

Civic Mission in Scotland

- Policy Context in Scotland
- Approaches to Civic Mission in the Universities of Glasgow and Edinburgh
 - Collaboration with civic partners
 - Collaboration with community organisations
 - Collaboration between institutions
- Challenges & Opportunities

Des McNulty, Honorary Fellow, Civic Partnership and Place Leadership UoG
Professor Lesley McAra, Assistant Principal, Community Relations UoE

Productivity	<ul style="list-style-type: none"> Businesses are competitive and economic growth is resilient and sustainable. 	People Place
Population	<ul style="list-style-type: none"> Scotland has a sustainable working age population. 	
Participation	<ul style="list-style-type: none"> <i>Inequality of opportunity to access work is addressed and jobs are fulfilling, secure and well-paid.</i> 	
People	<ul style="list-style-type: none"> Scotland's population is healthy and skilled and economic benefits are spread more widely, with lower levels of inequality. 	
Place	<ul style="list-style-type: none"> Communities across Scotland have the natural and physical resources to ensure they are strong and sustainable. 	

Sectoral Clusters: Glasgow-Edinburgh (Central Belt)

- Life Sciences
- Data, AI, Fintech and Robotics
- Strong University Institutions

Health and economic disparities

- City of Edinburgh productivity and income well above UK average
- Glasgow lowest life expectancy and household income amongst Scottish regions and eighth lowest productivity

- place-based initiatives to boost growth within economic regions and address the needs of localities/neighbourhoods that are being left behind;
 - economic growth policies with a focus on the everyday economy as well as supporting the most innovative and dynamic sectors;
 - fair work and skills issues – combination of boosting high-end tech skills needed by companies with improved digital literacy across generations and reducing the proportion of people with no or low qualifications;
 - net zero and sustainability targets linked to climate justice
- raising educational attainment for those from disadvantaged backgrounds
 - initiatives at a population level aimed at tackling inequalities in outcomes and opportunity affecting protected or disadvantaged groups;
 - multi-dimensional inclusion policies: poverty, social cohesion, wellbeing, health and social care, participation etc. that connect with inclusive economy initiatives and policies;
 - policies that promote citizen engagement and collaboration between anchor institutions, businesses and the third sector, particularly in relation to procurement and employability.

Universities as Anchor institutions

- ‘Anchor institutions’ are large locally embedded institutions, typically non-governmental public sector, cultural or other civic institutions of significant importance to the economy and the wider community life of the cities in which they are based.
- Civic Universities generate positive externalities and relationships that can support or ‘anchor’ global economic activity in the locality
- As anchor institutions, Civic Universities think afresh about their impact on physical, economic and social development at neighbourhood and regional levels.
- For Universities, active engagement in the development of the city is counterposed to a more passive role through e.g. employment generation, students in the city, campus footprint (Goddard).
- Examples - Glasgow Riverside Innovation District; Covid response and recovery; Net zero and sustainability; Student volunteering and upskilling

Glasgow Riverside Innovation District

Dialogue between the University and key partners about how to advance further collaboration around Glasgow's science and innovation audit and maximise the benefits of the £1 Billion campus investment at Gilmorehill and the £1.13 Billion Glasgow City region city deal, concluded that a supportive ecosystem was needed to encourage innovation, together with a commitment to addressing the inclusive growth challenges that the city faces.

The leading-edge imaging, precision medicine and quantum technologies science base being developed in and around the Queen Elizabeth University Hospital will place the redevelopment of Govan, one of the most deprived areas in Scotland, at the core not just of GRID but also the wider Clyde Mission project led by Scottish Government and the innovation accelerator being funded by the UK Government.



