	13%	16%	3%
3-Lowest Rank	11%	6%	6%	6%	14%	15%	18%	9%	16%	10%	8%	12%	12%	11%	6%	11%
Not Selected	63%	71%	71%	71%	53%	55%	58%	64%	56%	71%	67%	65%	60%	58%	69%	76%
Mean Rank	2.2	2.4	2.4	2.4	2	2.1	2.2	2.2	2.1	2.4	2.3	2.3	2.2	2.1	2.4	2.5
Standard Deviation	1.2	1.1	1.2	1.2	1.3	1.3	1.2	1.2	1.2	1.1	1.2	1.1	1.3	1.4	1.1	0.9

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(74.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The music venues and musical culture in the city region

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	13%	11%	14%	11%	10%	8%	10%	12%	14%	18%	15%	19%	14%
2	13%	15%	11%	8%	11%	14%	14%	10%	13%	17%	18%	13%	12%
3-Lowest Rank	11%	8%	14%	10%	14%	7%	15%	16%	12%	5%	13%	12%	14%
Not Selected	63%	65%	61%	71%	65%	72%	61%	61%	61%	59%	54%	56%	60%
Mean Rank	2.2	2.3	2.2	2.4	2.3	2.4	2.3	2.3	2.2	2.1	2.1	2	2.2
Standard Deviation	1.2	1.2	1.3	1.1	1.1	1	1.1	1.2	1.3	1.5	1.3	1.5	1.2

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(74.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The music venues and musical culture in the city region

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	13%	0%	12%	15%	10%	13%	12%	6%	17%	25%	6%	27%	16%	15%	8%	7%	10%
2	13%	14%	11%	12%	14%	16%	11%	13%	13%	17%	14%	15%	11%	13%	17%	17%	14%
3-Lowest Rank	11%	9%	6%	9%	19%	12%	15%	11%	10%	9%	17%	8%	10%	5%	11%	10%	18%
Not Selected	63%	77%	72%	64%	57%	59%	63%	71%	59%	49%	63%	51%	63%	66%	64%	66%	58%
Mean Rank	2.2	2.6	2.4	2.2	2.2	2.2	2.3	2.5	2.1	1.8	2.4	1.8	2.2	2.2	2.3	2.4	2.2
Standard Deviation	1.2	0.5	1.2	1.3	1.1	1.3	1.1	0.9	1.4	1.7	0.9	1.7	1.4	1.4	1.1	1	1.1

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester



(75.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Manchester Metrolink

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	8%	8%	9%	7%	10%	4%	8%	7%	9%	7%	7%	11%	7%	6%	7%	14%
2	11%	10%	9%	10%	10%	12%	14%	12%	14%	7%	8%	10%	10%	12%	14%	0%
3-Lowest Rank	9%	12%	10%	7%	7%	11%	7%	9%	9%	11%	7%	7%	10%	11%	9%	5%
Not Selected	73%	70%	72%	75%	73%	73%	71%	72%	68%	75%	77%	72%	74%	71%	69%	82%
Mean Rank	2.5	2.4	2.5	2.5	2.4	2.5	2.4	2.5	2.3	2.5	2.5	2.4	2.5	2.5	2.4	2.5
Standard Deviation	0.9	0.9	1	0.9	1	0.7	1	0.9	1.1	0.8	0.9	1.1	0.9	0.8	1	1.1

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(75.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Manchester Metrolink

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	8%	6%	9%	7%	21%	4%	9%	12%	7%	4%	6%	10%	4%
2	11%	9%	13%	11%	14%	8%	14%	17%	9%	14%	10%	20%	2%
3-Lowest Rank	9%	10%	7%	13%	16%	6%	9%	9%	2%	10%	15%	10%	4%
Not Selected	73%	75%	70%	70%	49%	82%	68%	62%	81%	72%	69%	60%	90%
Mean Rank	2.5	2.5	2.4	2.5	1.9	2.7	2.4	2.2	2.6	2.5	2.5	2.2	2.8
Standard Deviation	0.9	0.8	1.1	0.9	1.5	0.6	1.1	1.2	0.9	0.8	0.8	1.2	0.5

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(75.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The Manchester Metrolink

