



Civic University Network

**An introduction to creating a
Civic University Agreement:
Universities for Nottingham**



This presentation includes the slides shared at the CUN webinar 'Developing a Civic Agreement' on December 8th 2020.

It also includes links to key documents and resources created by the Universities for Nottingham team, and the questions and answers shared in chat during the event.

You can access a write up of the full event on the [Civic University Network Members' Area](#).

This includes links to the presentations by three other civic partnerships: The University of Keele; the University of Manchester; and the Universities of Glasgow and Strathclyde.



Universities for Nottingham

The Universities for Nottingham website includes links to useful resources, including:



The [full text of the Civic Agreement](#), which outlines the mission, and the programme of initiatives that has been committed to:



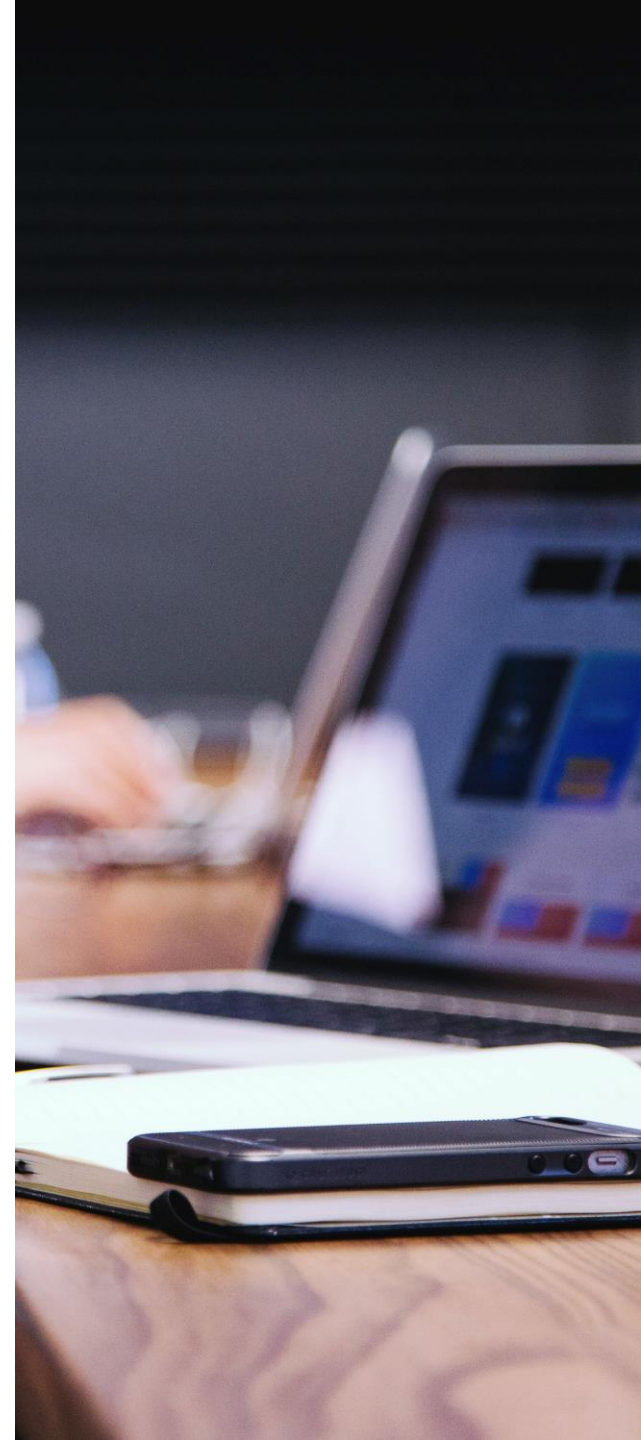
[A collection of case study 'stories'](#) which capture how different groups of people across communities come into contact with the universities. They have identified eight groups, providing a lens through which the impact can be seen more clearly.

These are; the next generation (children and their parents), the ambitious (post-16 learners), businesses, innovators, the community, creatives, patients and policymakers.



