



Civic University
Network

Evaluating civic activity: Closing reflections



@civicuniversity

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Evaluation Workshop

Civic University Network

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Challenge your Impact

- ❖ **Agree expectations** – are they equitable? How do you know if they're shared?
- ❖ **Civic Partner 'Promise'** – what impact do you forefront and hold your institution accountable to?
- ❖ **Balance:** identifying and working on negative impacts as well as building positive contribution
- ❖ **Outcomes:** not every department or function needs to deliver the same impact
- ❖ **BUT Coherence:** what draws or aggregates up the impact of these different activities?
- ❖ **Tensions:** Are any of our intended outcomes in conflict with each other? Or with *other agendas* locally?
- ❖ **Leave room to capture unexpected impact!**

What impact are we looking for?



What can **we** deliver of this?



Who else can contribute to achieving these goals?

Context acting on you and that you are acting within

Identity?

Resources?

Scale?

Approaches?

Ownership & accountability?

Negative and Positive

Better to 'fan out' in terms of the impact you seek to make than 'contract in' by overreaching

What are you already doing that you aren't capturing?



All impacts should be captured (do no harm):
BUT prioritise which should be furthered

What can you realistically do – and then measure – to enhance this?



Evaluation 'Process' can build other impacts: relationships; learning; leadership skills; engagement skills; trust

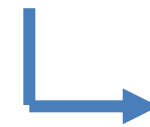
What can you challenge the institution to do differently or more of?



'Weight' of process should match the experience of the civic partners – and the intended impact

Does this fit with the other university strategies? Or does it conflict?

Locate impact: the University can change too!



Impact on the university's work, values, practice

Impact of the university's work, values, practice on the community

Additional resources

You can access other presentations from the evaluation webinar by visiting the Members Area of the Civic University website

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