University
of Glasgow

District Anchors



University



SEC



QEU Hospital



Creative Clyde



University
of Glasgow

Cultural sites



Kelvin Hall



Botanic Gardens



Riverside



Kelvingrove



Science Centre



University
of Glasgow

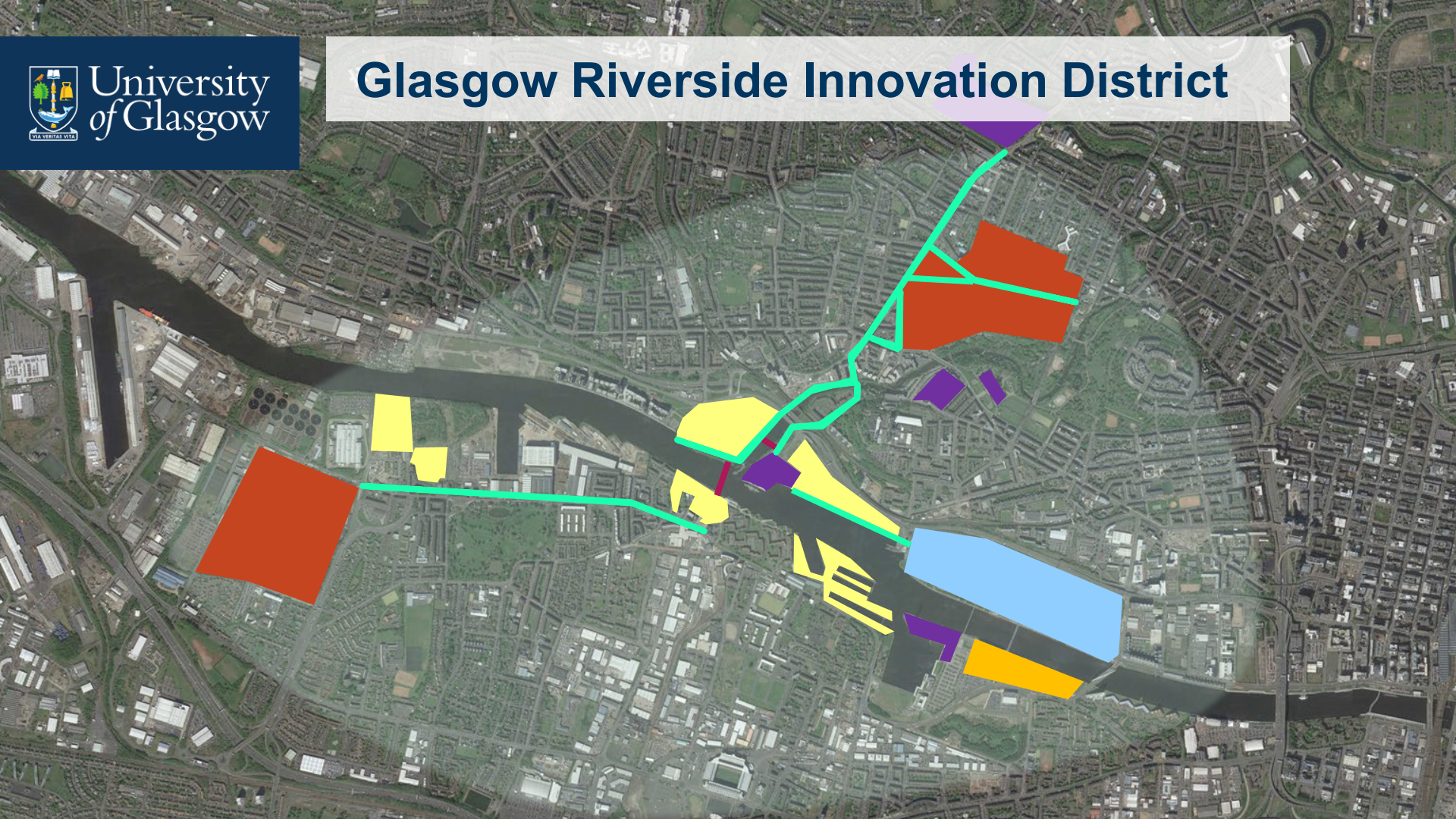
Public realm improvements funded via £1.13B City Deal