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	8%	3%	8%	7%	7%	5%	10%	10%	6%	9%	7%	12%	3%	6%	9%	0%	6%
2	11%	9%	9%	8%	14%	13%	13%	10%	13%	8%	6%	13%	7%	13%	16%	0%	20%
3-Lowest Rank	9%	17%	12%	7%	7%	7%	8%	16%	3%	10%	12%	2%	26%	5%	17%	3%	5%
Not Selected	73%	71%	72%	78%	72%	75%	68%	64%	78%	74%	76%	73%	64%	76%	57%	97%	69%
Mean Rank	2.5	2.6	2.5	2.6	2.4	2.5	2.3	2.3	2.5	2.5	2.6	2.3	2.5	2.5	2.2	3	2.4
Standard Deviation	0.9	0.6	0.9	0.8	1	0.8	1.1	1.1	0.9	0.9	0.8	1.3	0.6	0.9	1.1	0	1

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(76.A) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The museums, galleries and other cultural attractions in the city region

	Total	Age						Social Grade				Education				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1013	116	147	164	180	186	220	310	294	143	258	249	254	231	106	18
Weighted	1009	124	195	167	170	145	207	310	282	146	262	233	249	239	118	24
1-Highest Rank	15%	6%	12%	11%	12%	22%	22%	15%	20%	9%	12%	15%	12%	17%	12%	8%
2	15%	10%	11%	15%	16%	21%	16%	17%	14%	18%	11%	11%	13%	17%	16%	17%
3-Lowest Rank	12%	7%	10%	10%	16%	13%	16%	12%	9%	13%	15%	11%	13%	11%	13%	8%
Not Selected	58%	78%	67%	64%	55%	44%	46%	55%	57%	60%	62%	63%	62%	55%	59%	68%
Mean Rank	2.1	2.6	2.3	2.3	2.1	1.8	1.9	2.1	2	2.2	2.3	2.2	2.3	2	2.2	2.3
Standard Deviation	1.3	0.8	1.2	1.2	1.2	1.5	1.5	1.3	1.5	1.1	1.1	1.3	1.2	1.4	1.2	1.1

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(76.B) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The museums, galleries and other cultural attractions in the city region

	Gender			Borough									
	Total	Male	Female	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Unweighted	1013	442	568	100	101	107	102	103	100	100	100	100	100
Weighted	1009	496	510	103	70	179	84	80	95	108	83	85	122
1-Highest Rank	15%	11%	18%	14%	17%	9%	14%	11%	16%	20%	20%	16%	14%
2	15%	13%	17%	16%	13%	8%	11%	17%	15%	15%	12%	23%	23%
3-Lowest Rank	12%	13%	11%	11%	9%	9%	11%	10%	14%	16%	15%	16%	12%
Not Selected	58%	63%	53%	59%	62%	74%	64%	61%	55%	48%	53%	45%	51%
Mean Rank	2.1	2.3	2	2.1	2.2	2.5	2.3	2.2	2.1	1.9	2	1.9	2
Standard Deviation	1.3	1.1	1.4	1.3	1.4	1	1.3	1.2	1.3	1.4	1.5	1.3	1.3

*Note:*

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester

(76.C) And how would you rank these from most important to least important in making Greater Manchester a good place to live: The museums, galleries and other cultural attractions in the city region

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1013	17	68	106	106	82	103	70	59	57	45	47	37	38	18	19	23
Weighted	1009	22	68	101	98	77	100	69	59	57	47	45	38	43	19	23	25
1-Highest Rank	15%	0%	15%	20%	20%	20%	20%	16%	12%	4%	16%	14%	12%	10%	14%	10%	16%
2	15%	6%	12%	15%	16%	20%	13%	20%	21%	27%	6%	6%	27%	12%	22%	5%	25%
3-Lowest Rank	12%	7%	20%	11%	10%	18%	13%	4%	11%	12%	5%	28%	13%	20%	5%	5%	3%
Not Selected	58%	87%	54%	54%	54%	42%	54%	61%	56%	58%	73%	53%	48%	58%	59%	80%	56%
Mean Rank	2.1	2.8	2.1	2	2	1.8	2	2.1	2.1	2.2	2.3	2.2	2	2.3	2.1	2.5	2
Standard Deviation	1.3	0.3	1.2	1.5	1.5	1.4	1.5	1.5	1.2	1	1.4	1.1	1.3	1	1.4	1	1.5

Note:

BASE: All Respondents

Fieldwork: 10th Feb - 22nd Feb 2021

Data weighted by interlocking age & gender, and borough to Representative Proportions for Greater Manchester