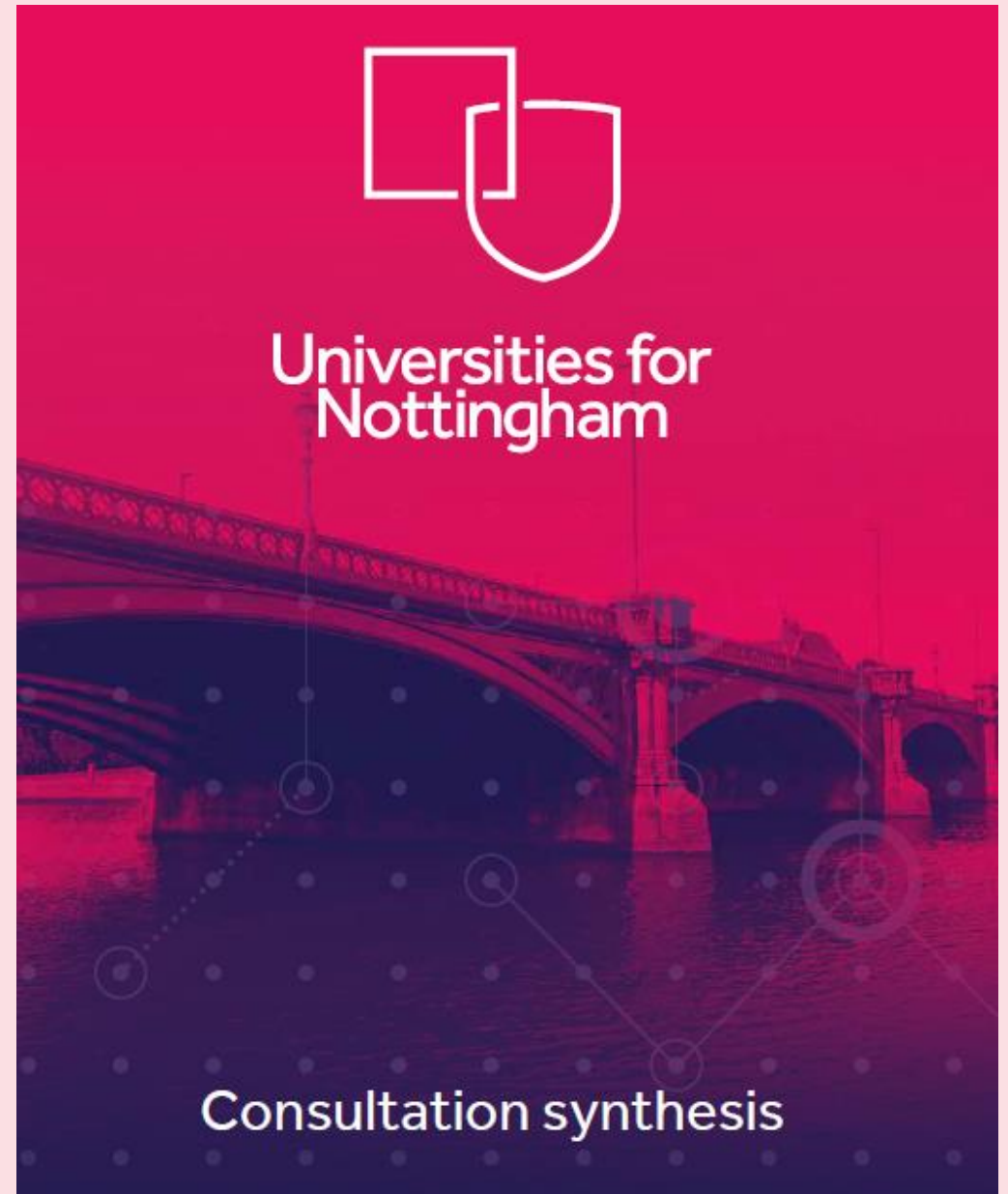
[An interactive map](#) that visualises the impact of the universities for National, Regional, Sub-Regional, Local Enterprise Partnership, Local Authority and Parliamentary Constituency geographies:

The map is based upon a report commissioned from public First. You can access a [detailed explanation of the methodology](#) used by Public First in developing the Universities for Nottingham Interaction Metric:



In preparing their civic agreement, the Universities for Nottingham undertook an extensive consultation and evidence gathering exercise. This report summarises the approach they took, and their findings.

A copy of the report is available on request from the NTU team.