University
of Glasgow

Glasgow Riverside Innovation District





University
of Glasgow

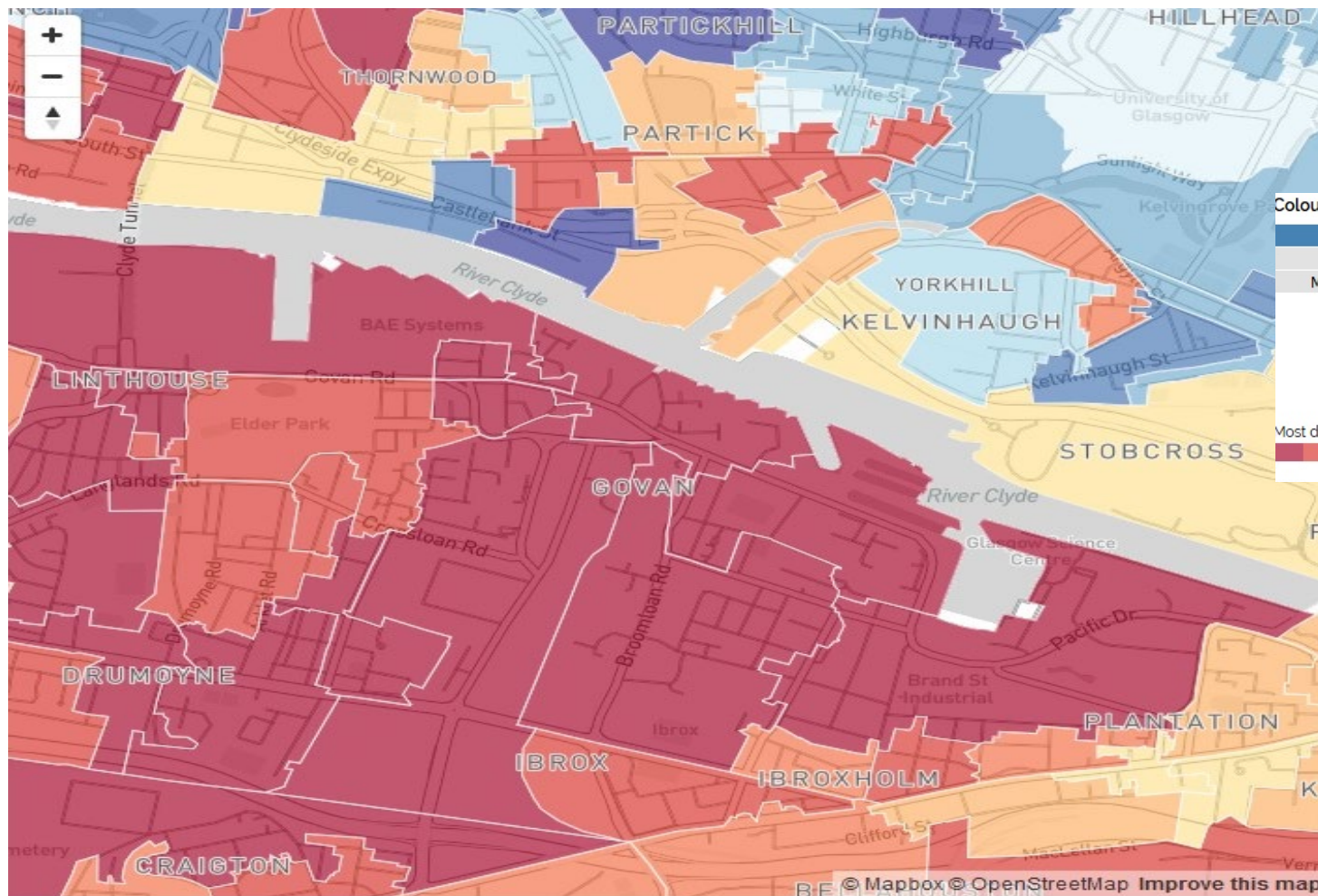
Glasgow Riverside Innovation District

University

Queen Elizabeth
University Hospital

SEC

Creative Clyde
Media Cluster



Colour scale:

10% bands (deciles)

20% bands (quintiles)

Most deprived 25%, in 5% bands

Most deprived

Least deprived

Covid response and recovery

- The University recruited 800 volunteers to staff Scotland's Lighthouse Laboratory, the largest testing and diagnostic facility in Scotland.
- After the first lockdown, the University developed a pre-employment training scheme to help local people access some of the jobs being created in Govan, many of whom are being upskilled and retrained from sectors facing job losses
- The University's dynamic and collaborative approach in response to Covid has helped accelerate civic and community engagement more broadly
- Civic leaders are seeking help from the University in preparing the city region's economic and social recovery plans, in generating increased resilience and in understanding and addressing grand challenges such as inclusive growth, improved wellbeing, increased prosperity and the climate emergency
- Community organisations and voluntary sector bodies, many of whom provide support for vulnerable groups, are looking for our assistance in targeting need and doing things differently.

