

### Universities for Nottingham

# 18 months of our CUA What we've learned so far...

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#### **Our Civic University Agreement**

























#### **Developing the Agreement**

- January 2020 joint impact assessments
- July 2020 Civic University Agreement
- 14 initiatives, under five themes













#### The importance of the comms

- Building (and retrofitting) a strong civic narrative is vital
- More than just a PR exercise
- Legitimate motivations







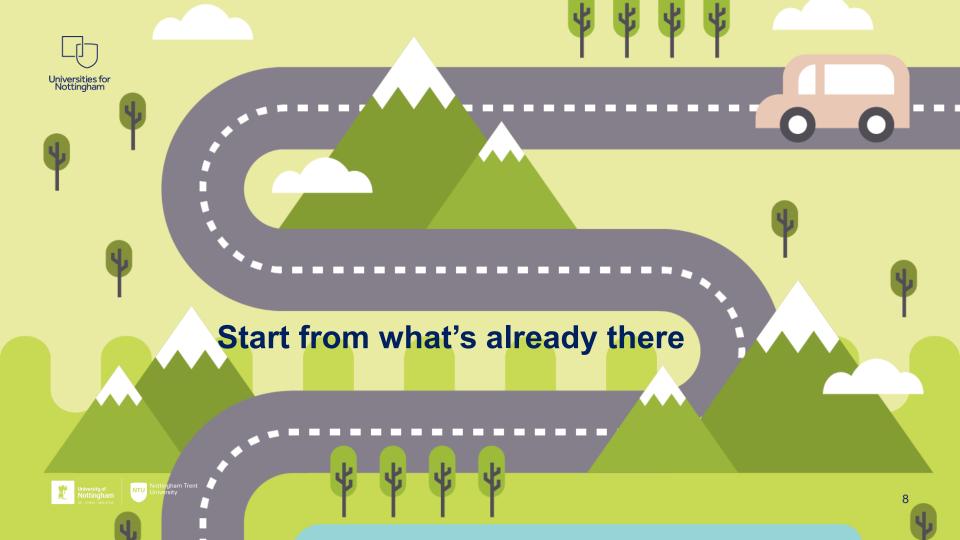


So what have we learned over the past 18 months? This isn't going to be perfect...and that's ok!











Create adaptable/ agile project infrastructure

# Acile











#### Personal connections and patience is key





## **Next Steps**

- Refreshing the agreement
- Enhancing the supporting infrastructure
- New business case









## **Questions?**