Questions & Answers

This table includes the questions and answers shared in chat during the webinar

Sarah Wroe: Are there other universities in Nottinghamshire? Are there examples of universities developing civic agreements in complex counties (e.g. two tier authorities, multiple universities)?	Tim Guyler: @Sarah Wroe. Nottm has 2 Unis (UoN, NTU), 2 Local Authorities (Nottm City, Notts County - which are different political leads 1 Lab, 1 Con, and one is upper tier LA); and the health landscape is equally fragmented across multiple providers and commissioners. Mike Carr: Sarah Wroe - There are two Universities in Nottinghamshire - I would describe or process as developing a civic agreement in a complex county Fiona Anderson: Nottingham City Council is a unitary authority and Nottinghamshire County Council is a two tier area. NTU and UoN are the only universities in the city and county
Elaine Sinclair: In phase 1, who were the stakeholders targeted initially and what was the method of approach?	Mike Carr: Elaine Sinclair - there were many established relationships with partners and, at the beginning, we were starting to hold trilateral meetings with local authorities. The method of approach was through direct meetings and workshops - it was important not to use a third party in this case. Fiona Anderson: @elainesinclair There were a number of approaches to targeting stakeholders. We used face to face interviews and group work. We already had established working relationships with the stakeholders.
Sanowar Khan: who funds the activities - the university or from external sponsors or both?	Fiona Anderson: @sanowarkhan funding is from internal sources Mike Carr: Sanowar Khan - we secured funding from both Universities on an equal basis to undertake this work - this paid for use of external experts and the building of comms. The rest was about building the work into our day jobs.
Ellie Cripps, University of Bristol: How has the work been resourced in terms of staff time? Is there a central role/team or are staff members taking this on as part of existing roles?	Mike Carr: Ellie Cripps - our answer to Sanowar answers this Mike Carr: Ellie Cripps - should have also said there was a core central team made up of UoN and NTU colleagues that ran the project. We were supported by 6 monthly joint University Executive Team meetings

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<p>Angela Jeffery #2: was your workshop with the public or just with partners? Also do you have metrics attached to your agreement?</p>	<p>Fiona Anderson: @angelajeffery#2 the workshop was with partners (not the public), working more closely to engage members of the public is a future aspiration. We are developing metrics attached to the Programme and project plans for each of the 5 themes</p> <p>Mike Carr: Angela Jeffery - our primary audience were local partners including the core ones. Our comms has focused more widely. However, whilst our ambition is to influence the public, we have much work still to do here.</p>
<p>Sanowar Khan: What is the likely progression chain of partnerships? local--: regional--: national--: Europe--: global?</p>	<p>Fiona Anderson: @sanowarkhan the Agreement is centred on the whole county of Nottinghamshire including the city, we don't have plans to increase the geographic reach</p> <p>Mike Carr: Sanowar Khan - the focus is local and regional but we are working together increasingly on national opportunities and have begun to talk internationally in a way not seen previously.</p>
<p>Sanowar Khan: I would appreciate some comments about any changes in the management structure and governance at the university, faculty/school, departmental, etc. levels to develop, deliver, monitor and resource civic activities set out by the university.</p>	<p>Fiona Anderson: Sanowar Khan - we have set up a Programme Management Board with senior representatives from the signatory partners. it is chaired by senior colleagues at NTU (Prof. Nigel Wright DVC) & UoN (Prof. Kevin Shakesheff PVC) . This PMB oversees the delivery of the Agreement. We have also set up a Leaders' Forum chaired by both VCs with representation from chief execs/lead ers of the signatory partners, this group is forward looking.</p>



NTU

Universities *for* Nottingham

Joint Civic Agreement: Our Journey so Far

Mike Carr – Executive Dean of Enterprise, NTU

Fiona Anderson – Head of Civic Engagement, NTU

Tim Guyler – Assistant Chief Executive, Nottingham University Hospitals
NHS Trust



Universities for
Nottingham



Background

NTU

“As the Vice-Chancellors of Nottingham’s Universities, we agreed to commence the Universities for Nottingham project because, while both of our institutions were making significant individual contribution to our region, we recognised the potential for further collaboration.

Once we started investigating the potential to deliver projects in the local area, the sheer scale and number of possibilities was striking.”