Net Zero and Sustainability

The University's own sustainability efforts Glasgow Green are linked to the city's ambitions net zero and to global Sustainable Development Goals.

- *Mobilise research capability internally and on a cross institutional basis across the city region to contribute to innovative climate action and wider environmental agendas.*
- *Work with civic partners and communities through the Centre for Sustainable Solutions to help them achieve significant year on year reductions in carbon emissions*
- *Collaborate with civic and community partners to ensure that efforts to reduce emissions and achieve sustainability do not negatively impact on the most disadvantaged people.*
- *Use the UN's Sustainable Development Goals, where appropriate, both as benchmarks to assess progress and to link our actions and those taken at city and city region level with interconnected measures that address global inequalities in the round.*

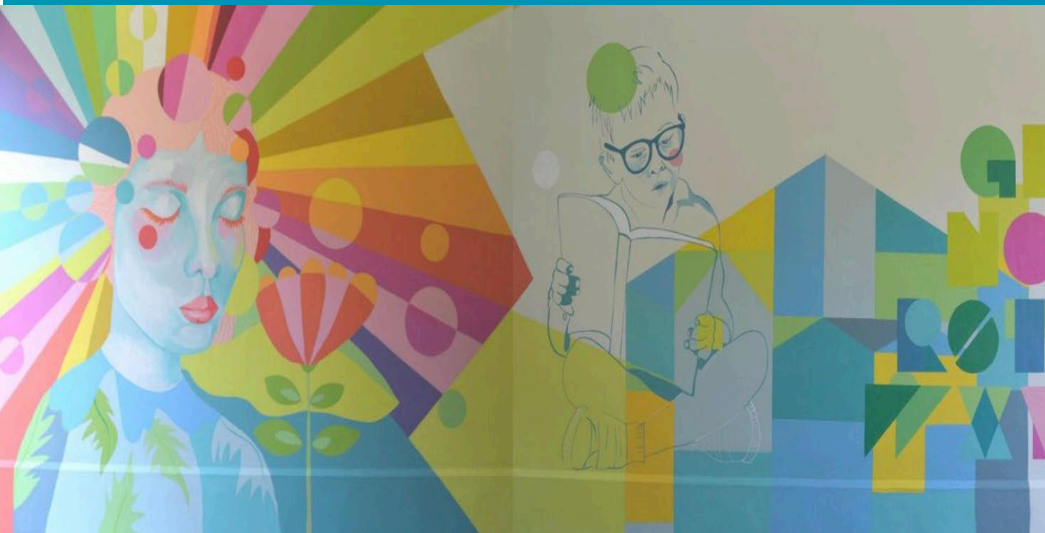
Student-led community engagement

A substantial strand of current University community engagement is led and delivered by students through the Students Representative Council (SRC) and its clubs and societies. Working with community organisations like Refuweegie, Paper Airplanes, Volunteer Tutors, Scotland Reads, Big Noise Govanhill, Save the Children, the Dear Green Flower Farm, the Youth Community Support Agency, Riding for the Disabled and the Cranhill Development Trust, students provide much valued support, helping these agencies run their programmes and support their clients.

Volunteering brings students into contact with people they would not otherwise have met or been able to help. As well as working with established charities, the SRC has set up purpose designed groupings such as the GU Environmental Task Force and GU Service to the Homeless, supported student clubs and societies undertake community outreach and run recruitment and showcase events such as the GU Volunteering and Social Justice Festival.

The University of Edinburgh's Civic Commitment and Contribution: Strategy, Progress, Critical Questions

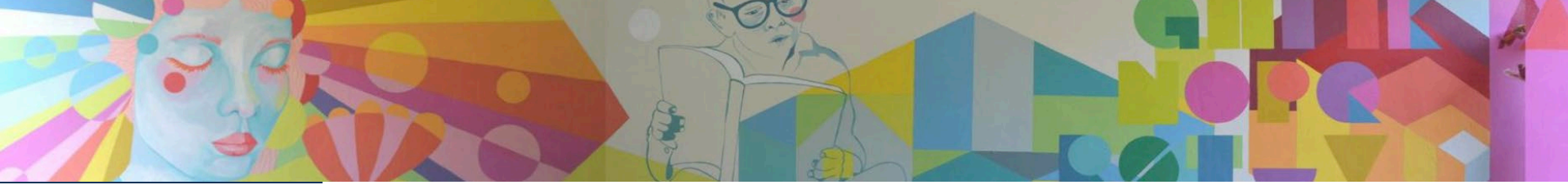
Prof. Lesley McAra
Assistant Principal
Community Relations



