



Civic University Network

**An introduction to creating a
Civic University Agreement:**
University of Manchester



This presentation includes the slides shared at the CUN webinar 'Developing a Civic Agreement' on December 8th 2020.

It also includes links to key documents and resources created by the University of Manchester team, and the questions and answers shared in chat during the event.

You can access a write up of the full event on the [Civic University Network Members' Area](#).

This includes links to the presentations by three other civic partnerships: Nottingham Trent University; the University of Keele; and the Universities of Glasgow and Strathclyde.



University of Manchester

The University of Manchester website includes links to useful resources about its civic engagement and social responsibility activity:



Study

Research

Collaborate

Discover

Civic engagement

Civic engagement is a core part of our vision and strategic plan. It reflects how our work is enhanced and inspired by our location in Greater Manchester and the way we improve lives across our city and region.

Our commitment to civic engagement can be seen in our research that involves our population and informs local policies, our engagement through staff and student experience activities, the social impact of our cultural institutions, our role as an economic anchor and our alignment to the Greater Manchester strategy and ambitions.

As Britain's first civic university, we were founded by, and for, the people of Manchester. For us, contributing to the wellbeing and prosperity of Greater Manchester is a fundamental part of our purpose.

Our core goals of research and discovery, teaching and learning and social responsibility are enhanced, and inspired, by our city region and its pioneering spirit. We actively engage under-represented communities and places, involve a wide range of people in our work and listen to public concerns and aspirations across our region.

Civic University Agreement

We're co-developing a new [Civic University Agreement](#) plan to advance wellbeing and prosperity in Greater Manchester.



Questions & Answers

This table includes the questions and answers shared in chat during the webinar

Sanowar Khan: I would appreciate some comments about any changes in the management structure and governance at the university, faculty/school, departmental, etc. levels to develop, deliver, monitor and resource civic activities set out by the university.	As The University of Manchester already has social responsibility and civic engagement as part of its core mission the human resource has come from within the central team. A new role which will, in part, focus on the ‘civic agenda’ will be created in 2021 and report to the University’s Director of Social Responsibility. Some of the initial set up and analysis has come from Research England funds designed to enhance local policy impact. As we develop our partnership we recognise there will be additional ‘non-pay’ resources required.
Neil Clatworthy #2: What work are you doing with the other HEIs in GM - Salford, RNCM, Bolton to name three?	At the time of writing MMU, Salford and RNCM have agreed to work collaboratively on a shared CUA.
Andy Mycock: West Yorkshire HEIs have set up the regional PERN academic network which is working with the Combined Authority. it is hoped to scale this up Julian, it would be good to discuss developments in Greater Manchester https://yorkshireuniversities.ac.uk/place-based-economic-recovery-network/	Julian Skyrme: thanks Andy, really helpful and we should speak, yes



Civic university agreements

Dr Julian Skyrme, Director of Social Responsibility

Our purpose

To advance education, knowledge and wisdom for the good of society.

Our vision

We will be recognised globally for the excellence of our people, research, learning and innovation, and for the benefits we bring to society and the environment.

Our values

As an autonomous institution, we will strive to bring our shared values to life.

Knowledge

We are ambitious in our pursuit of new ideas, greater understanding and discovery.

Wisdom

We share and apply our knowledge and experience to guide balanced and evidenced decisions for ourselves and for society.

Humanity

We embrace and celebrate difference, respect and support each other, and act with integrity to benefit society and the environment by transforming and enriching lives.

Academic freedom

We support with enthusiasm and vigour the principles of freedom of thought and speech.

Courage

We think and speak freely, and act boldly to challenge assumptions and shape our future for the greater good.

Pioneering spirit

In the radical Manchester spirit, and inspired by our people, history and scale, we create the exceptional.



Our social responsibility plan at a glance

Building on our strong record of success in social responsibility in aligning with key civic and global goals we will listen to, engage with, involve and inspire people on campus, in communities and around the world to address four key social responsibility priorities: social inclusion; environmental sustainability; better health; *cultural engagement*.