Professor Edward Peck, President and Vice-Chancellor, NTU
Professor Shearer West, President and Vice-Chancellor, UoN





Phase 1: Exploration

NTU

Action:

- Commissioned a Joint Economic, Social and Cultural Impact Study
- Complementarity Mapping of NTU and UoN
- Targeted Stakeholder Engagement

Output:

- Joint economic, social and cultural impact report
- Joint website www.universitiesfornottingham.ac.uk
- 5 x themes for action to test with partners





Phase 2: Testing the Themes

Action:

- Explore what's on / off the table for potential collaboration
 - Detailed, thematically focussed stakeholder interviews and workshops
 - Internal exploration of themes and priorities

Output:

- Consultation synthesis document





Phase 3: Co-curation



- Agree the Mission
- Selection of Signatory Partners:
 - Theme alignment
 - Scale
 - Sector
 - Strategic alignment
 - Geographic reach
 - Shared values
- Negotiating the content (influenced by Covid)
- Securing sign off across the partnership



Phase 4: Mobilisation



- Establishing governance arrangements
 - Leaders' Forum
 - Programme Management Board
 - Shadow Programme Management Board
- Programme planning and management
 - Themed work plans
 - Communications plan
 - Measurement and monitoring



UfN Joint Civic Agreement

NTU

The first Joint Civic Agreement to be signed by two universities, pledging to improve the overall well being for local residents.

- D2N2 LEP
- Nottingham City Council
- Nottinghamshire County Council
- Integrated Care System – Nottingham and Nottinghamshire
- Sherwood Forest Hospitals – NHS Foundation Trust
- Nottingham University Hospitals – NHS Trust



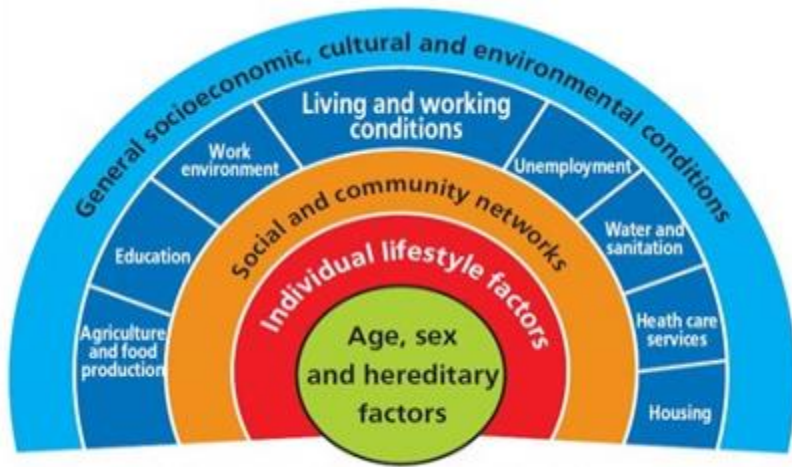


Timeline





NHS Perspective



The Determinants of Health (1992) Dahlgren and Whitehead

TheKingsFund

Ideas that change health care

The Montefiore Health System in New York

Ben Collins

July 2018



CORONAVIRUS (COVID-19)

What makes the NHS an anchor institution?

NHS organisations are rooted in their communities. Through its size and scale, the NHS can positively contribute to local areas in many ways beyond providing health care. The NHS can make a difference to local people by:



Purchasing more locally and for social benefit
In England alone, the NHS spends £27bn every year on goods and services.



Using buildings and spaces to support communities
The NHS occupies 8,253 sites across England on 6,500 hectares of land.



Working more closely with local partners
The NHS can learn from others, spread good ideas and model civic responsibility.



Reducing its environmental impact
The NHS is responsible for 40% of the public sector's carbon footprint.



Widening access to quality work
The NHS is the UK's biggest employer, with 1.6 million staff.

As an anchor institution, the NHS influences the health and wellbeing of communities simply by being there. But by choosing to invest in and work with others locally and responsibly, the NHS can have an even greater impact on the wider factors that make us healthy.



References available at www.health.org.uk/anchor-institutions
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Lessons Learned

- Personal relationships are key
- Everything takes longer than you think
- Our approach is unique to us
- Don't be shy
- Avoid over-conceptualizing/ analysing what approach to take
- Plan early to tell the story of your civic impact





The Future

- 2020 has emphasised the importance of working together around a common agenda, there is much more to be achieved.
- Rather than be a detriment to the progress of UfN, Covid-19 highlighted how, through collaboration, stakeholders are working together to benefit local people and the local area.
- June Showcase Event 2021.





Civic University Network



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