www.ed.ac.uk/local

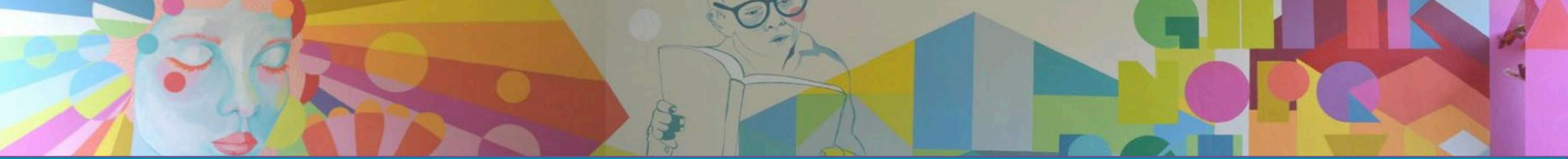


THE UNIVERSITY *of* EDINBURGH

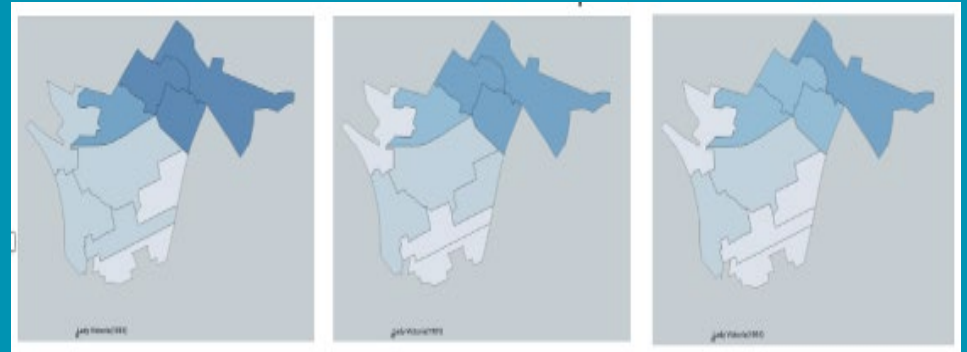
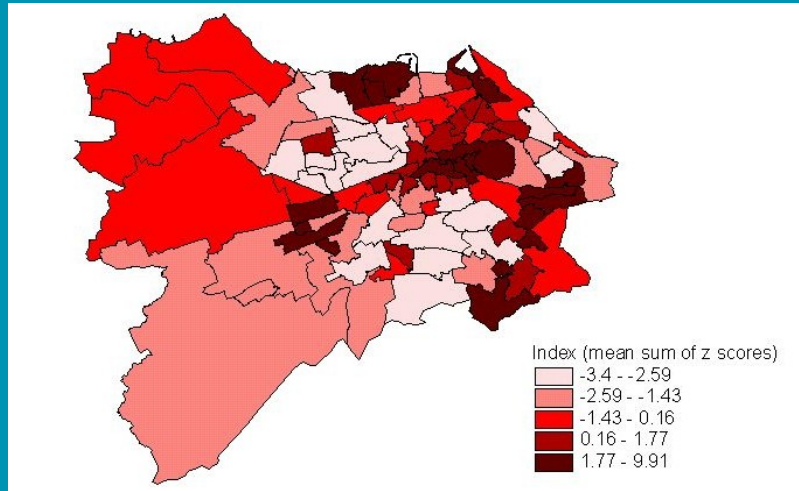