Towards a civic university agreement

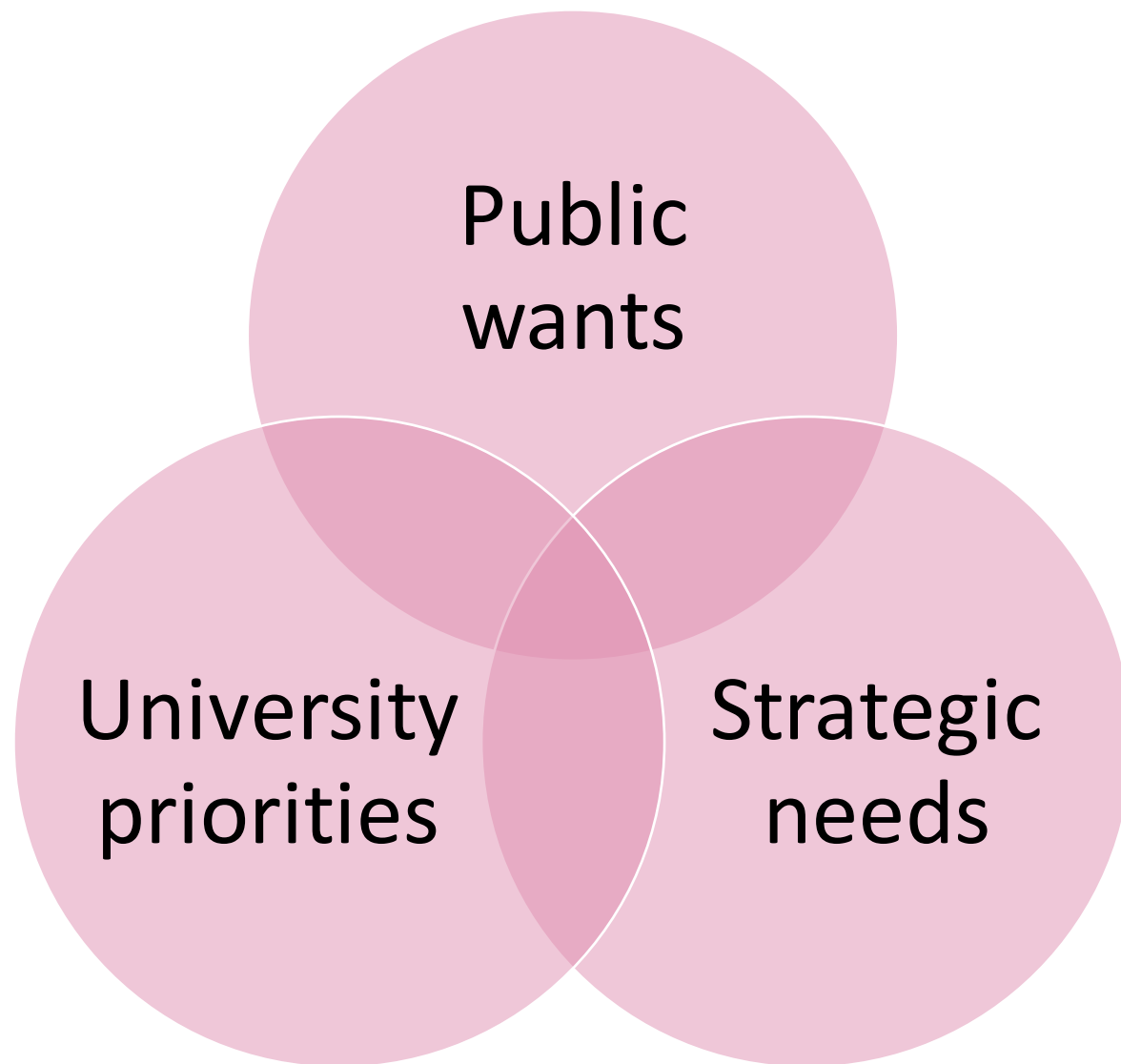
- **'Outside in' V 'Inside Out'**
 - Levelling up our impact and influence: specific to strategic
 - Rigorous analysis of local needs: from leaders to citizens
 - What is our 'place' – Greater Manchester as a place of two cities and fifty-one towns
 - What are the objectives for our place and how do these map onto our 'natural' capabilities?
 - Can we achieve more in partnership? Avoiding duplication
- **Partnership with Manchester Metropolitan University**
- **Coronavirus**
- **Commissioning of Public First to support our work**



Workplan for 2021

Agreed a suite of work during 2020/21 in partnership with Manchester Metropolitan University

1. **Public:** What do the public want from and value from their local universities?
(Survey of 1,000 residents – 100 across each of 10 local authorities – designed with input from Public First)
2. **Strategy:** What are the priorities to enhance the quality of life in Greater Manchester?
(Structured input from leaders across Greater Manchester: Workshops / Townhalls)
3. **Universities:** what are our strengths and existing/future contributions?
(Mapping of current impacts and plans)





Lightbulb Moments



The University of Manchester

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