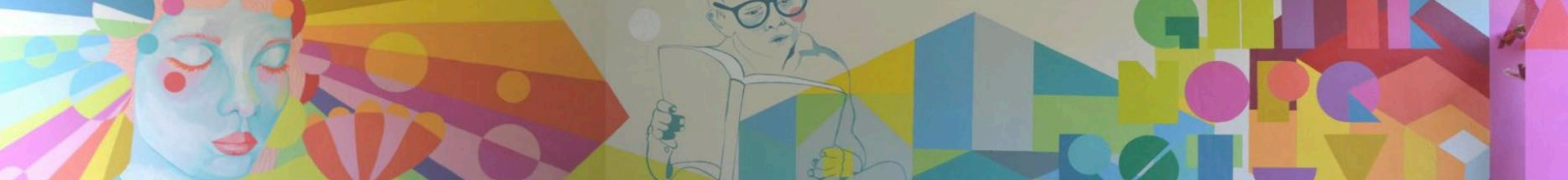
Our history

- Founded 1583 by the City of Edinburgh
- Enlightenment (18th Century) – scientific rigour, perfectability of knowledge, self-determination, universal rights (Law Faculty founded via the Regius Chair of Public Law and the Law of Nature and Nations)
- The Democratic Intellect (19th Century) – the generalist, egalitarian, primacy of philosophic (critical) inquiry/method (speaks to WP, democratic modes of institutional governance, the impact of our work)
- The Settlement Movement (20th Century) – links between town and gown, to alleviate poverty, provide services for the disadvantaged and empower communities
- Strategy 2030 - Social and civic responsibility core focus: ‘ Our vision is to make the world a better place, so we will ensure that our actions and activities deliver positive change locally, regionally and globally.’



What are the problems to be solved?





Community Plan – 32 commitments

- Five categories:
 - Support social impact
 - digital inclusion, tackling homelessness and multiple inequalities
 - Share knowledge and experience
 - day to make a difference, alumni connection, open learning
 - Build close connections
 - community councils, doors open day, University of Sanctuary
 - Provide services to our communities
 - sports facilities, museums, student social enterprise
 - Open up our estate
 - physical front door on each campus, community bookings of rooms, no surprises basis for planning



4:25 PM · Nov 3, 2020 · Sprout Social

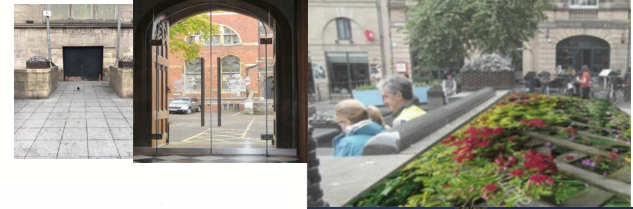
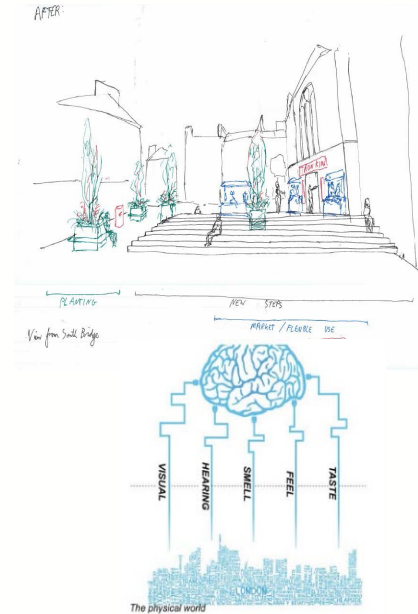
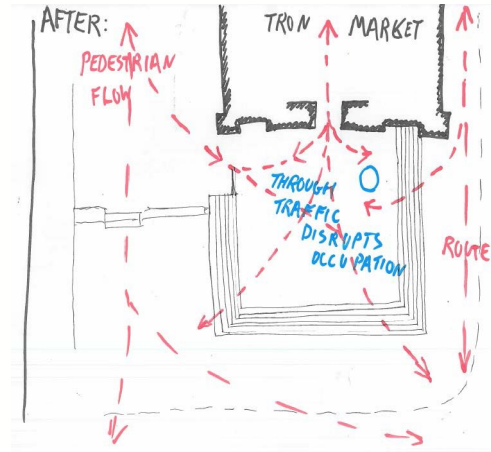
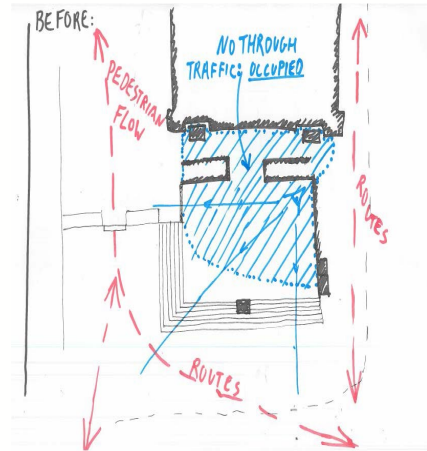
Hunter Square project

Problems

Power dynamics
Dirty/smelly
Hidden areas
Redundant toilets
Redundant phone boxes
Anti-social behaviour
Drug misuse

Challenges to consider

Many of those causing problems are residents
Ban will move the problem somewhere else
Sanitizing city space can increase intolerance



“What attracts people most to squares, it would appear, is other people” – William H Whyte



**Data-Driven
Innovation**

Part of the Edinburgh & South East Scotland City Region Deal

- Edinburgh Futures Institute
- Bayes Centre
- Usher Institute
- Easter Bush (Agritech)
- The National Robotarium (with Heriot Watt)



Public Sector

Financial Services

Health & Social Care

Tourism & Festivals

Space & Satellite

Robotics & Autonomous Systems

FinTech

DigiTech

AgriTech

Creative Industries

OUR BIG MOVES

Data Capital of Europe

- Agri-tech
- Advanced manufacturing
- World class data infrastructure

Re-thinking Our Place

- Major developments
- Society & business
- High Streets

Sustainable Transport

- Rail network
- City Bypass
- Active travel

Regenerating the Forth

- Development at Cockenzie
- Regeneration of Edinburgh Waterfront
- Rosyth Freeport Area

Sustainable Tourism & Culture

- New tourism sites
- DDI work on Travel Tech
- Regional alignment

Supporting Enterprise

- Access to capital
- Support for young people
- Contribute to wellbeing

Aligning Skills

- Future skills
- Digital skills
- Leading role of FE / HE sector

Re-Inventing Healthcare

- Usher Institute
- Advanced Care Research Centre
- BioQuarter

Anchor Institutions

- HE/FE Institutes
- Local Authorities and other public bodies
- Private sector partners

ENABLER

INFRASTRUCTURE

PEOPLE AND ORGANISATIONS

Supporting local acceleration through inclusive, data-driven and participatory engagement

- - Developing local authority and stakeholder capabilities in the use of public, social media platform data, tools and strategies
- - Testing, refining and deploying tools to extend and deepen participation and engagement from community stakeholders in urban regeneration processes

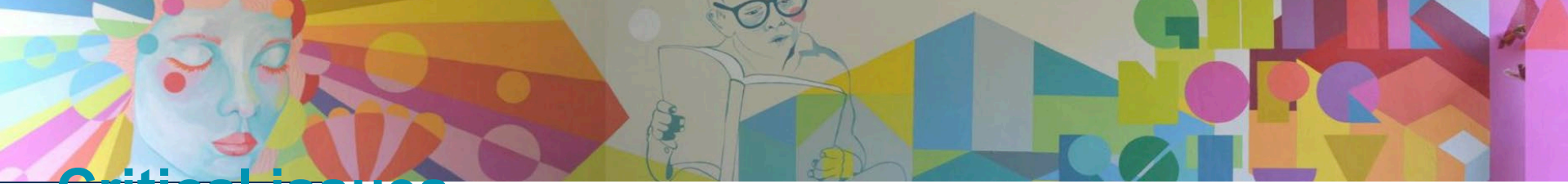
Granton Waterfront Development
£196M investment by City Council

Gross development value of
around £1.3 billion

Former brownfield site
Surrounding communities in top
5% SIMD



Research Team: Lesley McAra; Liz McFall; Oliver Escobar;
James Henderson; Steve Earl; Vassilis Galanos; Kath Bassett;
Addie McGowan; Josh Ryan-Saha
Funded by ESRC



Critical issues

- Approach – trust, authenticity, listening, long term-commitment; in, with, through and for; participatory, deliberative, action oriented, humility, collaborative not competitive

Ethical curation of data and future-scoping the implications of our research and practice

Nurturing a diverse scholarly community of staff and students (fairness, accessibility, dignity, respect, citizenship)

Whole institution approach (core values infuse all process and practice, leadership) – research, education, innovation, engagement, operations

- Communications, resources, time
- Impact, social benefits, measurement and evaluation

The task that awaits us is to help the University rise to the challenges it faces
so that we can succeed in making the fullest use of our exceptional resources
for the benefit of all of humankind.

Professor Derek Bok

